President’s Council (PC) Meeting Summary
January 9, 2008
8:30 a.m., CSS 301C

Attendance: Burcham, Davison, Duffett, Eisler, Evans, Green, Kamptner, Oldfield, Pilgrim, Postema

Action Item: Summary from the November 28, 2007 meeting was approved for posting.

Good News: VP Burcham reported that spring enrollment will be increased over last spring; fall enrollment numbers are looking positive. VP Oldfield provided an update on the searches for Dean of Allied Health Sciences and Michigan College of Optometry.

Discussions Items:
- Dashboard Report
  Guest: Sally DePew
  Budget Director DePew provided explanations of the measurements and data on the annual Dashboard Report.

- Employee Service Awards
  Council members considered changes for the employee service awards and ceremony, suggesting a photo presentation of each service awardee. They also approved adding an option of a gift card or donation to a scholarship to the list of available gifts. At the end of the ceremony, a photo presentation will be shown, as available, to memorialize employees who died during the year. VP Duffett will present these updates to Human Resources.

- Diversity Office
  CDO Pilgrim provided an update on the University Diversity Plan and campus feedback, the divisional work groups and action plans, and listed the events in celebration of Martin Luther King during the week of January 20.

- Enrollment
  VP Burcham distributed data on Spring 2008 enrollment and credit hour numbers.

- Summer School
  VP Oldfield and VP Duffett mentioned that their divisions are working together concerning the need to take advantage of facilities over the summer by offering the appropriate courses and incentives for summer semester. VP Oldfield said that a survey will be distributed to students to request their need for summer courses, and then course listings will be made available as soon as possible. VP Duffett offered some suggestions for encouraging students to stay on campus. Academic Affairs will continue working on the course offerings; Administration & Finance will recommend incentives. They will come back with a plan.

- Other
  - VP Burcham reported that an article is being written regarding our student volunteerism.
  - VC Davison is pleased that 2 computer technicians have been hired at Kendall and 1 at FSU-GR.
• VC Green shared that there will be a summer camp in Digital Animation and Game Design in conjunction with the Grand Rapids Hispanic Center - with students attending the Big Rapids, Kendall, and FSU-GR campuses.
• VP Duffett updated on the progress of the Major Gift Officer training and is pleased that there will be one MGO in every college. Also, there will be a RFP in March to request services for a major capital campaign.
• VP Oldfield would like to have an embedded marketing person in each college similar to the MGOs. A delegation from Japan will be coming to campus regarding exchanges. A team will be traveling to Illinois concerning ALC assessment. A data tracking system for program review is being prepared.
• GC Postema reminded Council members of the Feb. 29 Friends of Ferris dinner/auction. The March 26 Legislative Luncheon has been canceled due to a change in the legislative calendar. The Affirmative Action Director position will be offered soon; there are good candidates for the Administrative Assistant position.
• VC Evans mentioned that working with R. Teahen, M. Cairns and M. Cooper has made the HLC assessment process very smooth and that intertwining the campuses in this way will be helpful during the visit. The KCAD class trip to China will be immediately following May Commencement; UA&M will do a story on this visit.
• CDO Pilgrim reported that the data summaries from the diversity survey will be on the web site in February; he then provided an update on the Governing Ideas Task Force.
• E. Kamptner distributed current travel and events calendars.
• President Eisler reminded the Council of several upcoming events; provided a Lansing update; reported on a community college meeting regarding tracking student data; asked if any divisions have questions regarding the UAP process; and offered an update on the Provost search.

• Agenda Items for Next Meeting
  Council members provided items to be discussed at the January 30th meeting.

• Team Alignment
  Council members discussed and approved a Compact for the President’s Council.

**Next meeting date:** The next PC is scheduled for January 30 following Leadership Council.

Submitted by Elaine R. Kamptner