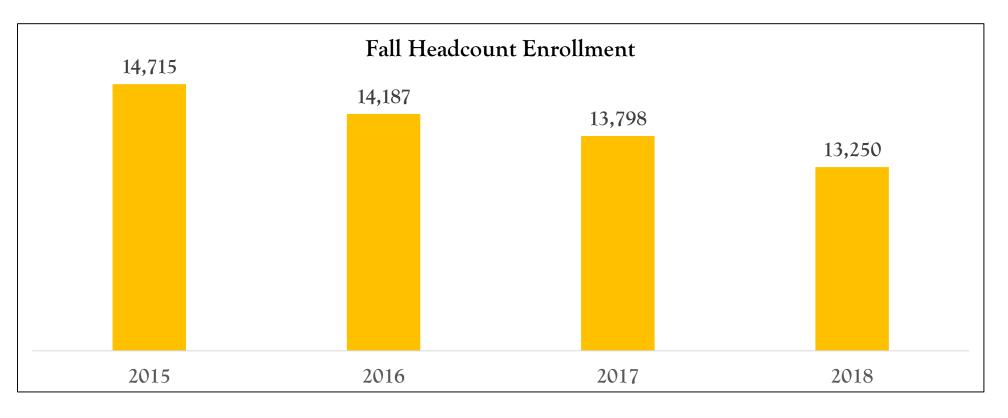
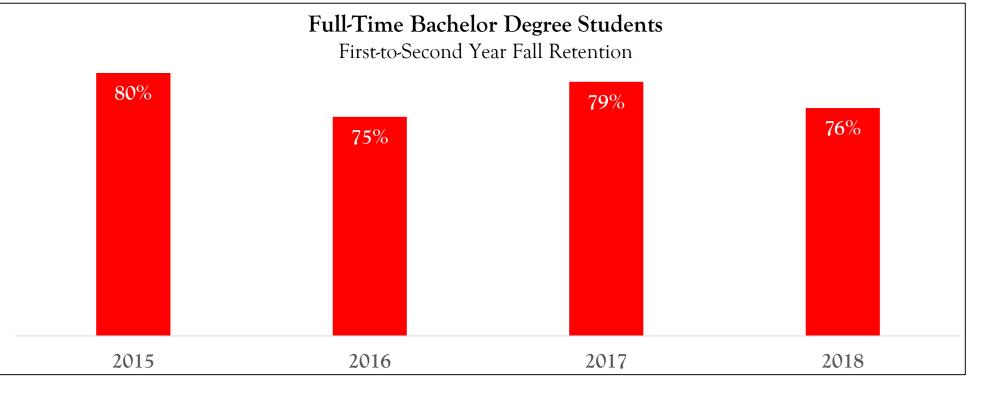
## **FERRIS STATE UNIVERSITY**



## DASHBOARD SUCCESS FACTORS



Goal: return to stable enrollment



## Six-Year Graduation Rate – Entering Cohort for Full-Time FTIAC Bachelor Degree Seeking Students

RETENTION

Goal: increase retention to 80%

**GRADUATION RATES** Goal: increase rate to 52%

60%

FY18



FY16

FY17

FY15

STUDENT COST

Goal: net price to students will increase no more than the rate of inflation

9/21/18