COEHS Administrators Shares Successes w/President Eisler  
March 28, 2011  
2:30-3:30 p.m.

MINUTES

Present: President Eisler, Provost Erickson, Steve Reifert, Matt Wagenheim, Fred Wyman, Paul Blake, Paula Olson & Michelle Johnston

Dr. Fritz Erickson opened the meeting with a few comments and then asked the group to share their successes.

Television & Digital Media Production (TDMP)

- TDMP program went through APRC and came out with a shining star.
- Glen Okonoski received tenure.
- Connie Morcom was on Sabbatical during Spring 2010 and is now using new technologies learned in her teaching.
- Student numbers are consistent. More faculty would be needed if the program is to grow.
- IRC 154 has been dedicated as a TDMP lab.
- The TV studio is going well with two shows being produced every Thursday. Plans are to update the studio over the summer.
- On Mondays, the TDMP student projects include Studio Live (shown on Cadillac TV station-FOX 32); Ferris Focus (seniors focus on academic programs); and streaming media on http://www.ferrisstate.tv.
- Approximately 95% of videos for campus are done by TDMP students and transferred to DVDs for various usages.
- TDMP students went to Purdue University to videotape the Rube Goldberg competition on March 26, 2011. They also supported the high school national competition here at Ferris on March 19, 2011 with live coverage and taping for a DVD.
- The Instructional Design course works with community clients to allow students to work as professionals; for example the TDMP students created a video on “How to Inject Novocain” for the Dental Hygiene program that they can use over and over for trainings.
• Many TDMP students videotape the Ferris football and hockey games as part of the Remote Production course.

• The TDMP program has had some internal students transfer into their program.

• The annual Ferris Video Festival will be held on April 1, 2011 in IRC. All the presenters are TDMP graduates and are coming from all over the country. The keynote address will be given by Stephen Beck who is the Director of Production at Jackson-Dawson Communications. Peter Schneider came to Ferris from Switzerland and now is in Seattle, Washington. He is also a presenter.

• The Media Communication Association student organization is responsible for posting events/raising money for the video festival.

• TDMP interns are in Texas, Florida and Michigan this semester. Job placement is very good. Many interns are offered positions before the internship ends.

• TDMP graduates acquire jobs all over the world (in Hollywood, with ESPN, and at local broadcast stations).

• At one of the Dawg Days in March, a family from Lansing said they were recommended by the Lansing Community College to send their child to Ferris. This shows that the community college partnerships are working.

• TDMP will move to high definition by Fall 2011 except for the remote truck.

• The department will be holding their fourth TDMP Summer Camp for high school students in June. The camp also serves as a great recruiting tool.

• Fred Wyman gave a brief explanation of 3D.

Recruitment, Leisure Services & Wellness (RLSW)

• Curriculum changes successfully went through the Senate and will be effective Fall 2011. The changes will align to the new National Recreation Parks Association standards in effect beginning 2014.

• Community and Youth Development is in high demand. As a response, the new curriculum includes a “community recreation and parks” concentration, and a new course specific to youth development.

• The “corporate fitness” concentration was reorganized and renamed “fitness and wellness” to better address/take advantage of the wellness component in people’s personal lives, as well as in a work and community setting.
• The “Pay It Forward” grant with the RMLS 180 Leadership and Supervision course this semester worked with various agencies like Big Brother/Big Sister and the Special Olympics among others.

• RMLS 435 has been involved in service learning experience with outdoor skills working with Eagle Village and Cran Hill Ranch.

• Faculty are in discussions with the City of Lansing Parks and Recreation Department to assist with a two-week summer program in August that would involve working with inner city youth (teens) participating in outdoor recreational activities such as canoeing, fishing and an overnight camping experience pending the city receiving funding.

• Sarah Raymond is working with Paul Blake to provide outdoor recreation experiences on the weekends as part of the Summer Academic Camp program.

• RLSW will have interns this summer in Florida, Maine, Colorado and Michigan. One student has an internship in Destin, Florida. He will get housing and $10 per hour.

• Susan Hastings-Bishop is currently on sabbatical collecting information for course content and development of a certificate proposal for youth development. She has completed visits to Clemson University and the University of Georgia, and is currently visiting universities in Arkansas and Texas.

• Don Flickinger has been very helpful in assisting with APRC and its move to a fully digital process.

• Matt Wagenheim learned that Ferris’ APRC is at or above industry standards while attending a conference on assessment in Albuquerque.

• Matt Wagenheim attended a luncheon with the YMCA Council of Greater Detroit. He is working to establish a working relationship with the Council for better student access to internships and jobs following graduation.

School of Criminal Justice (CJ)

• The department continues growth in enrollment both on and off campus.

• CJ courses are being offered at Muskegon Community College this semester. Twenty students are registered. The focus is corrections.

• CJ is in the process of hiring a person in Lansing to do advising.

• CJ hired a retired MCOLES employee to teach and advise in Muskegon.
• Steve Reifert will be visiting Wayne Community College soon to see what opportunities there might be with them.

• Department has successfully filled one faculty position to teach on campus beginning Fall 2011 and is in the process of gathering applications for the additional faculty position.

• Mischelle Stone and Terry Nerbonne are involved with the Drug Court, a new program in Mecosta County.

• Steve Reifert mentioned being excited about attending the Legislative Luncheon on April 13, 2011 in Lansing.

• A recent curriculum change for a new graduate program called Data Collection and Analysis, rather than statistics, was approved and will be combined with another course.

• Steve Reifert commented that the one-time equipment money was much appreciated. The department purchased new vests, got a new skid car (gave the old one to Campus Police), and upgraded the video “Prism”. All of the items will last for about 10 years.

• The Justice Learning Community will be offered again next year.

• Dawg Days is very successful for the CJ programs. President Eisler noted that CPTS praised the CJ program in how well they work with them and that CJ has a quality program with a lot of program support. This is a great example of what others would like. People want to learn from Dr. Reifert. Steve said it has been a challenge.

  President Eisler also commented that Ferris is becoming a first choice university for prospective students.

• The CJ student organization, Lambda Alpha Epsilon, does a lot of community service.

School of Education (SOE)

• The University of Strathclyde in Scotland has agreed to place FSU education students in the Glasgow city schools for the 40 and 80-hour pre-service observation. Scottish students will serve as mentors for FSU students. This is the first time the SOE students will have this kind of opportunity during the summer.

• Larry Wells and Paul Blake visited over eighteen Charter Schools to discuss the possibility of a camp for their students. A Summer Academy Camp will be held from June 13-25, 2011. There will be twelve secondary students scheduled for the two-week camp and twelve middle school students for the last three days. This will be an opportunity to involve the students in campus life outside of Detroit. President Eisler stated it is important that the Charter School students have an opportunity to go to college and thanked Paul for working with the Charter Schools on this opportunity.
• MACTE wants the Director of the Voyager Charter School to be a panelist at its next conference.

• SOE received exemplary status for the second year in a row.

• The COEHS faculty reports that communications between colleges, regarding curriculum initiatives, is very positive.

• Michelle Johnston mentioned recently in meetings that Tyrone Collins set up in Detroit that she gave some presentations and that the ProMoTEd program was the one that got the most interest.

• The first graduating class of the ProMoTEd students will be May 2011. There will be approximately 8-10 students graduating. A special program is being planned. President Eisler wants to be sure to get details of the event.

• The faculty is working diligently on collecting data for the TEAC accreditation report in preparation for the visit in June.

• Two SOE student organizations, Kappa Delta Phi and the Future Teacher Educators, have headed up some outstanding efforts over the last two years such as: (1) a coffee network at Bigbys with area teachers, and (2) Education Exploration.

• The program reviewers for the Michigan Department of Education just approved the elementary revised program aligning the Ferris program to new standards.

COEHS

• The COEHS continues working with the Michigan College of Optometry to maintain and enhance reading remediation of young children. President Eisler commented that this is a great partnership and no one else is doing it.

• Michelle Johnston stated that the College will be holding its annual Awards Banquet on April 16, 2011 and will be awarding a number of scholarships.

• Paul Blake complimented the Student Academic Affairs staff on how well they deal with students every day.

Submitted by Paula Olson