President’s Council (PC)  
Meeting Summary  
March 17, 2004  
8:00 a.m., CSS 301C

Attendance:  
Burcham, Oldfield, Davison, Duffett, Eisler, Hill-Kennedy

Action Items:  
☑ Approval of Council Meeting Summary for March 10, 2004  
Agreement: The summary is ready to post with one change.

Discussion Items:  
☑ GRGC Professional Development Day – Hill-Kennedy  
VP Hill-Kennedy encouraged attendance at the GRGC Professional Development Day on April 21 in Rankin Center of all supervisors and others who may benefit from training in performance review, employee-related, contract, and legal issues. An invitation and description will be distributed across campus soon.

☑ Marketing Consultants – Duffett  
Bentz Whaley Flessner has been chosen as the marketing firm to be hired from the UA&M RFP. They will be presenting to several groups on campus over the next few weeks to explain the process and gain significant input on the promotion/marketing piece through a survey. The presentation to Council will be at the March 24 meeting.

☑ Summer Enrollment – Oldfield  
Posters will be displayed in residence halls, etc. regarding the opportunity for shorter summer sessions and free room. A Campus Pipeline message will also be sent to all students.

☑ Conflict of Interest – Duffett  
A change in policy is being considered that will more clearly identify the situation(s) under which a conflict will be defined as suitable and sufficient to be taken to the Board of Trustees. Duffett and Hill-Kennedy will continue working with Board Counsel.

☑ Discussion on Planning – Eisler  
A consultant is preparing to work with the campus at Summer University and the Opening Convocation. These all-University employee sessions will be help in determining university and divisional planning issues.

☑ Discussion on Budget – Eisler  
Vice Presidents will meet with the President on their progress reports. Senate committee recommendations on appropriations are expected out of Lansing this week.

Next meetings:  
March 24:  PC in CSS 301, 9:00am  
March 31:  PC in GR?

Adjourned  8:45am

Submitted by Elaine R. Kamptner