Budget Overview 2017 Fiscal Results, 2018 Budget, Enrollment

Dave L. Eisler, President
Sally DePew, Director, Budgetary Planning & Analysis
November 7, 2017

Outline for Today

- Ferris budget information
 - Fund Descriptions
 - 2017 fiscal results
 - Information on 2018 budget
- Revenue and Enrollment
 - Performance Funding
 - Enrollment

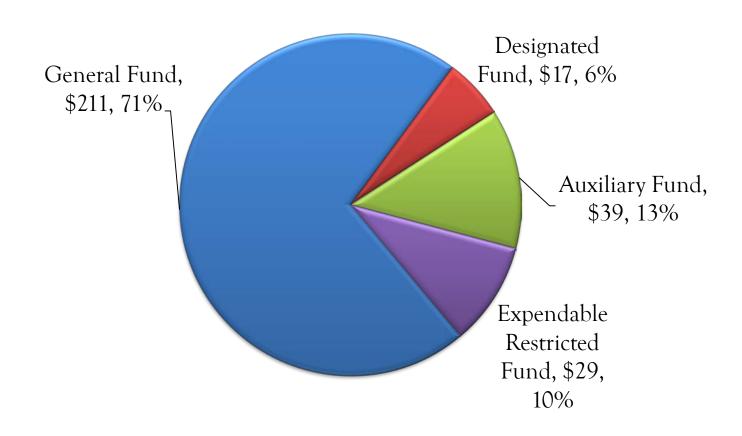
Ferris Operating Funds

- General Fund primary support from State and student tuition; supports academic mission of the University
- Designated Fund Supported primarily from gifts and grants for designated purposes
- Auxiliary Fund Self-supporting operations of the University
- Expendable Restricted Restricted State and Federal grants and contracts

2016-2017 University Fiscal Results Operating Funds Revenues

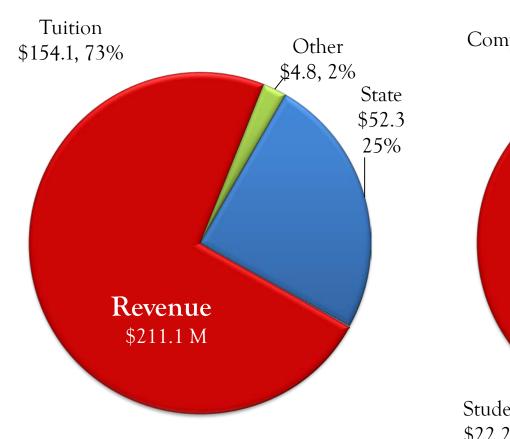
\$296 Million

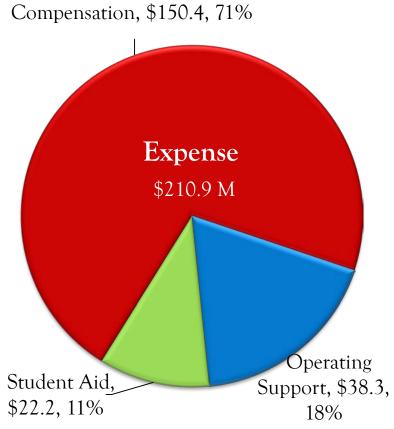
Amounts in Millions



2016-2017 General Fund Budget - \$211 M

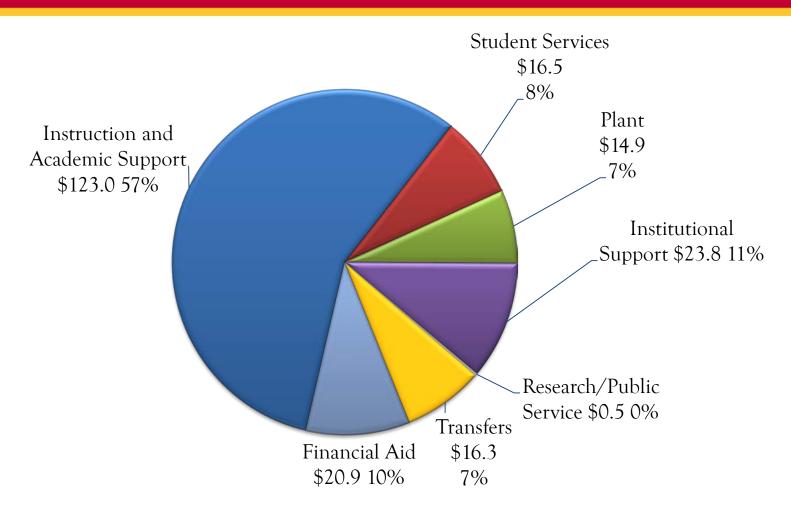
Amounts in Millions





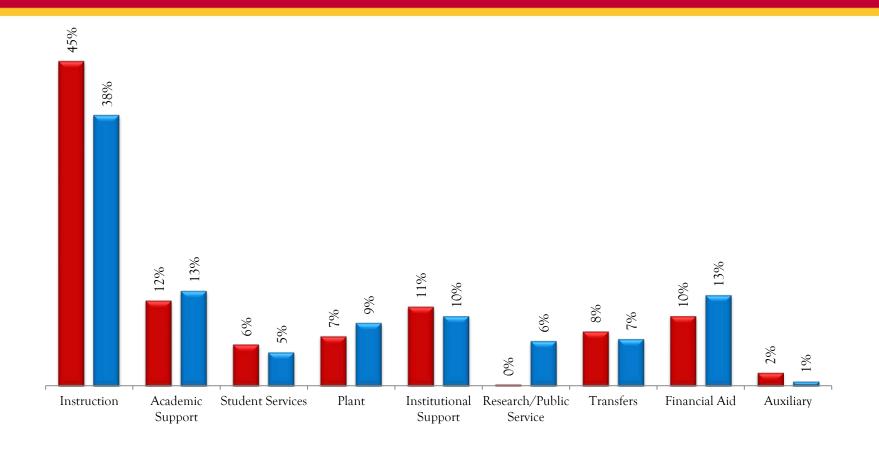
2016-2017 University Fiscal Results General Fund Expenditures \$211 Million

Amounts in Millions - State Reported HEIDI



Michigan Public University Spending Patterns

Fiscal year 2016 Percent of General Fund Expenses by Function of Expense



Higher Education – 2017-18 Performance Funding and Tuition Restraint

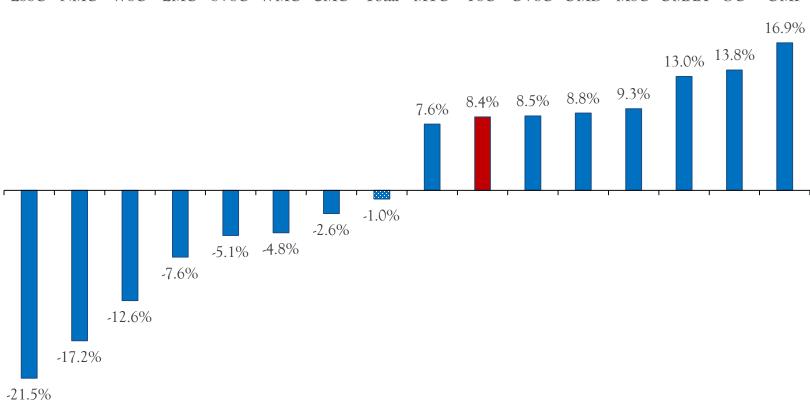
- Higher education budget included \$41.5 million increase (2.6%)
 - \$28.0 million performance funding (2.0%)
 - \$11.6 million grants and financial aid (10.0%)
 - \$1.9 million other (Ag Experiment, MPSERS, etc.) (2.0%)
- Ferris received \$1.3M increase for total of \$53.6M
 - 4.7% of performance funding total
 - 2.6% increase over prior year
- Tuition Restraint
 - Requirement to not increase tuition more than the greater of 3.8% or \$475

Performance Funding and Enrollment

- Four of the six performance funding metrics are tied to enrollment
 - Critical skills degrees awarded
 - Six-year graduation rate
 - Total degree completions
 - Percent of students receiving Pell
- State TIP Restrictions negatively impact on enrollment
 - Cap of \$8.5M to any one institution
 - Boilerplate for 2019 to limit support to 3x community college tuition rate
 - TIP Phase I students are down 295 students
 - TIP numbers include 202 students who did not receive state funding and accepted Ferris support
- Efforts to attract and retain students are increasingly more difficult, but critical to our future

Michigan Public Universities Total Headcount - Ten-Year Enrollment Change Fall 2007 - Fall 2016

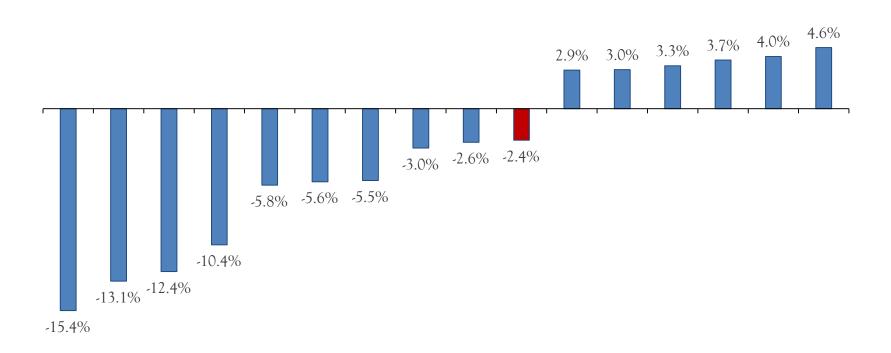
LSSU NMU WSU EMU SVSU WMU CMU Total MTU FSU GVSU UMD MSU UMAA OU UMF



Source: MASU Fall Enrollment Report

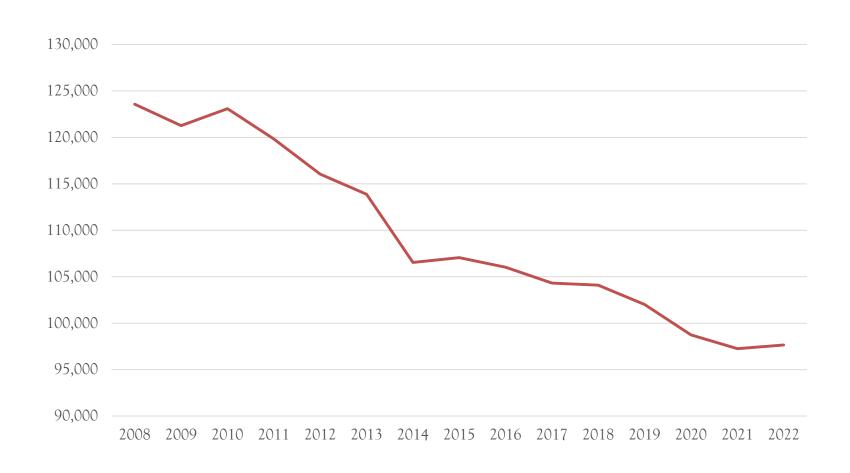
Michigan Public Universities Total Headcount - Five-Year Enrollment Change Fall 2012 - Fall 2016

NMU SVSU LSSU EMU CMU WSU WMU UMF Total FSU MSU UMAA GVSU UMD OU MTU

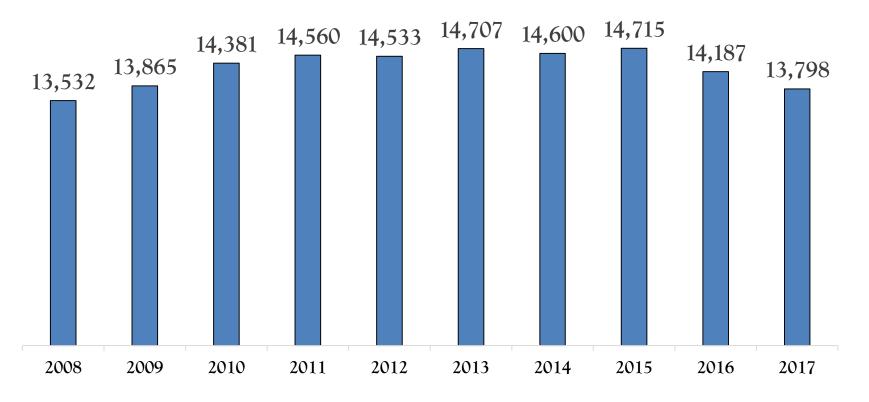


Source: MASU Fall Enrollment Report

Projected Number of Michigan High School Graduates

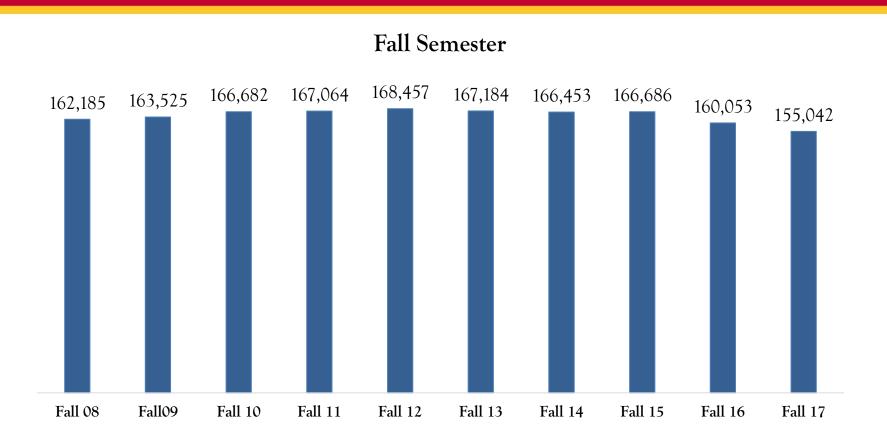


Fall Headcount Enrollment



Data Source: FSU Institutional Research Official 4^{th} Day Enrollment Summary

FSU Student Credit Hour Enrollment



Fall 2017 Enrollment and Fiscal Impact

- Areas of decline
 - International students 23.6% headcount
 - Master degree students 7.0% headcount
 - Kendall 11.4% SCH
 - Internet 4.1% SCH
- Annual Student Credits projected down 10,788 (3.2%)
- Tuition revenue shortfall of \$3.4M included in the budget
- Base budget reduced revenue inputs match expense outputs
 - \$3 Million of base reductions in place
 - Additional \$442 thousand reduction underway

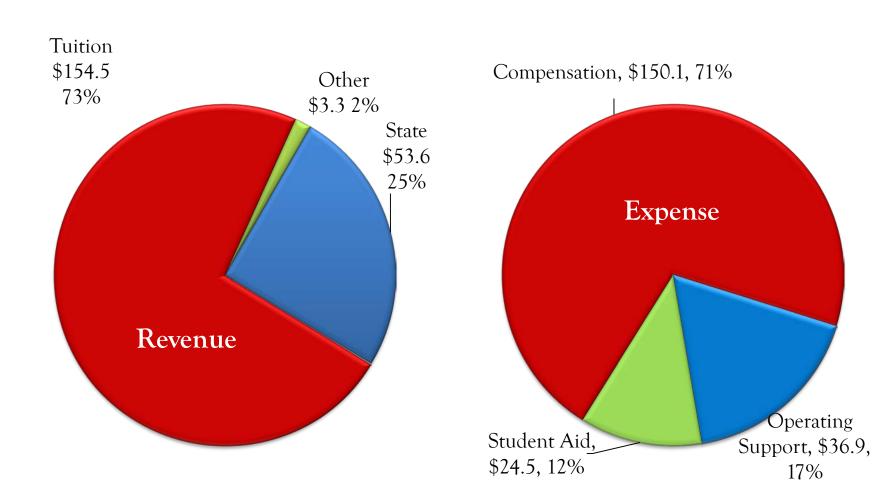
Budget Reductions

- FY17 \$5.1 Million
- FY 18 Initial \$3.0 Million
- FY 18 Assigned \$442k pending spring enrollment

- FY17 and FY 18 \$8.5 Million over 2 years
 - 33.5 positions
 - \$4.6 Million in compensation
 - \$3.5 Million in operating support
 - \$.4 Million cuts to be made

2017-2018 General Fund Budget - \$211.5M

Amounts in Millions



Questions/Comments?

More Information on Ferris' budget can be found at:

Budgetary Planning (including this presentation)

https://ferris.edu/HTMLS/administration/president/budget-office/information.htm

President's Fall Budget Forum

https://ferris.edu/HTMLS/administration/president/budget-pres/forums/docs/2017FallForumStickyNotes.pdf