In Attendance:

Mike Cron
David Eisler
Claire Gould
Rick Griffin
Kim Hancock
Michelle Johnston
Sheila MacEachron
David Pilgrim
Diane Maguire for Matt Pinter

Miles Postema
Mike Ryan
Kristen Salomonson
Jerry Scoby
Allen Sutherby
Nate Tymes
John Urbanick
Robert von der Osten
Helen Woodman

Discussion/Action:

Recommended Structure, including Membership, Charge, Timeline, Chair:

Chair von der Osten presented an updated recommended membership structure for SPARC; he also reminded committee members to send an alternate when necessary.

Discussion of the membership included:

- Middle Management –
  - Vote: Do not include this group since they are represented in other ways.
  - Agreement by consensus.

- Others –
  - Vote: Health Center Director. No.
  - Residential Life Director. No.
  - Dean of Student Life. Yes.
  - Agreement by consensus.

- Membership List –
  - Vote: Approve membership list as revised.
  - Unanimous

- The new membership by title list is attached (individuals will be determined).

- Selection of the Chair was discussed as updated. An addition of a clause describing “a simple majority vote” was recommended.
  - Vote: Approve Selection of the Chair after adding a clause (see attached revised language).
  - Unanimous

- The suggested timeline for appointing members and chair was discussed. The combination of the importance of continuity for the chair and maintaining committee work throughout the summer is the basis for the timeline. Two small additions to language were recommended.
  - Vote: Approve Suggested Time (see attached revised language).
  - Unanimous

There will be continued discussion of how to develop term limits and turnover of individual committee memberships.

Announcement:

- President Eisler shared with SPARC members the revised Omnibus Resolution, which removes FSU-Grand Rapids and CPTS from this document. The Omnibus Resolution now applies only to Kendall College of Art and Design. The College of Professional and
Technological Studies has been removed from the Resolution to document what has been accomplished through off-campus programming. Kendall College of Art and Design remains as an autonomous, self-sustaining unit. It was presented to the Board of Trustees committees on October 9th and is expected that the Board of Trustees will approve the document at the November 6th meeting.

Strategic Plan:
- Chair von der Osten shared a revised document moving a few initiatives into other years (see revised document attached). Due to budget constraints, new vice presidents, the HLC report timelines, and personnel resources, the initiatives were more than could be accomplished this year.
  - Goal 1, Initiative 5 has already begun, it has been moved up to year 2 from year 3.
  - Goal 1, Initiative 3 has been moved from year 2 to year 3.
  - Goal 3, Initiative 4 has moved from year 2 to year 1 since it has already started.
  - Goal 1, Initiative 4 has moved from year 2 to year 3
  - Goal 2, Initiative 4 has moved from year 2 to year 3
  - Goal 2, Initiative 5 has moved from year 2 to year 3
  - Goal 4, Initiative 6 has moved from year 2 to year 3
  - Goal 4, Initiative 7 has moved from year 2 to year 3
  - Goal 5, Initiative 2 has moved from year 2 to year 3
  - Goal 5, Initiative 3 has moved from year 2 to year 3
  - Goal 6, Initiative 3 has moved from year 2 to year 3
  - Goal 6, Initiative 4 has moved from year 1 to year 2.
  - Goal 6, Initiative 5 has moved from year 2 to year 3
- Regarding the process, how do we know when something is done? How can we review the progress?
  - The progress is tracked on the Web site. One or more vice presidents have been assigned to each initiative and will prepare a one paragraph summary on each initiative for SPARC. Summaries for Year 1 initiatives will be prepared for the November meeting. Year 2 initiative summaries will be prepared for summer updates.
    - NOTE: There was a request to have open forums in the spring for updates on goals and initiatives with the Chair and Past Chair together.

Parking Initiative:
- Chair von der Osten requested members to discuss in small groups if and how Ferris should move forward with a transportation plan as included in the Master Plan last spring. Discussion included:
  - Is there a problem of interaction between pedestrians and traffic? Where? Real or perceived?
    - Yes – certain times and places and weather specific
      - Time – tend to be too hurried, pressured
    - Not specific problem – solution readily available (see solutions)
    - No inhibitor for pedestrians
    - No common understanding of right of way
    - Different signs make understanding unclear
    - Cultural expectation to drive around campus rather than walking
    - Many problems are poor driving in addition to choke places
    - Students don’t understand that it is an issue for all – not just students
• If so, what can be done as a short-term solution? Ideas?
  o Communication of common understanding needs to be better!
  o Rules of traffic are not clear and must be communicated.
  o Pedestrian right of way issue
  o Clear bicycles paths
  o Traffic light for both traffic and pedestrian
  o Educational campaigns
  o Small solutions rather than large
  o “Ticketers” could be “crossing guards”
  o Involve Student Government – what are issues and solutions?
    ▪ Already interested and ready to discuss

• Do you recommend that Ferris hire ($30K-60K) a consultant to perform a transportation plan?
  o Transportation Task Force (specific to interaction) with DPS, faculty, staff, Student Gov’t, traffic professionals, etc. review and report concrete recommendations within current road structures to VPAF
    ▪ VOTE: approved
  o Larger transportation plan
    ▪ Premature, too expensive
    ▪ VOTE: not approved

Next meeting date:
The next meeting is scheduled for Friday, November 13th, 3:00-4:00pm in Founders’ Room.

Adjourned 4:05pm
Submitted by Elaine R. Kamptner