President's Council  
Meeting Summary  
September 15, 2010  
9:00 a.m., CSS 301C

Attendance: Burcham, Davison-Wilson, Eisler, Erickson, Green, Kamptner, Pilgrim, Postema, Scoby, Willey

Action Item: The summary from the September 1st PC meeting was approved for posting.

Discussion Items:
- **Budget**
  President Eisler provided an update on the state budget and the efforts toward the House bill regarding bachelor’s degrees offered at community colleges.

- **Planning / SPARC**
  The SPARC Sept. 14th meeting was reviewed. Initial feedback from committee members is that the session was valuable for them. President Eisler will phone in for the October 12th meeting on student success; he requested PC members to attend.

- **Board of Trustees Meetings -**
  - Sept. 13-14 – follow-up: There was wonderful weather for the events, excellent coverage of the Federal Building announcement in the media, story opportunities regarding the LEED-certified East Campus Suites, and effective working sessions for the Board of Trustees. President Eisler will update Trustee Baker on information from the 14th.
  - Oct. 8 Committees – agenda: Council members discussed topics and items that could be added to the Committee meetings agenda or to a Board working session.

- **Diversity and Inclusion Office**
  VP Pilgrim reported that for the foster/orphan initiative will be titled Ferris Youth Initiative; provided information on demographics and the importance of watching trends; shared upcoming diversity events; and distributed minority student recruitment data. There was discussion of the Tuition Incentive Program, the enrollment and retention data, and ways in which we can develop a more defined success rate. VP Burcham will work with Institutional Research and Testing to build an improved model. It was mentioned that TIP students may need a more intrusive (one-on-one) support network for success.

- **Updates / Other**
  - VP Postema shared an update on the mediated sessions with the Ferris Faculty Association.
  - VP Davison thanked Council members for their support and attendance at the Federal Building event.
  - VP Green stated that CPTS is in the midst of blitzes at community college sites, providing brochures, course information, t-shirts and refreshments. Enrollment typically increases following these events.
  - VP Burcham advised that Financial Aid is launching the Great Lakes scholarship. One admissions counselor is staying in the office rather than on the road to help with the Communications Center to reach out to our students with more aggressive calling.
  - Provost Erickson reported that the Pharmacy accreditation review team is on campus this week.
• President Eisler reminded members of the press conference and reception for the new Athletic Director later today.

Presentation:
HLC report/update with Christine VonderHaar, Roberta Teahen, Mike Cairns, Sandy Balkema
• Dr. Cairns provided opening remarks.
• Dr. Teahen shared timelines and observations regarding the process and accreditation.
• Dr. Vonder Haar initiated and facilitated discussion with Council members of the self-study findings and current documents, i.e. gaps, wording, perceptions.
• Dr. Balkema recorded comments, suggestions and recommendations from the Council members.
• One-on-one or small group meetings will be scheduled in October with Council members and the HLC Team members to gather additional comments and reactions to rewrites.
• The “Discussion Summary” will not be changed as it is a short-term document purely for this discusional phase. The full report will be edited until November 1, 2010; a Reflections document will then be prepared with updated information from November 2010 – April 2011, when the Accreditation Team arrives.
• Dr. Teahen distributed survey data from alumni and an AGB report on assessment.
• Dr. Vonder Haar thanked Council for their feedback.
• President Eisler shared his appreciation for the hard work and many efforts of the HLC Team.
• The Team will return for the next Council meeting to complete discussions on the criteria.

Follow-up from Dr. Teahen: The HLC core team will meet with Council members individually to seek input on the full document between October 15 and November 1. The report will be ready for final editing and revisions by November 1. The current iteration of the full self-study will be on available in two weeks, following focus group sessions; the document can be found on the website at the HLC Self-Study link on the Ferris homepage, click on the Self-Study Drafts in the upper left, and then click on the document. Before the Oct. 6 meeting, a current list of the strengths and opportunities is being pulled from the full document for critical review and discussion.

Next meeting date: October 6, 9am-12pm, CSS 301C
Meeting adjourned 12:15 p.m.
Submitted by Elaine R. Kamptner