President's Council  
Meeting Summary  
March 5, 2014  
9:00 a.m., CSS 301C

Attendance:  
Armstrong, Davison-Wilson, Eisler, Erickson, Green, Kamptner, Pilgrim, Postema, Rosen, Scoby, Ward-Roof

Agenda:

- The summary from the February 5, 2014 PC meeting was approved for posting.

- Board of Trustees, Feb. 20-21 Meetings Follow-up  
  President Eisler and the Board of Trustees appreciated the tour of the welding facilities; tentative plans are that the May meetings will be located in Arts & Sciences.

- Strategic Plan Update  
  Provost Erickson provided the most recent draft of the Strategic Plan, including the two focus areas which were added based on suggestions from the Board of Trustees discussion. The Strategic Plan Committee will meet on tomorrow, March 6th to determine a “near final” draft. That document will be taken to the March 18th SPARC meeting, as information to the Academic Senate, in a message to the University community, and then to the Board of Trustees May meeting for approval. As Vice Presidents meet with the President, they will share their divisional process for determining major initiatives based on the Strategic Plan.

- Faculty Residency Requirement for Online courses, Domestic Travel Courses and Internships  
  Provost Erickson shared a draft Academic Affairs policy letter regarding “Faculty Residency Requirement for Online courses, Domestic Travel Courses and Internships.” Because of changes made in the Department of Education in Washington, at present each state has the authority to determine their conditions for offering education in their state. In some cases, if a Ferris faculty member is living in a state other than Michigan, it will markedly change to conditions for offering on-line courses to students in that state. Academic Affairs will continue working to refine the policy and is reviewing reciprocal agreement possibilities.

- Hiring Process Exception Report  
  VP Postema distributed the Hiring Process Exceptions 2013 Annual Report for review.

- Anti-Harassment/Non-Discrimination Policy Seminars  
  VP Postema presented a schedule and training packet prepared by the Office for Equal Opportunity. Director Matthew Olovson will be providing these sessions across the University and recommends this to be mandatory for all employees in the future, possibly to embed in the hiring process. Council members endorsed the training and will participate in a special session at the April 2nd meeting.

- New Program: Master of Design at KCAD  
  President Rosen gave an introduction and timeline on the creation of a Master of Design degree. This development of this degree is through an atypical process without faculty input. The intent of the approach adopted is that “students” engaged in the development of this curriculum will have the opportunity to receive this degree through individual course assessment. This degree first will
be shared broadly with Kendall faculty and with the Kendall Senate. Based on a recommendation from the Council Dr. Rosen agreed to delay bringing this program back to presidents council until Fall 20124 after it had been reviewed and approved by the Kendall faculty and Senate.

- Governor Snyder Visit
  President Eisler advised Council that Governor Rick Snyder is tentatively scheduled to visit the Big Rapids campus on April 10. The intent is that he will tour the welding facilities and hear about the Information Security and Intelligence program.

- Round Robin
  o VP Ward-Roof is pleased at the large turnout for the spring Career Fair, with 201 employers present. She continues her listening tour as she learns about Ferris and thanked Council members for their support and advice.
  o VP Postema thanked Council for assistance on the Friends of Ferris dinner/auction and reminded Council of the Lansing Legislative Luncheon on March 18th.
  o VP Pilgrim distributed “A Seat at the Table”
  o President Rosen reported on the recent Wege Prize competition; this was a West Michigan contest, and they will collaborate on a national, and then international competition.
  o VP Armstrong announced the Distinguished Alumni and Pace Setter awardees; their dinner will be held on May 7th at the Holiday Inn. She also provided an update on the Web and Media Accessibility Committee.
  o VP Davison-Wilson shared information on the development of budgets at Kendall.
  o VP Scoby thanked members for their patience through the migration to Office 365, the Physical Plant is working on the selection of a project management firm, and then talked about the upcoming hockey weekends/tournaments.
  o EA Kampntner reported on the progress of the videoconferencing and presentation system in the conference room.
  o President Eisler shared dates:
    - May PC Planning Days: May 19, 23, and 27 (may need to reschedule the 27th).
    - The Board of Trustee Retreat will be Aug. 14-16 at Mackinac Island.
    - May 3rd for Donor Societies Dinner in Grand Rapids
    - March 6th is a reception for VP Ward-Roof at the Eisler home
    - March 18th PC meeting is on Enrollment; Kristen Salomonson and Sara Dew will be presenting. Share questions and items of particular interest with the President this week so they can be prepared to respond.

Next meeting dates:
Mar. 19, 2014 - 9:00 a.m., Topic Meeting (Enrollment), CSS 301C

Meeting adjourned 12:04 p.m.
Submitted by Elaine R. Kampntner