In Attendance:
Dan Burcham
Debra Cox
Rick Duffett
David Eisler
Oliver Evans
Rick Griffin
Kim Hancock
Nancy Hogan
Michael Hughes
Michelle Johnston
Paul Kammerdiner
Sheila MacEachron
Amber MacKenzie
Tom Oldfield
Dave Pilgrim
Matt Pinter
Carlleen Rose
Luzia Tartari
Matthew Thatcher
Robert von der Osten
David McFarland, Consultant

Not in Attendance:
Don Green
Ken Kuk
Karl Linebaugh
Miles Postema
Jim Rumpf
Mike Ryan
Marie Sickelsteel
Allen Sutherby
Gary Trimarco
Nate Tymes
John Urbanick
Joe Viviano
Tom Weaver

Handouts:
Revised Driving Forces; Revised Planning Assumptions Composite; Draft Charge of the Unit Planning Task Force; Draft Procedures for SPARC; Opportunities Statements; and Draft Revised Core Values.

Informational Items:
Chair Robert von der Osten encouraged Council members to enjoy the lunch buffet before he welcomed the group and provided updates on the stakeholder conferences. Member Rose shared good news about the City of Big Rapids receiving a $1M grant and expressed thanks for the support of many at Ferris. Chair von der Osten mentioned that Kendall College of Art and Design has started a parallel planning process in Grand Rapids. He also reminded members of the November 8th 8:00-11:00am meeting in CSS 302 and the November 9th 8:30am-3:30pm Commission for the Future meeting at Meijer Gardens in Grand Rapids.

President Eisler offered, as a thank you for participating in the Commission for the Future, a ticket for each Council member and their significant other to the November 9th Ferris Foundation Benefit at the Amway Grand in Grand Rapids. The evening events begin with a cocktail reception at 6:00pm followed by dinner at 7:00pm and a program at 8:00pm.

Dr. Dave McFarland mentioned that joining SPARC with the Commission for the Future in planning for the University is a great opportunity to connect and provide background from important stakeholders.
**Action Items:**
Chair von der Osten requested review of the “Draft of Procedure for Strategic Planning Resources Council”; Council members discussed and unanimously approved the document.

Chair von der Osten requested review of the “Draft Charge of the Unit Planning Task Force”; Council members discussed and unanimously approved the document. President Eisler reported that there will be a truncated UAP process for the coming year with presentations in early February to bridge the gap until the SPARC process is in place.

Chair von der Osten requested review of the “Revised Consolidated Planning Assumptions”; Council members discussed and tentatively approved the document, realizing that there could be further wordsmithing.

Chair von der Osten requested review of the “Revised Driving Forces”; Council members discussed and tentatively approved the document, realizing that there could be further wordsmithing.

**Discussion Items:**
Consultant McFarland provided an update on the task force work based on the stakeholder conferences and initiated discussion on the proposed list of Core Values. In table groups, members considered the current list (Learning, Opportunity, Ethical Community, Excellence, Collaboration, Diversity) and content, then shared with the larger group.

McFarland and von der Osten then started discussion regarding a mission statement, including Ferris’ purpose, scope, and capabilities. In table groups, members considered initial phrases and ideas to be used in generating a mission statement, then discussed in the larger group.

Table groups worked on developing ideas for Ferris’ opportunities or ideas on which to build, then shared with the larger group.

**Closing:**
Chair von der Osten thanked the members for their valuable contributions and reminded them of the upcoming stakeholder conferences.

Adjourned 2:50pm.

Submitted by Elaine R. Kamptner