SPARC Retreat
July 7, 2014
9:30am-3:00pm
IRC 115
Meeting Summary

Attendance: Armstrong, Blake, Cherry for Urbanick, Dakkuri, Dorey, Eisler, Green, Hart, J. Hughes, M. Hughes, Jewell, Johnson, Kalinowski, Kamptner, Logan, Miller, Piercey, Pilgrim, Postema, F. Rosen for Motz, Salomonson, Schmidt, Scoby, Stone, Thapa, Tower (SPARC Chair), Tuuri, Vasicek, Wanink, Wagenheim, Ward-Roof, Wright

Refreshments

Introductions / Ice Breaker

“Leading Change” / Diagnostic Model of Motivation and Common Barriers
Chair Spence Tower presented information on change and distributed “Leading Change – Why Transformation Efforts Fail” by John Kotter for members to read. He then reviewed a Diagnostic Model of Motivation and initiated discussion on common barriers to change.

SPARC purpose
Chair Tower then discussed the purpose of the Strategic Planning and Resource Council, including comments from President Eisler.

Campus Master Plan
Vice President Jerry Scoby provided background on the current campus master plan, what has been accomplished of that plan, and answered specific questions. He then presented a campus map for each small group to offer suggestions as to what should be included in a new master plan and recommend if those items should be considered in a 5 or 10-year timeline. Members made recommendations on a format for campus stakeholder meetings in the fall.

Lunch at The Rock, Private Dining Room

University Divisional Initiatives by Vice Presidents
Each vice president provided a summary of their 2014-2015 divisional initiatives and responded to questions from members.
Recommended 2014-15 SPARC Meeting Topics:

By vote
15- Campus Master Plan
12- Strategic Plan for IT
10- Gen Ed implementation
10- Consequences of online emphasis / EMAT
9- Student Retention / time to degree / Achievement Gap
7- Diversity Audit
7- University Center with community
5- Title IX implications/awareness
5- Implement Strategic Plan
5- Performance metrics
4- Fin. Aid leveraging / student debt
4- Strategic Enrollment Plan
4- Update on VP initiatives
3- Interdisciplinary Academic collaboration
2- Minors on Campus
2- Admissions/Transfer
2- Technology resources for faculty/staff
1- Customer processes
1- Marketing academic programs/branding

Adjourned at 3:05pm
Submitted by Elaine R. Kamptner