Period Report for Senate Committees
Academic Year: 2009 – 2010
Health Promotions & Substance Abuse Committee
Chairperson: Anne Marie Gillespie
MEETING DATE: 12/8/2009

APPOINTED MEMBERS:

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<td>☒</td>
<td>Dan Sleeper</td>
<td>AHS</td>
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<td></td>
<td>Robert Krueger</td>
<td>PHR</td>
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<td>☐</td>
<td>Karen Nash</td>
<td>BUS</td>
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<td>☒</td>
<td>Emily Mitchell</td>
<td>EHS</td>
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<td>Thomas Liszewski</td>
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<td>Jonathan Taylor</td>
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EX-OFFICIO MEMBER(S):

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<td>☒</td>
<td>J Justin Aman</td>
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<td>Claire Gould</td>
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GUESTS:

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OLD BUSINESS:

Meeting began at 11:03 a.m.

The committee reviewed the minutes from the November meeting.

- Justin Aman needs to be added to the email distribution list (amanj1@ferris.edu).
- Tom discussed the condom use issue from the National College Health Assessment.
- Concerning Safe Ride, Tom explained that the goal of the program was harm reduction, not to encourage drinking.
  - There is a rumor among students that CJ students supervise the bus and report to DPS. The rumor needs to be addressed.
  - The program has a $20,000 budget.
  - Justin mentioned that Student Government is revising its web site and is planning to promote Safe Ride.
- Concerning our web site
  - Emily could create a FLITE pathfinder document to cross link to HPSAC’s site because FLITE is expanding subject guides to more than just majors.
  - Dan asked about adding health promotion to FSUS classes.
Tom explained that the ECHUG program has $1000 funding and compares responses from our students to national data and is intended for FSUS

- The minutes from the November meeting were approved.

NEW BUSINESS:

- Review of our current web site.
  - Robert observed that our site was bare bones with limited linking and in need of expansion. He also observed that navigation was difficult, it includes limited STD information, and it might include incorporate NIDA.
  - Tom explained that Marcy Perry used health classes to develop the information 5 years ago and the site has not seen much updating since then.
  - Bob suggested the site could point to on-campus services such as optometric and dental services, include information from the American Lung Association, and provide information on nutrition, diabetes, and obesity.
  - Emily explained that using a pathfinder link from FLITE would help boost traffic.
  - Tom asked how we might go about revising the site with limited meeting time each year. Tom also added that we might link to the health newsletter from the American Cancer Society.
  - Bob suggested that the “flavor of the month” promotions should be recast as health issues for the site. Other information and projects might include bringing the farmer’s market to campus, promoting mypyramid.com, information on money, time, and stress management. Also, we might provide information for off-campus sites.
  - Jonathan suggested that we obtain server statistics for the current site to help with decision making. He will email Ted Halm for statistics.
  - Tom will contact Shelly VandePanne regarding FSUS promotions.

- Committee Wish List
  - Justin explained that Student Government wanted more Kleenex available on campus. Emily said that FLITE uses a lot. Bob suggested that packs of tissues could be used for promotions at events and job fairs.
  - Regarding Safe Ride Tom will contact Mark Schulty and Linda Telfer about collecting data.
  - Tom discussed the social norm program. According to the recent survey, the perception of alcohol and tobacco use is declining and actual use is declining as well. However, the perception of use remains much higher than actual use across the board. Bob suggested asking the Torch to do an article on the subject, and Tom will investigate finding a way to publish the information.

- Web Site Revision
  - Emily will send committee link to FLITE pathfinder page and will coordinate the building of a FLITE resource.
  - Tom suggested looking at redesigning the structure, perhaps with a shorter URL and more access points such as a MyFSU channel.
  - The committee is tasked with bringing revision ideas to the January meeting.

ADDITIONAL INFORMATION:
The meeting adjourned at 11:50 a.m.