Faculty Staff Diversity Mini-Grant Application. Electronic submission is preferred. Please include a signature page signed by each team member.

**Project Title** (up to 25 words)

“Native Now: Fall 2015 Native Heritage Celebrations”

**List the members of the team and indicate their roles on the project. One member should be identified as Team Leader.**

1 (required) Michael Wade  
   Role on team: Assistant Director, OMSS

2 (required) Scott Herron  
   Role on team: Advisor, Circle of Tribal Nations

3 (required) Carrie Stermer  
   Role on team: Director, Art Gallery

4 (optional) Andrea Lodholtz  
   Role on team: Advisor, Circle of Tribal Nations

5 (optional) Tori VanOeffelen & Elizabeth Nystrom  
   Role on team: Members, Circle of Tribal Nations

Add additional lines as necessary to list all team members

**Contact Information for Team Leader:**

231-591-5029 michaelwade@ferris.edu

**Project Summary** (150-200 words). If the application is approved the project summary will be posted on the Diversity and Inclusion Office website.

“Native Now: Fall 2015 Native Heritage Celebrations”

The goal of this semester-long Native American Heritage Celebration series is to educate the campus and Big Rapids area communities about present day Native American culture through photography, videography, feasting celebrations, and hands-on crafting workshops. These events are intended to counter existing outdated beliefs and stereotypes about Native Americans through modern, accurate portrayals. These events will also provide opportunities for students to engage in cross-cultural interactions with Native Americans making impacts in communities across this nation.
Project Narrative. Please be Concise. Structure your narrative as follows. Do not omit any section.

1. Discuss the need for this project:
   The need for this project stems from the recognition in the FSU Diversity Plan that this university strives to be the safe and welcoming campus it seeks to be for select groups of students, faculty, and staff. Native Americans, Jews, students with a first language other than English, and those who practice a religion or spirituality other than Christianity often struggle to feel like Ferris is a place for them to celebrate all who they are. Among the student body, Native American and other tribal students tend to not be involved in RSOs like Circle of Tribal Nations, or tend to suppress their tribal ties and identity. We hope to counter those perceptions among students, build confidence and a sense of belonging for these students, while educating the broader campus and local communities about modern struggles and successes through this celebration series. The majority of the funding for this project will come from the Student Activity Fund if approved, however we are requesting these matching funds to support the four distinct activities described below.

2. Provide a detailed description of the project, including how it will be implemented and the specific roles of each member of the team;
   Specifically the series will include:
   - “Project 562“- This exhibition will include speaking/performing events by Matika Wilber on October 7th (5:30-7:00) and 8th (11-12) describing her efforts to “address historical inaccuracies, stereotypical representations, and absence of Native American images and voices in mass media and national consciousness” through her Project 562 scheduled in the Art Gallery from October 1-31. It features modern Native Americans from around the country as depicted by a Native American artist from the Seattle area. Carrie Stermer and the Art Gallery team are managing this portion of the series.
   - “Ghost Supper” - a facilitated celebration by Bill & Nancy Fuchs will be held at the West Campus Community Center on November 4 (5:30-8:00). Bill and Nancy who will speak about Native American traditions to honor those who have died. They are keepers of a traditional drum, and will share Anishinaabe songs and stories with the participants. The Circle of Tribal Nations is helping coordinate this event in the series.
   - “Birch Bark Craft” – an interactive workshop facilitated by Steve Naganashe Perry on November 12 at 11-12:30 and 2-4 pm in Science Lab 235. He will teach the use of natural materials to make traditional hand crafted Native American items.
   - “Thanksgiving Teachings from a Native American Perspective”- an engaging feast will be held the evening of November 23 in University Center Rankin Atrium near the Fireplace. We invite the campus community to learn about the Native American tradition of feast meals and share a Thanksgiving meal of Native American foods.

3. Provide the timeline for the project. Be sure to specify at what point the grant will be considered complete;
   - April – solidify all co-sponsorship funding, planning committee meetings
   - May – August – planning committee meetings; contracts finalized with presenters
   - September – OMSS & the Circle will begin advertising efforts for the series of event, Art Gallery will begin promotion for Project 562
   - October – Project 562 exhibit opening, artist Matika Wilber speaking presentation
   - November – Ghost Supper, Birch Bark Craft, and Thanksgiving feast events
*Project complete by end of November 2015, final report will be submitted on Monday, November 30, 2015

4. **Describe the target audience and indicate how many participants are expected. Discuss how the project will be publicized and promoted and, if appropriate, how participants will be selected.**

The activities help support the missions of the University, Diversity and Inclusion, and Office of Multicultural Student Services. Ultimately, the students and the broader community benefit from activities that expose them to individuals from cultures that they typically are not exposed to on campus. The Diversity and Inclusion office approached the Circle of Tribal Nations about Project 562. The Office of Multicultural Student Services (OMSS) strongly encouraged us to apply for SAF funding to support this Fall Celebration of Native American Culture. OMSS plans Native American Heritage Month with the Circle of Tribal Nations. Students who attend these events will gain a more realistic understanding of who modern Native Americans are and what the culture looks like today. We will coordinate these activities with FSU professors who teach classes that might benefit from a deeper understanding of other cultures. The approach of a semester long celebration in this proposal is to reach more of the campus through multiple opportunities to experience tribal cultures in a variety of settings across campus. The series of events will be promoted by 3 distinct units who each have substantial followings (FSU Art Gallery, OMSS, and Circle of Tribal Nations). We will publicize on campus through color posters, gallery show cards, and placards, campus calendar, campus wide notices, and most importantly social media outlets for each project partner. We will also publicize the Project 562 and Matika Wilber’s 2 presentations with ads in the Torch and Pioneer, along with press releases targeting Michigan and tribal new outlets. We will recruit the Honors Program, as well as select faculty teaching classes that infuse diversity into their courses, and plan these events as co-curricular activities to help them meet their course outcomes.

Here are the numbers we are specifically looking for:

- **Target FSU Student Attendance**
  - Gallery Exhibit Expected Attendance = 2000
  - Mitaka Wilber Expected Attendance = 100
  - Ghost Supper Event Expected Attendance = 40
  - Birch Bark Workshop Expected Attendance = 40
  - Thanksgiving Event Expected Attendance = 120
  - Total FSU Student Expected Attendance = 2300

- **Target Non-FSU Student Attendance**
  - Gallery Exhibit Expected Attendance = 500
  - Mitaka Wilber Expected Attendance = 50
  - Ghost Supper Event Expected Attendance = 20
  - Birch Bark Workshop Expected Attendance = 8
  - Thanksgiving Event Expected Attendance = 40
  - Total Non-Student Expected Attendance = 618

**Total Target Expected Attendance = 2918**
5. Discuss specifically how the project will address at least one FSU core value, at least one FSU strategic initiative, and at least one FSU Diversity plan goal;

- **FSU Core Value this project addresses:**
  Collaboration: Ferris contributes to the advancement of society by building partnerships with students, alumni, business and industry, government bodies, accrediting agencies, and the communities the University serves. Our project involves departments, facilities, courses, student groups, faculty and staff members in order to create an impactful series of events.

- **FSU Strategic Initiative this project addresses:**
  DIVERSITY - Cultural and global engagement. Our mission is to prepare our students for the global society. We see future Ferris as a thriving institution for cultural and global exposure, understanding, and opportunity. Our project provides the campus community a variety of opportunities for exposure and understanding of Native American culture, and where it fits into the local and global cultures.

- **FSU Diversity Plan Goal this project addresses:**
  Create environments for student learning that are inclusive of and sensitive to a diverse student population. Through the activities being planned, we seek to create opportunities for engagement outside of the classroom that all students, faculty and staff can appreciate and a variety of events so that many can take advantage of.

6. List at least 3 measurable outcomes for this project/event. For each outcome, identify how it is connected with the values, initiatives, and goals that the project is meant to address and include a description of how the outcome will be assessed;

- **Participants of the New Native series will obtain an enhanced perspective and appreciation towards Native American culture**
  This outcome is connected to the values, initiatives and goals of our project because we are seeking to broaden and modernize the perspective the campus population has on Native American culture, while eliminating outdated views and stereotypes.

- **Participants of the New Native series will be able to identify current and historical events and issues relative to Native American culture**
  Through guest speaker presentations, feast meals, and workshops participants will be able to take away culturally sensitive and practical knowledge on modern Native American issues.

- **Participants of the New Native series will be able to create intercultural connections**
  It is our goal to provide a variety of events that are interactive in nature giving attendees a chance to meet and engage cross-culturally with each other to foster connections and build a stronger sense of community among tribal and non-tribal people at FSU.

- **Assessment**
  Pre and post survey attendees will receive as they enter each event.
  Talking Circle The Ghost Supper will have an opportunity for participants to express how that event and other related events have impacted them at FSU.
  Video testimonials OMSS will coordinate video stories of participants and what they learn.
  The Circle of Tribal Nations will be recruiting new members out of these events, and the pre and post-series membership lists will be another assessment point to be reported.
7. Describe how the results of the assessment will further the diversity goals of the university.
   • The survey will further the diversity goals of the University by helping obtain perspectives from members of our campus community relative to Native culture. The video testimonials will allow the university to capture the impact of these events on student perspectives, and we hope to identify examples of changing views, stereotypes, and inclusion by interviewing participants during and after these dynamic events. The staff and faculty involved with Diversity Programming will be participating in the Talking Circle, Video Testimonials, and listen to the concerns of students so that we can document and incorporate those concerns into the next Diversity Plan that FSU is starting to develop.

**Budget and budget Justification.** Use the attached budget form. Required components are:

1. Itemized list of expenses with a brief explanation of each;
2. Itemized list of funds anticipated from other sources;
3. Amount requested from the Faculty and Staff Diversity Mini-Grant.

See attached rubric for additional guidance. If required components of the grant are missing, the grant will be returned.

**Final Report.**
A final report is required. Failure to submit the final report will exempt all team members from future mini-grant funding.

Expected completion date: **November 30, 2015**

The final report is due 90 days after the expected completion date. Final reports should be submitted to the Diversity and Inclusion Office.

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### Budget Overview

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**Itemized Budget**

*Fall 2015 Native American Heritage Celebrations*

**Printing**
- 150 full color posters and 500 pluggers for 4 events
- 4($117.50)= $470 OMSS
- 500 show cards for Project 562 event
- $75 Student ACTIVITY FEE (SAF)
Advertising
2 half page Torch ads and 1 local paper ad (Pioneer) for Matika Wilber Project 562 event only
2(201.25) + 500 = $902.50 SAF

Equipment Purchase
22 frames for the 16 x 22 inch photos in the Project 562 Exhibit
22(100) = $2200 Diversity Grant

Equipment Rental
None

Building Rental
1 University Center quote for UCB Room 202 for Matika Wilber presentation
$150 OMSS

Personal Service Fee
Matika Wilber Presentation and Travel for Project 562 $4000 SAF
Thanksgiving Teaching Native American Presenter $500 OMSS
Ghost supper facilitator and presenter $500 Diversity Grant
Birch Bark Workshops (2), Steven N. Perry $600 Diversity Grant
$4100

Hospitality
FSU Catering quote for serving 120 people Thanksgiving Feast Dinner
$1300 Diversity Grant
Beverages (5 gal each of lemonade, coffee, and water) for Matika Wilber’s Presentation
$126 SAF
$1426

Lodging
2 nights at Country Inn and Suites for Matika Wilber $148 SAF
1 night at Country Inn and Suites for Thanksgiving Event $74 OMSS
1 night at Country Inn and Suites for Ghost Supper Event $74 Diversity Grant

Transportation
2 rounds trips to airport to pick up and drop off Matika Wilber (~240 miles(.55) = 132)
$132 SAF

Other Expenses
Project 562 Exhibit Collection (22 large photographs + 400 small images)
$2500 Art Gallery
Shipping the Project 562 Collection back to Seattle + Insurance
$500 SAF
$3000

Grand Total
$14,251.50

Project 562 information links:
http://project562.com/about-matika
http://project562.com/about-project-562
Ghost Supper links:


Native uses of Birch Bark link:

http://www.nativetech.org/brchbark/brchbark.htm

Circle of Tribal Nations links:


https://orgsync.com/45907/chapter