Expectations:
Survey Results

January 2014

David L. Eisler, president
What are your personal expectations for Ferris State University?

- Excellent, high quality education
- Career orientation
- Prepare and place students in jobs
- The University should be a leader
- Affordable education value
- Good community partner
- Programs are state of the art
- Prepare students for success
What are your community’s expectations for Ferris State University?

- Strong community partner
- Affordable education value
- Graduates prepared to be productive, effective citizens
- Excellent, high quality education
- Graduates prepared for the work force
- Economic catalyst
What are the expectations of our state for Ferris State University?

– Educate students for workplace
– Use resources effectively
– Affordable education value
– Excellent, high quality education
– Provide specialized programs Michigan needs
– Offer educational opportunity
Shared expectations for Ferris State University

- Excellent, high quality education
- Affordable education value
- Educate students for workplace
- Strong community partner
Thank you for sharing your expectations for Ferris State University

David L. Eisler
President