Why Choose Printing Management?
Offered through the Printing and Imaging Technology Management Department, the Printing Management program addresses small business management, job planning, estimating, marketing, and embracing the rapidly changing business environment. Today’s manager in the printing industry must be knowledgeable of all traditional printing methods as well as how to best use leading-edge technology to remain competitive.

Prepare for a Great Career
Nearly one-third of the nearly three-quarters of a million people employed by the printing industry are over age 55. That means excellent opportunities for individuals who love to solve problems and work in a fast-paced environment on some of the most technologically advanced systems in the world. There are career opportunities in sales, marketing, accounting, information systems and production management.

More than 80 percent of the printing companies in the United States employ less than 50 employees. This allows graduates of Ferris State University’s Printing Management program excellent opportunities to stay close to the technology, people and business operations. Average starting salaries range from $29,000 to $39,000 a year.

Admission Requirements
Students wishing to enroll in any of the programs in the Printing and Imaging Technology Management Department at Ferris may begin in either fall or winter semester. Students must have completed an associate degree in Printing and Digital Graphic Imaging or Visual Communications from Ferris or an equivalent associate degree from another institution with a minimum 2.0 GPA. Students with the highest GPA or ACT scores are admitted first.

Graduation Requirements
The Printing Management program at Ferris leads to a bachelor of science degree. Students must complete a 400-hour internship prior to graduation and maintain a minimum 2.0 GPA in core classes, in the major and overall. Students must complete all general education requirements as outlined on the General Education website.