President's Council  
Meeting Summary  
April 8, 2009  
8:30 a.m., CSS 301C

Attendance: Burcham, Davison-Wilson, Eisler, Kamptner, Postema, Scoby, Willey

Presentation: VP Postema and guest Mary Kay MacIver presented the current plans for the 125th Celebration, including the logo, schedule of events and timeline. Council members expressed their approval and appreciation for all that the committee has accomplished.

Discussion Items:

- **Distinguished Staff and Team Recommendations**
  President Eisler provided the recommendations from the Distinguished Staff and Team committee for the employee awards. Council members approved; the President will contact the awardees. They will be recognized at the Employee Service Awards and a luncheon date will be set in May with the President's Council.

- **Budget ReductionSuggestions**
  President Eisler distributed a summary of the University-wide suggestions from email, division, college and department meetings. He reminded them of the reductions necessary for FY ’09 and FY ’10 based on current information from Lansing and updated on the proposed economic stimulus funds. This afternoon, SPARC will review the suggestions and provide advice on the priorities to consider for $5 million, $7.5 million and $10 million reduction possibilities. Ferris will address issues in a sensible, reasonable fashion and make the decisions transparent to the University community. A university-wide notice will be sent regarding the suggestions on Monday, April 13, and open forums will be held on Tuesday, April 28 and Friday, May 1.

- **Strategic / Unit Level/ Annualized Planning**
  President Eisler requested that vice presidents revise the strategic, unit level and annualized planning documents by Friday, April 17. The strategic plan for the division should be a maximum of two pages; the annual request to be a maximum of two pages with the needs that are being sent forward and prioritized, including the plans to continue or to be funded. The process will be revised for next year based on suggestions.

- **Ferris Cares**
  VP Willey presented a University-wide fundraising campaign - “Opportunity @ 125 – Ferris Cares” - that will benefit students with extreme financial hardships. Due to the economic changes substantially due to the market, layoffs, etc. students are experiencing extra need for scholarship assistance. Opportunity@125 will be the theme of annual giving appeals in the 2009-2010 cycle and throughout the 125th anniversary period. Special efforts will be made to cultivate and organize administrative and faculty support and encourage campus philanthropy. There will be an announcement ceremony on Thursday, April 16.

- **Other**
  VP Willey reported on the planning for the Michigan College of Optometry groundbreaking ceremony for Friday, May 8, 2009.

Next meeting date: April 29, 8:30am-2pm  
Meeting adjourned 12:10pm  
Submitted by Elaine R. Kamptner