FORM A
College of Business

Revised 7/23/07

PROPOSAL SUMMARY AND ROUTING FORM

Proposal Title: Global Logistics Certificate Cleanup

Initiating Unit or Individual: Management Department
Contact Person's Name: Karen Ottobre e-mail: otobrek@ferris.edu phone: 2427
Date or Term of Proposal Implementation: 201001
☐ Group I - A – New degree/major or major, redirection of a current offering, or elimination of a degree, major or minor
☐ Group I - B – New minors or concentrations
☒ Group II - A – Minor curriculum clean-up and course changes
☐ Group II - B – New Course
☐ Group III - Certificates
☐ Group IV – Off-Campus Programs

<table>
<thead>
<tr>
<th>Group/Individual</th>
<th>Signature</th>
<th>Date</th>
<th>Vote/Action *</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Faculty</td>
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<tr>
<td>Department Faculty</td>
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<tr>
<td>Department Head</td>
<td></td>
<td>5-12-09</td>
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<tr>
<td>College Curriculum Committee</td>
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<td>Dean</td>
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<tr>
<td>University Curriculum Committee</td>
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<td>9/21/09</td>
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<tr>
<td>Senate</td>
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<td>3/30/13</td>
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<tr>
<td>Academic Affairs</td>
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</tbody>
</table>

* Support with Concerns or Not Support must include a list of specific concerns. Vote must be shown for faculty groups. Administrators check appropriate action taken.

To be completed by Academic Affairs

President (Date Approved) Board of Trustees (Date Approved) President’s Council (Date Approved)
1. Proposal Summary

Because of changes in the Marketing Department, changes are required in the Global Logistics Certificate. Specifically, INTB 320 had its name changed from Import/Export Procedures and Organization to International Logistics. The Marketing Department has deleted MKTG 365 Transportation Management. To replace this course, INTB 335, Cross-Cultural Business is being added. The objective of these changes is to keep the certificate current and enhance its value.

Also, to drop the “Advanced Studies” part of the title so when students are looking on the web, it will show up in the ‘G’s, for Global instead of the A’s for advanced.

2. Summary of All Course Action Required*

d. Addition of existing FSU courses to program

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Number</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>INTB</td>
<td>335</td>
<td>Cross-Cultural Business</td>
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</table>

e. Removal of existing FSU courses from program

<table>
<thead>
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<th>Prefix</th>
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<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MKTG</td>
<td>365</td>
<td>Transportation</td>
</tr>
</tbody>
</table>

*Contact Senate Secretary or UCC Chair if spaces for additional courses are needed.

Learning outcomes:
LO1: Develop a basic understanding of global logistics infrastructure and modes of transport.
LO2: Analyzing supplier issues, pricing and purchase ordering.
LO3: Develop suppliers’ evaluation and certification program.
LO4: Understanding and analyze of ERP systems, forecasting, replenishment and JIT/TQM.

Measurements:
Exams, cases, and projects: Students should receive minimum of 70% in each assessment tool.
FLITE SERVICES CONSULTATION FORM

To be completed by the liaison librarian and approved by the Dean of FLITE. All returned forms should be included in the proposal. FLITE must respond within 20 calendar days of receipt of this form to insure that the form is included in the final proposal.

FAILURE TO RESPOND IS CONSIDERED AS SUPPORT OF THE CHANGE.

RE: Proposal Title: Update of INTB 320

Projected number of students per year affected by proposed change: 20 yr

Initiator(s): David Kelson
Proposal Contact: Karen Ottobre Date Sent: 9/19/09
Department: Management Campus Address: Bus 212
(Please print)

Liaison Librarian Signature: David L. Scott Date: 9-14-09
Dean of FLITE Signature: Sarah M. Montgomery Date Returned: 9-16-09

Based upon our review on 9-14-09 (date), FLITE concludes that:

☒ Library resources to support the proposed curriculum change are currently available.
☐ Additional Library resources are needed but can be obtained from current funds.
☐ Support, but significant additional Library funds/resources are required in the amount of $__________.
☐ Does not support the proposal for reasons listed below.

Comment regarding the impact this proposal will have on library resources, collection development, programs, etc. Use additional pages if necessary.
FORM D
Ferris State University
College of Business
Management Department

GLOBAL LOGISTICS CERTIFICATE 12 Credits

<table>
<thead>
<tr>
<th>Required</th>
<th>Course Title</th>
<th>Prerequisites Shown in Brackets ( )</th>
<th>S.H.</th>
<th>Grade</th>
<th>Gr. Pts.</th>
</tr>
</thead>
<tbody>
<tr>
<td>INTB 320</td>
<td>International Logistics</td>
<td>(None)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>INTB 335</td>
<td>Cross Cultural Business</td>
<td>(None)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MKTG 466</td>
<td>Purchasing</td>
<td>(MKTG 321 or instructor approval)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MKTG 472</td>
<td>Supply Chain Management</td>
<td>(MKTG 321)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Note: 1. This Certificate may be completed at the main campus or at our off-campus sites.
2. No more than 50% of the credits in this certificate may be transferred from another institution, nor, will this certificate be granted if more than 50% of the certificate credits are required in the program.

For more information, please contact the Management Department (231) 591-2427.

Notice Regarding Withdrawal, Re-admission and Interruption of Studies

Students who return to the university after an interrupted enrollment (not including summer semester) must normally meet the requirements of the certificate which are in effect at the time of their return, not the requirements which were in effect when they were originally admitted.

NOTE: a 2.00 cumulative GPA is required for completion of the Global Logistics Certificate.

Student: ____________________________ Date: __________

Supervision Advisor: ____________________________ Date: __________

Management Dept. Head: ____________________________ Date: __________

(To receive this certificate, you must complete a certificate clearance in the College of Business-Room 200)
GLOBAL LOGISTICS CERTIFICATE 12 Credits

<table>
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<tr>
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<th>Course Title</th>
<th>Prerequisites Shown in Brackets ()</th>
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</thead>
<tbody>
<tr>
<td>INTB</td>
<td>320</td>
<td>International Logistics (None)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MKTG</td>
<td>365</td>
<td>Transportation (MKTG 321)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MKTG</td>
<td>466</td>
<td>Purchasing (MKTG 321)</td>
<td>3</td>
<td></td>
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</tr>
</tbody>
</table>

Choose one:

| MKTG     | 441          | International Marketing (MKTG 321 & senior standing) OR | 3    |       |          |
| MKTG     | 472          | Physical Distribution Management (MKTG 321, MKT 365 or permission of professor) | 3    |       |          |

Note: 1. This Certificate may be completed at the main campus or at our off-campus sites.
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For more information, please contact the Management Department (231) 591-2427.

Notice Regarding Withdrawal, Re-admission and Interruption of Studies

Students who return to the university after an interrupted enrollment (not including summer semester) must normally meet the requirements of the certificate which are in effect at the time of their return, not the requirements which were in effect when they were originally admitted.

NOTE: a 2.00 cumulative GPA is required for completion of the Advanced Studies in Global Logistics Certificate.

Student: ___________________________ Date: ___________________

Supervision Advisor: ___________________________ Date: ___________________

Management Dept. Chair: ___________________________ Date: ___________________

(To receive this certificate, you must complete a certificate clearance in the College of Business-Room 200)
Global Logistics Certificate cleanup proposal
Leonard Johnson  to: David L Kelson  03/17/2010 01:30 PM

David

Your proposal to make some minor curriculum changes to the Global Logistics Certificate is currently being held up by the UCC as we await a few revisions we requested following our September 21st meeting. Below is a summary from the minutes of that meeting indicating what we’ll need to be able to move that proposal forward. Receipt of those revision by April 21, 2010 will enable us to clear this item from our agenda for the 2009-10 academic year.

Please contact either Hal Palmer or me should you have any questions.

<table>
<thead>
<tr>
<th>M.C.C.</th>
<th>Global Logistics Certificate cleanup</th>
<th>Sent back</th>
<th>Form A summary needs to be revised to clearly state all changes, and provide the rationale behind removing “advanced studies” from the title. (For instance, MKTG 441 was eliminated from the choices on the certificate, but not mentioned in the summary). Also need outcomes and assessment information for the certificate.</th>
</tr>
</thead>
</table>

Thanks.

Leonard

Leonard R. Johnson, Ph.D
Professor of Education and Chair,
Strategic Planning and Resources Council
University Curriculum Committee
Ferris State University
1349 Cramer Circle
Big Rapids, Michigan 49307
(231) 591-2134
http://www.ferris.edu/education/education
Hi Karen

The UCC met on Monday and discussed the proposal originating in the Management Department to make changes to the Global Logistics Certificate. Please note the list of concerns taken from the minutes of the meeting and make revisions to the proposal as appropriate. Feel free to contact Hal Palmer or me should you have any questions.

Form A summary needs to be revised to clearly state all changes (for instance, MKTG 441 was eliminated from the choices on the certificate, but not mentioned in the summary), and provide the rationale behind removing "advanced studies" from the title. Also need outcomes and assessment information for the certificate.

Thanks

Leonard

Leonard R. Johnson, Ph.D
Professor of Education and Chair,
University Curriculum Committee
Ferris State University
1349 Cramer Circle
Big Rapids, Michigan 49307
(231) 591-2134
http://www.ferris.edu/education/education
One more EVote! Fw: Global Logistics Please
Sandra L Alspach, Leonard Johnson,
Andrew L Purvis, Barbara A Ross, Joanne
Gerst, Paula L Hadley-Kennedy, Donald

Leonard Johnson to: Flickinger, Harold G Palmer, Terrence J
Doyle, Ronald A Mehringer, Kristen L Motz,
Fritz J Erickson, Tracey Boncher, Steve
Kames, Mitzi A Day, Anita Fagerman

03/30/2010 10:20 AM

Please view the attached revisions per an earlier request we made of the proposers. If all is in order by you, send me your Evote. Should your review turn up any additional questions or concerns, please let me know at your earliest convenience.

Thanks.

Leonard

Leonard R. Johnson, Ph.D
Professor of Education and Chair,
Strategic Planning and Resources Council
University Curriculum Committee
Ferris State University
1349 Cramer Circle
Big Rapids, Michigan 49307
(231) 591-2134
http://www.ferris.edu/education/education

----- Forwarded by Leonard Johnson/FSU on 03/30/2010 10:18 AM -----

Karen M Ottobre/FSU
03/30/2010 09:58 AM

To Leonard Johnson/FSU@Ferris
cc
Subject Global Logistics Please

Hi Leonard,

I finally got Global Logistics assessment stuff for you. Again, I put is on the form a. Yell if you need anything more. Thanks for your help and patience all year, I really appreciate it.

Take care, Karen

FormAGlobalLogisticsCertificateCleanup.doc

Karen Ottobre, Management Department Secretary
College of Business, Bus 212
119 South Street
Big Rapids, MI 49307-2284