In Attendance:
Shelly Armstrong  Michelle Johnston
Dan Burcham  Paul Kammerdiner
Rick Christner  David Pilgrim
David Eisler  Matt Pinter
Don Green  Miles Postema
Rick Griffin  Allen Sutherby
Kim Hancock  Nate Tymes
Nancy Hogan  John Urbanick
Michael Hughes  Robert von der Osten

Not in Attendance:
Amber Balmer  Sheila MacEachron
Mike Cron  Jim Rumpf
Oliver Evans  Mike Ryan
Ken Kuk  Tom Weaver

Handouts:  Stakeholder Conference notes from September 23 and 26; presentation materials

Discussion:
Chair von der Osten began the meeting by sharing information and discussion from the stakeholder conferences regarding the possible need for a new initiative(s). The proposed initiative for discussion:
- Ferris State University will develop and implement plans for our online and multi-site presence.

After discussion and unanimous votes, the approved new initiatives under Goal 1 are:
- Develop and implement a plan for the Ferris State University online learning environment.
- Develop and implement a plan for Ferris State University’s multi-site presence.

Initiative Presentations:
Geothermal Option for Arts & Sciences Complex –
A presentation was given by M. Hughes regarding a potential timeline for, decision-making for and possible preparation for a move to a geothermal system, including the financial and sustainable value to the University. He responded to several questions. The PowerPoint presentation will be posted online.

Emergency Preparedness –
President Eisler provided an update on the large number of ongoing activities concerning Emergency Management/Preparedness at the University. There was discussion on ways to involve faculty and staff in plans and training.

-over -
Comprehensive Capital Campaign –
S. Armstrong presented the strategy and potential guidelines for Ferris’ first Comprehensive Capital Campaign. Community Counseling Service (CCS) consultants are conducting interviews to assess our fundraising potential, reinforce areas of identified need, test the case statement, audit staff, and set a financial goal. A final report will be presented. She responded to several questions and confirmed that the case statement is a discussion piece only; these talking points are not the final report.

Annualized Planning:
Deferred to the November meeting.

Next meeting date:
November 5, 2008, 3:00pm, Rankin Founders’ Room.

Adjourned 5:00pm
Submitted by Elaine R. Kamptner