SPARC
February 14, 2008, 1:00-4:00pm
Founders’ Room, Rankin Center
Meeting Summary

In Attendance:
Dan Burcham
Debra Cox
Mike Cron
Rick Duffett
David Eisler
Rick Griffin
Kim Hancock
Nancy Hogan
Michael Hughes
Amber MacKenzie
Tom Oldfield
Dave Pilgrim
Matt Pinter
Miles Postema
Nate Tymes
John Urbanick
Robert von der Osten
David McFarland

Not in Attendance:
Oliver Evans
Don Green
Michelle Johnston
Paul Kammerdiner
Ken Kuk
Karl Linebaugh
Sheila MacEachron
Carleen Rose
Jim Rumpf
Mike Ryan
Allen Sutherby
Marie Sickelsteel
Allen Sutherby
Luzia Tartari
Matthew Thatcher
Gary Trimarco
Joe Viviano
Tom Weaver

Handouts: Draft Initiatives (after member comments)

Action Items:

Goals –
Chair von der Osten reminded members of the SPARC-approved goals:

To realize the mission of the institution, the goals of Ferris State University are to:
- Enhance educational quality and student learning.
- Develop a university community where all are valued and welcomed.
- Strengthen the financial stability of the institution.
- Provide a state-of-the-art, sustainable and safe learning, living and working environment.
- Foster collaborative internal and external working relationships.
- Facilitate innovation and improve processes to move the university forward.

Members discussed wording options for the financial goal; a sensemaking group will consider a change to better identify the intended message.

Initiatives –
Consultant McFarland provided an update on the process thus far and conveyed that he will be speaking with the Board of Trustees on February 15th, where he will share the core values, mission
statement, vision statement and goals. The Board members will vote regarding approval at their March 21st meeting.

Members then worked individually, by tables, and as a whole to develop, refine, and vote on initiatives for each goal. After stakeholder conferences, SPARC will meet again to review comments by the University community and further refine the initiatives.

Closing: Consultant McFarland praised SPARC members for their extraordinary efforts. Chair von der Osten thanked the committee members and reminded of the next meeting on February 29th from 10:00am-Noon.

Adjourned 4:00pm.

Submitted by Elaine R. Kamptner