Ferris State University
Values, Mission, and Vision

Core Values

Collaboration:
Ferris contributes to the advancement of society by building partnerships with students, alumni, business and industry, governing bodies, accrediting agencies, and the communities the University serves.

Diversity:
By providing a campus which is supportive, safe, and welcoming, Ferris embraces a diversity of ideas, beliefs, and cultures.

Ethical Community:
Ferris recognizes the inherent dignity of each member of the University community and treats everyone with respect. Our actions are guided by fairness, honesty, and integrity.

Excellence:
Committed to innovation and creativity, Ferris strives to produce the highest quality outcomes in all its endeavors.

Learning:
Ferris State University values education that is career-oriented, balances theory and practice, emphasizes active learning, and fosters responsibility and the desire for the lifelong pursuit of knowledge.

Opportunity:
Ferris, with a focus on developing career skills and knowledge, provides opportunities for civic engagement, leadership development, advancement, and success.

Mission
Ferris State University prepares students for successful careers, responsible citizenship, and lifelong learning. Through its many partnerships and its career-oriented, broad-based education, Ferris serves our rapidly changing global economy and society.
Vision

Ferris State University will be:

The recognized leader in integrative education, where theory meets practice throughout the curriculum, and where multi-disciplinary skills important in a global economy are developed with the result that Ferris State University will also be:

- The preferred choice for students who seek specialized, innovative, career- and life-enhancing education;

- The premier educational partner for government, communities, agencies, businesses, and industries through applied research and joint ventures;

- A stimulating, student-centered academic environment that fosters life-long engagement, leadership, citizenship, and continuing intellectual development.

- A university that aligns its practices and resources in support of its core values of collaboration, diversity, ethical community, excellence, learning, and opportunity.

The mission and vision statements were formally adopted by the University’s Board of Trustees at their meeting on March 21, 2008.