Why Choose Television and Digital Media Production?
Within the Television and Digital Media Production (TDMP) program, students acquire skills in film, audio, and video production, interactive media production and authoring, instructional design, editing, script writing, and graphics. All these skills are built on a foundation of planning, scripting, directing, and producing television and video programs. Almost all of the program’s classes are hands-on, from DVD-R, CD-ROM, digital videotape, and a variety of other media are available to TDMP students. The curriculum is constantly being scrutinized to assure that it remains current with the industries where our graduates are employed.

After completing the necessary requirements, the student will further perfect their skills in a 6-month internship off campus. This internship will take place at a production facility or station typically in Michigan or Chicago. This exciting class allows the student to gain experience in a real-world setting working full-time with industry professionals.

Professional Opportunities
Graduates learn communication skills in visual media that apply to a wide range of careers. Alumni have been employed in television and digital media production positions in broadcasting, cable, corporations, manufacturing facilities, hospitals, professional sports venues, independent production companies, post-production firms, education, government, and industry.

Equipment and Facilities
For field acquisition, the TDMP program exclusively uses the professional mini-DV format for video (camcorders and studio recorders), DAT for digital audio, and cameras with Memory Sticks for digital stills. The camcorders vary from the single chip Sony models for web and other lower-end applications to three chip JVC and Canon models for higher-end applications. They all produce clear, crisp digitally recorded images and better than CD-quality audio.

In the studio or on a multi-camera remote, students use InScript character generators, Echo Lab and Panasonic switchers, Mackie audio mixers, Lowell and ColorTran lights and lighting controls, Clearcom intercoms, and Tektronix waveform monitors and vectorscopes.

For post-production, students will edit on a variety of nonlinear editing systems including Adobe Premiere, Apple Final Cut Pro, and Avid.

For distribution, student productions are released on a local cable channel, on CDs, streamed over the web, burned to DVD, on 16mm film, and the old standard VHS.

Add to that new digital cameras in the studio, DVD authoring from Sonic, Sound Forge digital audio editing, After Effects for composting, Flash MX, and 3-D animation with Lightwave; and you will be prepared for a wide range of careers as a result of your education in the Television and Digital Media Production program at Ferris State University.

Admission Requirements
High school students and transfer students with 29 credit hours or less must possess a high school grade point average of 2.25 (on a 4.0 scale) or an ACT composite score of 15. Transfer students with 30 credit hours or more must possess a 2.0 cumulative GPA.

Graduation Requirements
Completion of the TDMP program at Ferris leads to a Bachelor of Science degree. Graduation requires a minimum 2.5 GPA in the curriculum and a minimum 2.25 GPA overall. Students must complete all general education requirements as outlined on the General Education website.

Required Courses
- TVPR 110 Intro to Video Communications 3
- TVPR 132 Computer Systems for Video 3
- TVPR 243 Video Production 3
- TVPR 345 TV Studio Production 4
- OR
- TVPR 414 3
- TVPR 389 Television Operations 3
- TVPR 343 Video Production 2 3
- TVPR 326 Television Prod Writing * W 3
- TVPR 464 Seminar in TV Production 1
- TVPR 493 Television Production Internship 18
- TVPR 499 Advanced TV Producing/Directing 4
- Electives: Directed (Select a minimum of 18 elective credits from this list)

TVPR 120 Digital Imaging for Video 3
TVPR 126 Distance Learning Prod 3
TVPR 136 Audio Production 3
TVPR 210 Compositing Video 3
TVPR 277 Film Production 3
TVPR 314 Remote TV Production 3
TVPR 318 TV & Digital Media Pract 3
TVPR 320 Computer Animation Video 3
TVPR 328 Streaming Media Production 3
TVPR 345 TV Studio Production 4
TVPR 420 DVD Production 3
TVPR 466 Instructional Design* W 3
TVPR 497 Special Studies in TVPR 3

Other (Select a minimum of 9 credits)
- ADVG 222 Principles of Advertising 3
- BUSN 122 Introduction to Business 3
- COMM 336 Technical & Professional Presentation 3
- COMM 385 Broadcast Writing 3
- HUMN 240 Popular Culture *G C 3
- HUMN 253 American Movies *C 3
- MGMT 301 Applied Management 3
- MKTG 321 Principles of Marketing 3
- NMPP 330 Digital Multimedia Production 3
- NMPP 420 World Wide Web Publishing 2
- THTR 219 Beginning Technical Theatre*C 3
- THTR 225 Stage Make-Up *C 3
- THTR 350 Lighting Design *C 3
- VISD 116 Computers in Visual Media 3
- VISD 126 Digital Illustration & Layout 3
- VISD 216 Digital Imaging 3
- VISD 226 Web Tools & Techniques 3

Students must also take courses from a selection of General Education requirements.

More Information
College of Education and Human Services
Television and Digital Media Production
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