Meeting Summary

In Attendance:
- Cathy Archer
- Shelly Armstrong
- Dan Burcham
- Bob Eastley
- Dave Eisler
- Fritz Erickson
- Don Green
- Doug Haneline
- Dorothy Hart
- Mike Hughes
- Leonard Johnson
- Michelle Johnston

- Kristen Motz
- David Pilgrim
- Miles Postema
- David Rosen
- Kristen Salomonson
- Jerry Scoby
- Michelle Stone
- Nate Tymes
- Deb Tyson
- John Urbanick
- Helen Woodman
- Leroy Wright

Guests:
- Sandy Alspach, Amy Buse, Sara Dew, Scott Garrison, Dave Nicol, Bill Potter, Dan Tuuri

Agenda:

- **Refreshments and Introductions of Members and Guests**

- **Student Debt – Prioritizing and Refining Draft Ideas and suggestions**
  Chair Johnson distributed the “Student Debt: Draft Ideas and Suggestions for Consideration and Refinement” document, and then shared the background and methods used to gather information and data.

  Associate Provost Bill Potter provided several documents related to the topics of student debt, advising and student success, including current initiatives (*see attached documents*). President Eisler thanked the group for looking at these issues and stated that, working together, we can develop initiatives to address student debt concerns.

  Attendees were divided into work groups to review the ideas and prioritize suggestions as to “do this year,” “may do, but over the next few years,” or “this may not be something we want to do.” The groups then presented their discussion and prioritization:

  - **Advising and Advising Support** (Potter, Salomonson, Wright, Archer, Hart, Buse, Johnson): *Attachment: SD1_Advising and Advising Support*
  - **Controlling/Reducing Costs** (Rosen, Eisler, Garrison, Urbanick, Turri, Eastley, Hughes, Postema): *Attachment: SD2_Controling Costs*
  - **Finances/Financial Literacy** (Burcham, Scoby, Dew, Pilgrim, Motz, Nicol, Johnston): *Attachment: SD3_Finances_Financial Literacy*
• **Time to Degree, Courses and Course Schedule** (Armstrong, Tyson, Woodman, Haneline, Erickson, Tymes, Stone, Powell, Green): Attachment: SD4_Time to Degree

• **Reviewing Progress on the Strategic Plan**
  Council members reviewed the progress report and began discussion. This will be brought forward for additional conversation at the next meeting.

• **Ferris First – Report**
  Members of Ferris First provided a report (see attached document and presentation) and presented updates on their many initiatives.

  **Entrepreneurial Institute**
  Shirish Grover presented background and launch of the Entrepreneurial Institute; highlights of what has been accomplished this past year and initiatives for the coming year; links and partnerships; and announced the Ferris Chapter of Collegiate Entrepreneurs Organization (CEO) as a registered student organization.

  **Globalization and International Activities**
  Piram Prakasam presented background and highlights of the Center for Global Studies and Engagement; growth of international enrollment and restructuring of the International Office; and an update of the Intensive English program.

  **Academic Incubator**
  Don Green shared the operations of the Academic Incubator and its next steps. The Incubator has received three proposals for new academic curriculum. An advisory board is now in place.

  **Mobile Institute**
  Amy Buse reported that Michigan is looking to add jobs in Mobile technologies. The Mobile Institute is creating an application for FLITE, which includes locations, maps and information of the building. It will be launched this fall.

  **Cloud Computing**
  Amy Buse shared that there are many meanings for cloud computing. The NIST definition is: Cloud computing is a model for enabling ubiquitous, convenient, on-demand network access to a shared pool of configurable computing resources (e.g. networks, servers, storage, applications, and services) that can be rapidly provisioned and released with minimal management effort or service provider interaction.

  There was a need at Ferris to get technology in the hands of off-campus students for the ISI, CIS, and CIT programs. Skytap was the chosen solution as the cloud provider. The next step is to determine how to move forward; if more programs should be added and if Cloud computing could become a curriculum.

  **University-wide Technology Issues**
  Amy Buse presented topics in the University-wide IT Plan. Current challenges are off-campus technology, cloud services, the Microsoft DreamSpark agreement, distance learning, coordinating the technology across a program, Mobile Technology integration, and University Web pages. This group is beginning the conversation of how to address technology visioning university-wide.
2012-2013 Meeting Topics

Members shared meeting topic options for the next academic year, voting for the following:

14 - Distance Learning
4 - Intentional Advising – what does that mean?
15 - Mentoring – students as recipients / 13 - Retention of at-risk students
12 - Student Debt – metrics – what does success look like?
19 – Technology vision – what is U-wide issue?
10 - Off-campus/online students – provide support (tech, counseling, etc)
11 - Changing student academic culture
8 - Curriculum/degree integrity
15 - Issues of creating a welcoming university environment (Latino Center, etc)
3 - Foster stronger parent/guardian relationships with Ferris
7 - Financial Literacy of students and parents
11 - Environmental scanning and partnerships
9 - Global campus engagement

Chair Johnson confirmed the next meeting date as Tuesday, September 11, 2012, 3:00pm-5:00pm in WCCC and adjourned the meeting.

Adjourned 3:00 p.m.

Submitted by Elaine R. Kamptner