FERRIS STATE UNIVERSITY
Good News Items
February 2013

Academic Affairs

• Andrea Wirgau has been accepted into the John E. Roueche Future Leaders Institute sponsored by the American Association of Community Colleges. She will spend a week of February in Phoenix engaged in an intensive retreat designed for mid-level community college administrators who are ready to move into a higher level of leadership. Faculty are drawn from the community college leadership field and include highly skilled presidents, chancellors, and groundbreaking leaders. In addition to her learning development, this opportunity will expand Andie's network of emerging and current community college leaders, which will continue to be of great value in her assistant director role for the Ferris Doctorate in Community College Leadership.

• A Ferris State University user was the winner of the weekly Atomic Learning giveaway last week! Molenda Arndt-Johnson registered by viewing the video of the week and filling out the registration form at http://www.atomiclearning.com/highed/weekly-giveaway. She will be mailed the backpack that is pictured on that webpage.

• We want to thank all of our individuals who are handling the Concur travel and expenses in our division as they are doing an excellent job handling the new system. We also want to acknowledge the staff members who have become members of the Concur Super Users Group, for taking the time to attend the regular meetings and expressing your thoughts, ideas for improvements and letting your areas know the new information as you learn it. Your diligence is getting the travel reports done, expenses unencumbered and paid in a professional way and in a timely manner.

Extended and International Operations

• One of our adjunct faculty – Lt. Noel Garcia – has recently been appointed by Governor Rick Snyder to the state’s Hispanic/Latino Commission. "I'm humbled," Garcia said. "I look forward to the opportunity as well as the challenges that this appointment will have. Clearly I cannot pass up an opportunity to be an advocate for fair treatment. I consider this to be an honor and I look forward to getting to work." This will no doubt help us work to strengthen our outreach to the Hispanic community. For more, follow the link: http://s.mlive.com/YEqsovQ

• During the fall semester Ferris hosted twelve faculty from Changsha Social Work College in China for a 12-week professional development and exchange program. The group returned to China just before the holidays. During the program participants spent their mornings in the classroom engaged in faculty led presentations, discussions, and informal dialogue/exchanges and their afternoons engaged in independent research, campus activities, classes, and other campus activities of interest. Fridays were reserved for visits to other colleges or places of interest. The group returned to China very impressed with our institution, faculty, staff and students and many of the faculty hope to implement changes at their college based on their experiences at Ferris. Based on the success of the program Changsha is eager to solidify and build on the relationship between our two institutions and will be sending at least two
additional faculty groups to Ferris, one this spring during the March to June time frame and one in the fall.

- Several regional organizations in the Traverse City area have partnered together to provide area employers and job seekers the opportunity to network, explore career and education opportunities, and showcase new technology, business and industry in the months ahead. The Traverse Bay Area Intermediate School District, Northwestern Michigan College, Ferris State University, Northwest Michigan Council of Government, and Michigan Works! have come together with a common mission to provide employers the opportunity to foster workforce development and career exploration and to welcome job seekers and members of the future workforce to explore local employment connections. These events will take place from February-April and interested individuals should contact Debbra Curtiss at ext. 1735 for more information.

College of Arts & Sciences

- Jim Hoerter just published the first paper that acknowledges funding from the Student Research Fellowship: [http://www.hindawi.com/journals/jsc/2012/571087/](http://www.hindawi.com/journals/jsc/2012/571087/)

College of Education & Human Services

- At the January 24, 2013 College-wide Meeting, the three schools received the charge to reduce student debt.
- The COEHS graduation rate is improving.
- Leonard Johnson was highlighted in the FSU Points of Pride publication.
- School of Criminal Justice interns are working in the Saginaw City Police Department to identify shooting “hot spots” with an experimental technology.
- The Early Childhood Childlife Specialist program is starting this month and has over twenty students enrolled in it.
- The School of Education will be partnering with the Michigan Virtual University and Michigan School Cooperative to provide online teaching experiences for the teacher candidates.
- The School of Digital Media has several students currently on internship or recently starting new jobs. Internships within the school are coordinated by Frederick Baker, Marty Lier and Connie Morcom. A few examples include: Kyle Dhyne: Steelcase, Ian O’Malley: Pluto, Randy Nolta: Kixeye, Kyle Berner: Visual Aids Electronics and Lindsay Pepper: Technicolor at Paramount pictures.
- Digital Animation and Game Design Instructor Andrew Smith along with DAGD students Nathaniel Smith, Matt Vaughn and Sean VandenBerge were accepted into the Conference Associate Volunteer Program at the 2013 Game Developers Conference in San Francisco, CA. Thousands of professionals and students apply each year and only 300 or so are accepted into the CA program.
- Television and Digital Media Production students in their Remote Production course, supported by Steve Cox and Pat Tobin, broadcasted the January 16, 2013 home hockey game against Michigan State live via Ferris Cable. The game was carried on TV’s in several area restaurants and bars.
- Seventy students are enrolled in ROTC classes for a total of over 200 credits. Another record has been broken with twenty-nine students officially contracted with ROTC.
College of Business

- Ferris State University Public Relations major Elizabeth Michalski has been named a finalist in the PRWeek Student of the Year national competition. PRWeek is a weekly trade magazine for the public relations industry. Michalski is one of five finalists chosen from a field of 104 applicants who submitted a public relations campaign for The Marine Corp Recruiting Command, a client of Hill+Knowlton Strategies. "I was shocked," said Michalski. "It's exciting because it shows that everything I've learned at Ferris has paid off."


- Music Industry Management Coordinator Daniel Cronk and program assistant Lori Armstrong attended the annual Winter NAMM Show in Anaheim, California January 23 - 27 along with 21 MIM students, four of which were award the NAMM Foundation President's Innovation Scholarship. Faculty, staff, and students attended educational sessions catered to the multi-billion dollar global music products industry, including a panel of former Generation Next graduates featuring Ferris State University alumni Shaun Conrad ('09), representing Friedman, Kannenberg & Co. P.C. The NAMM Show is a members-only convention bringing over 90,000 close friends from all over the world to network and do business while educating the next generation of the music and entertainment industry.

- Ferris State University’s online graduate business programs rank among the nation’s best, according to U.S. News and World Report’s Top Online Education rankings. Ferris ranked No. 54 out of 213 schools listed in the prestigious news magazine’s report released this week. The College of Business offers both a master of business administration and a master of science in information security and intelligence degree online.

- Katie Douglas, a senior in Special Events and Meeting Planning, is being awarded the Michigan Campus Compact's Commitment to Service Award for 2013. This award recognizes only two students per member campus for either the breadth or the depth of his/her community involvement or service experience. Katie has had many experiences; a few of which include having taught school in Germany through His House Christian Fellowship, helping to build houses in Mexico through Casa por Cristo, and supervising the children's area at the Unity Music Festival in Muskegon, MI.

- Taima Dry, a senior in Resort Management, is being awarded the Michigan Campus Compact's Heart and Soul Award for 2013. This award recognizes undergraduate and graduate students for their time, effort, and personal commitment to their community through service. Taima is also the Vice President of the Military Support Group at Ferris and also President of Ferris Idols; an on campus organization that engages in community service activities with WISE, Salvation Army, Kiwanis, and at-risk youth in the Big Rapids community.

Michigan College of Optometry

- MCO has four faculty members who have been accepted into the prestigious Pediatric Eye Disease Investigator Group (PEDIG) which is a national research consortium. Drs. Mark Swan, Alison Jenerou, Sarah Hinkley and Paula McDowell (Principal Investigator) will be participating in and recruiting patients for national pediatric eye disease studies, following established protocols. Clinic staff person, Kerrie Currie, will assume the Coordinator responsibilities for the group.
• Under the leadership of Sarah Hinkley, OD, the University Eye Center has begun an interdisciplinary Vision Rehabilitation Service in partnership with the Grand Rapids non-profit Association for the Blind and Visually Impaired (ABVI). MCO fourth year clinical interns will continue to perform vision rehabilitation examinations under Dr. Hinkley's direction and then follow their patient through a vision rehabilitation appointment with a certified low vision therapist or orientation and mobility specialist from ABVI. Dr. Hinkley and her students will also participate in home visits with ABVI where a patient's activities of daily living, home environment and safety can be more accurately assessed. This partnership embraces the interdisciplinary model of healthcare and student education.

• The Michigan College of Optometry is initiating a Vision Rehabilitation Club to stimulate student interest in low vision rehabilitation as a career option. Dr. Sarah Hinkley will be the founding advisor and students will be represented by the American Optometric Association Vision Rehabilitation Section student liaison for MCO and the Neuro-Optometric Rehabilitation Association Student liaison for MCO. Special thanks to third year students Christina Marsman and Katie Connolly for their efforts in initiating the club and organizing the first meeting. The first Vision Rehabilitation Club had around 50 attendees, representing about 1/3 of the student body.

• Dr. Dan Wrubel recently arrived back from VOSH Mission #19 to Dominica with MCO interns Joe Morse, Cory Grifka, and Anna Baumgartner. Other MCO Alumni Drs. Paul DeWitt, Joe Lawless, Jamey Seals, Aimee Bronson and Rita Messing also were in attendance. The Team of 33 Members did; almost 1,600 eye exams, over 2,500 pairs of glasses dispensed, over 1,000 pairs of Plano Sunshades given out, and over 100 referrals for medical eye care.

• The University Eye Center welcomes a new optician, Anna Cencer. Anna brings six years of optical experience and a positive, outgoing personality. Her vast experience as an ophthalmic technician and optician will serve our students, doctors and patients well.

• Drs. Dinardo, Sewell, Lotoczky and Schlotthauer and 4th year intern Sonja Iverson-Hill recently attended the Global Specialty Lens Symposium in Las Vegas, NV. At the meeting they presented 3 posters as part of the scientific portion of the conference which had over 500 attendees from 32 different countries.

• Dr. Mark Swan presented a lecture to the 37th Annual Kent Regional 4C Child Development Conference in Grand Rapids, MI on January 19th, 2013. “VISION THERAPY - What We Can Do For Children with Vision Difficulties”. Dr. Swan presented information to certified child care providers about normal visual development, common disturbances in visual development and therapies that can be used to promote or recover essential visual skills.

• Welcome to Craig Norman, MCO’s new Executive Coordinator of the Vision Research Institute who arrived this week. The Goals of the new Vision Research Institute are: to develop a highly visible clinical contact lens research unit within MCO-FSU, to develop a vision care research unit within the eyecare industry and professional community, to provide a source of funding for operational support and faculty development, to familiarize students and practitioners with new products and techniques by inclusion in projects and the provision of educational seminars and workshops, and to generate and disseminate new vision care knowledge through presentations, publications, posters, etc. Welcome to MCO!

• MCO Alumnus Dr.'s Julie Hanson, David Storer and Jordan Kuipers recently got back from a co-sponsored Fellowship of Christian Optometrist’s mission trip to Guyana, South America. They were assisted by MCO students Scott Kass, Cynthia Brown, Krystal Michels, Lindsay LaBelle, Micheal Finn, Tim Vorgais, and Kelly Oppenmeer. Dr. Keith Newell, MD, who
recently retired from Birkam Health Center at FSU, provided medical care. The 20 person combination of optometry and primary care medical teams were able to see almost 1200 patients for eye exams and health screenings/medical care. They dispensed over 2000 pairs of glasses and readers. Every patient was given sun-wear. Numerous referrals were made for medical eye care and medical health follow up.

- Dr. Roger Kamen is pleased to report that his abstract proposal for an oral presentation was accepted for the European Academy of Optometry Conference in Malaga, Spain in late April. Dr. Kamen was fortunate last year as well, as he was also selected for an oral presentation at the Academy Conference in Dublin, Ireland. This is excellent international exposure for MCO and Ferris State University. Dr. Kamen is a Professor and the Medicare Compliance Officer for the Michigan College of Optometry.

- The University Eye Center expanded its clinic operations in Baldwin on January 24th with a move to a new facility. The clinic serves the eyecare needs for the population of central Lake County in conjunction with Baldwin Family Health Center, a federally qualified health center. The 1/2 mile move provides the Baldwin clinic 300 more square feet of operating space, which allows it to provide services not readily accessible before. Now patients with glaucoma and other retinal diseases have better access to care than they had previously. As transportation is a large barrier to accessing care in Lake County, this central location for eye services will be a significant contributing factor to lowering the burden of eye disease for the county.

College of Pharmacy
- The P3 All Org students organized a collection of items to create care packages for families staying at the Renucci Hospitality House over the holidays. The Renucci Hospitality House provides affordable, homelike accommodations for families whose loved ones are hospitalized at Helen DeVos Children’s Hospital and other Spectrum Health hospitals in Grand Rapids. Our students were able to donate 78 bags, which ensured every family received at least one care package from FSU pharmacy students.

College of Engineering Technology
- Professor Ed Muccio, of the Plastic and Rubber Engineering Technology programs, recently coordinated with The Society of Engineers Decorating and Assembling Division as well as John Kaverman, President of Pad Printer Pros, to receive a $7000 grant in the form of a new Italian-made TOSH Pad printer for our Plastics Decorating and Assembly Lab. The new TOSH Pad Printer allows marking of both flat and curved plastic products and is part of an ongoing effort by the Plastics and Rubber faculty to upgrade labs and provide students with experience on the latest technology.

- More than 1,000 competitors will be testing their knowledge and skills at the biennial WorldSkills Competition in Leipzig, Germany in July. Two of those competitors will be College of Engineering Technology students who turned in excellent performances at the WorldSkills Americas competition in Sao Paulo, Brazil. Kieron Kohlmann, who won a gold medal and received “best in nation” in Auto Service Technology, and Ronald Olkowski, who was awarded the bronze medal in CNC Turning, are currently gearing up for the next completion phase by training with industry professionals.

- CET’s Mike Ropele recently organized and hosted a Motorsports Presentation where Mr. Terry Dolan, Manager of Chevrolet Racing (and a 1979 Ferris Automotive Grad), and Mr. Ed Laukes, Vice President of Marketing Communications & Motorsports of Toyota, shared an overview of their company’s involvement in Motorsports. Over 100 students, faculty, and staff
from the College of Engineering Technology and the College of Business participated. The presenters discussed potential Motorsports career opportunities for our students as well as explained their company’s involvement in Motorsports, such as measuring the marketing value of that involvement, their role in developing Motorsport technology, and the transfer of that technology over to the retail products they sell.

- Dr. Khagendra Thapa, program coordinator for the Surveying Engineering program, is pleased to announce the Matt (1995 graduate) and Sara Nawrocki Gratitude Scholarship Endowment. The Nawrocki’s felt the need to give back to the program and have established the endowment in gratitude for the wonderful opportunities it has provided for Matt throughout his career. Dr. Thapa was instrumental in arranging for the endowment.

FLITE

- Laurie Wernette was recognized and presented a Citizen Citation by Marty Bledsoe from the FSU DPS. This award was intended to honor her for her thoughtful efforts in paying tribute to our heroes and their survivors by assisting with the annual Policeman's Memorial for over ten years.

- Plans are underway to host the 1st annual Author Recognition Event on Thursday, March 21, 2013 in FLITE 240 from 4-7 PM. Submissions for the event are being accepted through Friday, February 15, 2013. Criteria for recognition and more information about the event can be found here: http://www.ferris.edu/HTMLS/administration/academicaffairs/Images/authorsavethedate.pdf

Office of Academic Research

- The Office of Academic Research is pleased to announce the participants in the Student Research Assistant (SRA) Program. The SRA program is intended to support collaborative research projects between faculty and students at Ferris State University during the academic year (Fall and Spring; Summer excluded). The program is meant to encourage faculty to start or expand their own research beyond the classroom environment at Ferris by providing them support to make progress during the busy academic year, and allow students to get research experience while they are enrolled full-time for classes.

Student Research Assistant (SRA) Program - New funded projects for Spring 2013 include:

- **Tracey Boncher** (Pharmaceutical Sciences)  
  The Synthesis and Purification of Novel PPAR gamma/delta dual agonists for Diabetes  
  Student Research Assistants: **Jeremy Spencer and Michelle May**

- **Jim Hoerter** (Biological Sciences)  
  Effects of High Intensity UVA on Melanocyte Stem Cells  
  Student Research Assistant: **Alec Hapman**

- **Stephanie Thomson & Paul Zube** (Humanities)  
  Media coverage of bullying and Implicit Power Structures  
  Student Research Assistant: **Andrea Ayotte**

- **Mark Thomson** (Physical Sciences)  
  Methodology Improvement for Analytical Testing in Fermentation Processes  
  Student Research Assistant: **Spencer Crittendon**

- **Mary Zimmer** (Biological Sciences)  
  The effect of spinal cord injury on learning and memory  
  Student Research Assistant: **Illyas Fana**  
  & Effect of upper body resistance training on short and long term memory  
  Student Research Assistant: **Aaron Jackowski**
Administration and Finance

Athletics

- Ferris State Hockey has drawn outstanding fan support again at home this season. The Bulldogs have sold out three of their last five home games heading into the Western Michigan series and nine of their last 16 overall dating back to last year. FSU posted two home wins over Michigan State before sold out crowds in the month of January.
- The Ferris State men's and women's basketball teams both remain in contention in the GLIAC North Division. FSU is the defending league champion in both men's and women's action and both teams have currently won 10 games this season.
- Three Ferris State University student-athletes were recognized as recipients of the fall 2012 Great Lakes Intercollegiate Athletic Conference (GLIAC) Meijer Commissioner's Award for excellence on and off the field of play. Ferris State's honorees include senior volleyball student-athletes Samantha Fordyce (DeWitt) and Anne Sutton (Grand Rapids/Northview) along with senior men's cross country runner Ryan Chute (Waterford/Mott). Ferris State was the only conference member to have three individuals honored.
- The GLIAC honored 68 Ferris State University student-athletes on its all-academic and all-academic excellence teams for the 2012 fall sports season. Overall, 41 of FSU's 68 honorees earned GLIAC All-Academic laurels (3.0-3.5 GPA) while 27 claimed GLIAC All-Academic Excellence (3.5+ GPA) recognition.
- Members of the Ferris State University men's and women's cross country and track program, along with the generous assistance of Meijer, recently came together to help support one of their own. A member of the Bulldog cross country and track team's family recently suffered the complete loss of their home over the winter break in a fire and the team came together to raise more than $1,600 for the family. The total included a $500 gift card from Meijer and the funds raised will be donated to the family to help offset their loss.
- Former Ferris State University men's ice hockey standout Chris Kunitz led the Bulldogs to their first-ever Central Collegiate Hockey Association (CCHA) Regular-Season title and initial NCAA Tournament berth 10 years ago. For his efforts as a collegiate student-athlete, the current Pittsburgh Penguins forward was tabbed to the CCHA All-Decade Team as one of the league's top six standouts over the past 13 years.
- Two former Ferris State University men's ice hockey captains were chosen to compete in the 2013 Dunkin' Donuts American Hockey League (AHL) All-Star Classic and one of them has earned a spot on an opening day National Hockey League (NHL) roster. Former Bulldog defensemen Chad Billins (Marysville) and Zach Redmond (Traverse City) were among this year's honorees for the AHL All-Star Classic on Jan. 27-28 in Providence (R.I.). Redmond also made the opening day roster for the NHL's Winnipeg Jets.

Auxiliary Enterprises

- The Office of Housing and Residence Life started room sign-up for the 2013-2014 academic year to all returning students on Tuesday, January 22. This date is 1 1/2 months earlier than last year. The Early Bird Incentive Contracting Campaign has proven successful with a total of 215 students contracting on the very first day. Of those 215 students, 146 of them are voluntary students (students who meet the requirement to reside off campus).
HR

- Provided two Supervisory Training sessions to the campus in January. The training was conducted in collaboration with Labor Relations and Equal Opportunity. The sessions were three hours each and 80 supervisors participated.
- During the last quarter of 2012, our "Healthy U" Wellness Program participants logged 19,507 activities!

ITS

- IT Services has implemented Cherwell for our Service Management. Cherwell is an IT Service Management software which will help us implement a service catalog for our customers (menu of services). There are many modules to it, and our initial use is for incident management, or tracking work orders for our customers.

Public Safety

- Recently received notice of an award of $18,612 training grant from the State of Michigan to conduct Law Enforcement training with seven area law enforcement agencies in our four county area. James Cook, assistant director of FSU Department of Public Safety is the training coordinator for the local training consortium.

Governmental Relations and General Counsel

- The Governmental Relations and General Counsel staff were pleased to support Project Starburst, Manna Pantry and God’s Helping Hands, WISE, and the Sobriety Court of Mecosta County District Court with staff donations totaling $450.
- Kenneth Plas conducted training on December 10th entitled "Michigan College of Optometry Academic Misconduct" which was attended by approximately 10 faculty members.
- With the assistance of outside legal counsel, the division achieved dismissal of two significant lawsuits filed against the University. The dismissal terms were very favorable to the University and were the result of vigorous and successful defense efforts.
- The Governmental Relations and General Counsel office is pleased to report HCR 67 (House Concurrent Resolution) passed by unanimous vote in both the House and Senate. The passage of this resolution completed the Joint Capital Outlay process for the 25 Michigan building in Grand Rapids for the College of Pharmacy. The total cost of the project was $8.8 million, with a State share of $6.6 million and a university share of $2.2 million.
- Director of Equal Opportunity, Matt Olovson, and Director of Labor Relations, Steve Stratton, participated in the Office of Human Resources Supervisor Training sessions held January 25th and 30th. Well-attended by campus administrators, this program instructed Ferris supervisors on their responsibilities for maintaining equity within the University community and effective strategies in personnel management. Within a concentrated format designed to provide campus supervisors with essential policy-related information and best practices, topics of nondiscrimination, anti-harassment, affirmative action, equal employment opportunity, corrective action, and employee relations were addressed. Additional seminars on Equal Opportunity and Labor Relations shall be made available to the campus community throughout the year and staff are available to provide related department-specific training as requested.
Kendall College of Art & Design

- Instructor Jon Moroney and his team of industrial design students from Kendall walked out of the competition “Startup Weekend,” with the seeds of a new business. They joined more than 120 other local entrepreneurs and creative-class types attempting to create revenue-generating companies on short notice. Of the 12 new startups born at the event, the panel of expert judges chose the Kendall team’s idea for a special storage unit as the overall winner. The event happened Friday, Jan. 18 to Sunday, Jan. 20 at The Factory, a co-working space at 38 W. Fulton St.
- Judges included Rick DeVos of Start Garden; Zach Dennis of Mutually Human, John Burmeister of Huntington Bank, Erik Loehfelm of Universal Mind, Julia Jamieson of Elevator Up, Ed Niehaus of Verify Valid, Jason Pliml of the Michigan Small Business and Technology Development Center, and Kathleen Cook of IBM.
- Kendall grad and adjunct professor Mark Rumsey recently had his work reviewed by actor George Clooney who is a member of a review committee that selected Rumsey to be an artist-in-residence at the Swatch Art Peace Hotel, in Shanghai, China. Rumsey was named in the “Grand Rapids Business Journal” “40 under Forty,” edition in 2012.
- A recent edition of the “New York Times Magazine” included a painting by Ali Cavanaugh, a 1995 graduate of Kendall College of Art and Design of Ferris State University. The painting was of Costa Rican-born, Mexican singer, painting of Chavela Vargas. The magazine commissioned Cavanaugh in mid-December.
- Ferris State University’s Rankin Art Gallery opened its winter season with the exhibit “Gray Areas; Doubts,” a solo exhibition by Ferris’ Kendall College of Art and Design alumna Megan Klco. Klco, who earned a master’s degree in fine arts in December, created the exhibit of large oil paintings for her thesis exhibition. Klco is the inaugural winner of the Excellence in Art Purchase Award, an art competition instituted by Ferris and Kendall that recognizes the strength of MFA student artwork.
- Kendall College of Art and Design of Ferris State University has named Gayle DeBruyn, M.M. as their first Chief Sustainability Officer (CSO). DeBruyn has been an assistant professor in design programs at Kendall for 22 years, but her new role will allow her to help guide the college into the next generation of sustainable leadership.

Student Affairs

- The Division of Student Affairs is hosting the Michigan Chief Student Affairs Officers Meeting February 7 - 8, 2013.

Enrollment Services

- The redesigned Admissions homepage goes live on Thursday, January 31. To coincide with this, we will also launch the Virtual Tour on the website.
- Total Enrollment for Spring 2013 of 13,813 is a record for system-wide total enrollment for a Spring/Winter term.
- Cross Collaboration with EIO for Spring open houses – we will be attending many across the state.
- ACT State Conference recognized us as outstanding leaders in Social Media. They have requested us to present on our knowledge in February.
- Admit and Applicants are up over 1,000 from point in time last year.
- Ferris State University was recognized as a top military-friendly university by the "Military Advanced Education" magazine.
Financial Aid Office has added a link to their Loans home page entitled Loan Repayment in an effort to assist students who have graduated or are leaving the institution. The web page addresses federal loan exit counseling (a requirement of federal loan borrowers), how to identify loan servicers, repayment options, loan consolidation and other useful links.

**University Recreation**

Swimming Lessons, Session A, Spring 2013

- Evening swim lessons are serving **42 families** with a total of **68 students**.
- We provide swim lessons to a home school co-op on Thursday mornings and there is a total of **29 students** in this group.
- This means that a total of **97 students** are receiving swimming lessons this session!

**Intramural Sports**

- Intramural participation has started off strong for the 2013 Spring semester! We have 47 basketball, 9 Broomball and 8 Ice Hockey teams (64 total teams).

**Intramural Recreation facilities**

- For Fall 2012 semester, the Department of University Recreation processed a total of 2,121 reservation bookings with 5,482 reserved hours. These reservations used the Student Recreation Center and West Intramural Field resources and were for recreation and academic purposes.
- The Student Recreation Center had a television face-lift in January 2012 to update old and broken televisions in the lobby and fitness center.

**University Advancement and Marketing**

- Dr. Robert Ewigleben made a gift for the facilities and programming in support of the Ewigleben Sports Complex.
- Chris Kunitz, Chris Bowers, Dick Redmond and Dr. Ralph Crew have each committed to a major gift to the hockey program.
- Greg Jurgonski (’78) has made another multi-year pledge to the football program.
- Delta Dental Foundation has fulfilled a grant that will allow Ferris Dental Hygiene students to provide oral screenings and fluoride varnish along with an educational program to the children of 10 local Head Start and Pre-School Programs. In addition, this grant will also help to provide MOISD students with dental treatments in our Ferris clinic with a followup visit to their classroom to evaluate their homecare techniques by Dental Hygiene students. Delta Dental Foundation has also established a new annual scholarship to the Dental Hygiene program.
- George and Barbara Gordon gave an in-kind gift of their artwork collection to the Federal Building.
- Jerryl Habegger donated an in-kind gift of his furniture collection to Kendall College of Art and Design.
- Herman Miller made an in-kind gift of furniture to the Federal Building.
- The Ferris PGA Golf Management Program and Alumni Relations Office staff engaged more than 250 alumni at the PGA Merchandise Show in Orlando, FL, January 23-26. Activities included welcoming 24 alumni who represented Ferris at the PGM Open golf tournament at the Ritz Carleton Grand Lakes in Orlando on Wednesday, January 23, welcoming nearly 150.
alumni who visited our program’s booth throughout the Merchandise Show, and welcoming more than 100 alumni and friends who attended our reception on Friday, January 25.

- The Ferris Alumni Association welcomed 75 alumni, emeriti and guests at the annual Sarasota luncheon on Saturday, January 26, and welcomed 19 alumni and guests at the annual Naples luncheon on Sunday, January 27.

- Marketing and Communications has collaborated with the Festival of the Arts planning committee for its 2013 art experience, a monthlong series of arts events in February. Team members have helped implement an online vendor submission form, coordinated event publicity and managed the festival website.

- Marketing and Communications has updated University graphic standards. A letter explaining the updates was sent with a CD containing the modified University graphics to various campus partners who regularly access these materials. The primary update that you will see in the University graphics is to the tagline, Imagine More. By modernizing the tagline, it brings it up-to-date with the University’s brand marketing. Other updates include tweaking the box flame, bulldog and wordmark, and refreshing files so that they are more user-friendly for the campus community. Please delete any and all old University graphics files and replace them with the files on this CD. We are encouraging all faculty and staff to use any remaining materials they may have. Then, when they are ready to have new materials produced, we ask you to update them at that time to include the updated University graphics. Such examples may include business cards, stationery and envelopes, among other departmental materials.