In Attendance:
Mike Berghoef  Leonard Johnson
Dave Eisler  Kristen Motz
Fritz Erickson  David Pilgrim
Clifton Franklund  Kristen Salomonson
Don Green  Khagendra Thapa
Jackie Hughes  Spence Tower
Amanda Jewell  Dan Tuuri

Guests:
Mike Bouthillier, Sue Cherry, Cindy Horn, Jim Powell

I. Action: Approval of the meeting notes.
SPARC members approved the February 11, 2014 meeting summary.

II. Ferris First Update
Chair Dan Tuuri provided an update on the ongoing work of the Ferris First committee.

III. Strategic Plan 2.0 – Part One - Presentation
Provost Erickson distributed the “final” version of the Strategic Plan from the Strategic Planning Committee, based on conversations and feedback from stakeholders, the University community, President’s Council and Board of Trustees. He led Council Members through a detailed discussion of the development of the strategic plan since the last review by SPARC. This revision incorporates review and input by the Commission of the Future meetings, on-campus meetings conducted by the Provost, review by the Strategic Planning Committee, review by the President’s Council, and by the Board of Trustees. This version includes the addition of several new strategic areas of focus. It is also orients the plan so it is focused on our students. The Council expressed its thanks to the Strategic Planning Committee for their efforts in leading and conceptualizing this process.

Motion by Don Green to approve the Strategic Plan and Focus Areas from the 3/6/14 document. Second by Kristen Salomonson and Michael Berghoef. Unanimous approval by SPARC members.

IV. Roadmap to Implementation and Evaluation - Discussion
Provost Erickson then presented the “Roadmap to Implementation and Evaluation,” which was developed by the Strategic Planning Committee. This document will begin Part Two and Part Three of the planning process – Implementation and Evaluation. He proposed a university-wide timeline for developing initiatives based on the Plan. Members discussed
ways to collaborate across the University on initiatives, use existing data and analysis, build new assessment tools and measures, and prepare a gap analysis overlaying the data we have with the Plan.

The Strategic Plan is based on the University core values. The initiatives are not designed or intended as a list of things to check off. The approach is strategic and may stretch over multiple years in contrast with annual planning processes of the past. SPARC will review the Plan each year. It was recommended that a website be created as a vehicle for all areas of the institution to share progress on initiatives. This could be the current strategic planning website and the responsibility for this could be with the SPARC Committee.

V. SPARC Summer Retreat
Chair Johnson will be sending an email to determine a date for the SPARC Summer Retreat; probable dates are July 7 or July 8, 2014.

Next meeting: SPARC meeting Tuesday, April 8, 2014, 3pm in WCCC

Adjourned: 4:35 p.m.
Submitted by Elaine R. Kamptner