In Attendance:

Cathy Archer          David Pilgrim
Shelly Armstrong      Miles Postema
Mike Berhoef          Kristen Salomonson
Dave Eisler           Jerry Scoby
Fritz Erickson        Khagenddra Thapa
Dorothy Hart          Dan Tuuri
Jackie Hughes         Deb Tyson
Amanda Jewell         John Urbanick
Leonard Johnson       Mike Vasicek
Michelle Johnston     Helen Woodman
Kristen Motz          Leroy Wright

Guests:
Sandy Balkema, Mindy Baumgartner, Sue Cherry, Jessica Cruz, Paul Kwant, Carla Miller, 
Dave Nicol, Marc Sheehan, Robbie Teahen

I. Action: Approval of the meeting notes.
SPARC members approved the October 8, 2013 meeting summary.

II. Ferris First Update
Chair Dan Tuuri provided an update on the ongoing work of the Ferris First committee.

III. Strategic Plan 2.0: Sharing the Vision
Provost Fritz Erickson and Professor Sandy Balkema, Strategic Plan Committee co-chairs, 
reported on the background, multiple listening sessions, and work of the SPC to date. The draft Strategic Plan is based on Ferris’ core values since they drive the institution. The first draft was distributed to SPARC members for discussion and review. It was written intentionally to be able to share the basic Plan in 30 seconds. “Living our values” is the theme with our focus and our actions provided for each value. Every stakeholder should be able to respond to “What action will you take to live our values?” A “Call to Action: Living Our Values” as the last page provides examples.

Provost Erickson shared that the group tried to take something complex and make it simple. Professor Balkema stated that how we measure and when that will happen is yet to be determined. Each college, department, program, and area will need to determine the nature of their own initiatives and build their own metrics.
IV. Core Values Break-Out Groups
Members moved into small groups organized around each of the core values to discuss individual initiatives they might take and also considered how to tweak focus statements, etc.

A concern was expressed regarding the last page: “you” may be too unwieldy, but also gives people more of a chance to be part of the Plan and make everyone a stakeholder in it. This type of document shows that Ferris is a family. Is it expected that we add divisional, department, program plans at some point? There may be a place for noting individual initiatives on the website rather than in this document.

V. Reporting Out – Discussion
• **Learning**: we are missing a piece on confirmation of learning (assessment) and explicit mention of focus on preparing students for a career.
• **Excellence**: we “expect excellence” rather than “support excellence”; we are missing everything our students do – athletics, RSOs, etc.
• **Opportunity**: not addressing some of what we are already doing uniquely (TIP, FYI…), constituent involvement, and affording opportunity to students in our traditional sense.
• **Collaboration**: add potential partner language; mention more external (BRPS, Town/Gown) partners to examples; add networking across the university.
• **Diversity**: focus statements are good. Add improvement of campus resources for “groups” to make all feel more included. Make all feel more comfortable and supported. Provide smooth transition.
• **Ethical Community**: missing “trust” and “dignity”; switch bullets; modeling ethics should be reflected, as in “ethical and professional community”; add actions – we stand behind our degrees and graduates; set aside time periodically as a part of campus for discussions about what it means to be an ethical community and become more intentional as a university priority.

President Eisler thanked the SPR for their good work.
Chair Johnson reminded members that the December 2013 meeting has been canceled.

**Next meeting**: SPARC meeting Tuesday, January 14, 2014, 3pm in WCCC
**Adjourned**: 4:35 p.m.
Submitted by Elaine R. Kamptner