President's Council  
Meeting Summary  
January 20, 2010  
8:30 a.m., CSS 301C

Attendance: Burcham, Eisler, Don Flickinger (for Erickson), Green, Karen Obermier (for Kamptner), Pilgrim, Postema, Scoby, Willey; Davison-Wilson and Evans by phone.

Action Item: One change was noted for the summary from the January 6th PC meeting. With that change, it was approved for posting.

Discussion Items:

- **Budget**  
  Guest: Sally DePew  
  President Eisler led the team through a discussion of the continuing serious budget challenges facing Michigan. They continued strategic discussions of the next phase of budget reductions for the University.

- **Ferris Forward**  
  President Eisler initiated discussion and solicited ideas on identifying the purpose of the group; its reporting structure; various approaches in their work; and potential areas of attention/focus.

- **SPARC**  
  President Eisler encouraged team members to attend the Friday, January 22nd SPARC meeting. Team members should come prepared with their areas of responsibility on strategic planning.

- **Planning**  
  President Eisler received updates from vice presidents on their progress with discussions within their divisions on operational planning. President Eisler requested that each team member have a prognosis and timeline for their next one-on-one meeting.

- **Federal Priorities**  
  VP Postema introduced and the team reviewed data regarding FY 2011 Priority Projects/Earmark Requests. Some changes were suggested. Additional changes to this document are to be submitted to VP Postema by Friday of this week.

- **University Records Management Business Policy**  
  VP Scoby introduced and the team reviewed the University Records Management Business Policy. He noted this is an update of the existing policy. A request was made to define in the policy what an “official University publication” is.

- **Diversity and Inclusion Office**  
  CDO Pilgrim provided an overview of his upcoming activities. He provided an update on the bus project between Big Rapids and Grand Rapids. He noted the MLK events are going well; the march had a record number of attendees; and a performance this evening has a follow up panel discussion scheduled for tomorrow.
• **Enrollment**
  VP Burcham provided and the team reviewed data on the Spring 2010 Enrollment (Summary and 4th Day Extract), and data on Fall 2010 applications by Big Rapids campus, other campuses, and online.

• **Other**
  VP Willey distributed economic impact and comparative strength reports prepared by the Anderson Economic Group. He provided brief comments on the results and encouraged the team to review the executive summaries. These will be discussed at a future meeting. VP Burcham noted some local student housing issues. VP Postema encouraged all to attend and/or assist in the Friends of Ferris event. VP Scoby indicated the upcoming Homecoming dates are October 9, 2010 and October 15, 2011. CDO Pilgrim extended his appreciation to VP Burcham for coordinating the relief activities for Haiti. President Eisler presented the new Festival of the Arts brochure and encouraged the team to review it and participate.

**Next meeting date:** February 3, 2010, 8:30-Noon in CSS 301C
Meeting adjourned 11:53 am
Submitted by Karen K. Obermier