In attendance: Alice Bandstra, Robert Carter, Cheryl Cluchey, Brian Craig, Roger Daugherty, Fritz Erickson, Anne Marie Gillespie, Doug Haneline, Robin Hoisington, Richard Hult, Melinda Isler, Joseph Lipar, Laine Mitchell, Glen Okonoski, Khagendra Thapa, Nate Tymes and Kim Wilber

Doug Haneline requested review and confirmation of the March 9, 2011 and March 18, 2011 meeting minutes. Minutes confirmed.

Action: Post to the Web.

Doug discussed the April 2, 2011 Core Retreat. IRC 104 and IRC 107, 109 and 115 have been reserved for break-out sessions as required.

COLLEGE OF BUSINESS (COB) OVERVIEW

Nate Tymes presented an overview of the College of Business; handouts outlined the organization, departments, and programs.

Four departments:

Accountancy Finance and Information Systems
- Department Head, one coordinator; two program champions

Management
- Department Chair, three program champions

Marketing
- Department Chair; two coordinators; three program champions

Sport Entertainment and Hospitality
- Department Chair (also serving as coordinator); one coordinator and one coordinator shared 50% with College of Arts and Sciences; one director - % of Admin/Finance employee for PTM

Nate presented additional background on the College of Business including the emphasis the programs place on the hands-on aspect of the educational experience. He presented information on the programs and registered student organizations. Nate and Laine pointed out that a reorganization of the COB was done five years ago to better balance out the college structure, faculty/clerical support, etc., and to create the Sports Entertainment Department. He also noted that CIS integrated Accounting and Finance into their department by changing its name to reflect their addition. CIS became AFIS.

Uniqueness of the College of Business:
The “business core” is a core of 10 courses that all COB students take for a Business degree and required for ACBSP accreditation. The program champion model is also unique.

Question: What is the difference between a program coordinator and program champion?
Program champions function as “lead faculty” for a particular program and help to give it identity. They assist program coordinators in certain duties.

Nate also discussed the related input received regarding certain programs, the most appropriate place for them and rationale.

Question: How would re-organization affect accreditation? The College of Business is internationally and professionally accredited by the Accreditation Council for Business Schools and Programs. Business programs must include the Business Core (10 courses plus Econ).

Questions/Discussion Items:
Discussion began regarding the Graphic Design degree programs and the group discussed rationale for retaining them in the College of Business. Nate emphasized that the students prefer a business degree and they are trained to work in the business sector. These degrees provide the student with the broad latitude of a business degree with a specialty. Nate discussed Public Relations, Graphic Design, Advertising, and mentioned the new sports concentration that is on the Marketing Bachelor degree. He also mentioned that students in the PR, AIMC, Marketing, and Graphic Design programs and their Registered Student Organization work closely with Business as part of their education here to develop the experiences they will need after graduation. He mentioned some of the campaigns they have been involved with such as Pure Michigan, the 5/3 River Run and the Red Cross.

Discussion began regarding possible benefits, if any, regarding placement of Criminal Justice and Social Sciences together. Discussion centered around Math General Education requirements and the need for a common level of understanding for CIS, CJ and Social Sciences.

Discussion began on graduate programs with the only campus “link” between them being the University Graduate Professional Council.

COLLEGE OF EDUCATION AND HUMAN SERVICES OVERVIEW

Glen Okonoski presented an overview of the College of Education and Human Services.
Dean: Michelle Johnston
Associate Dean: Paul Blake

Two Schools (both with graduate degrees):
School of Criminal Justice
- Director
School of Education
- Director

Two Departments:
Recreation, Leisure Services and Wellness
- Department Chair 1/2 time release
Television and Digital Media Production (TDMP)
- Department Chair 1/2 time release

Glen presented a brief overview of each of the programs in the schools and departments and discussed the last three years of their enrollment trends, their locations, leadership and the off-campus courses. Glen noted that the ROTC is separate from the School of Criminal Justice. He also noted that Tot’s Place is a part of the Elementary and Early Childhood curriculum but is offered as an auxiliary enterprise out of the Administration and Finance Division. Discussion began on specific programs including Recreation, Leisure Services and Wellness programs, which also provide service courses across the university.

Glen went on to discuss information about the TDMP program and discussed the services that are offered by the program for the FSU campus, including the TV productions across campus that allow students to have applied learning experiences along with a six-month internship program.

Glen discussed the Criminal Justice program. Discussion began on the possibility of alignment of Social Science and Psychology courses with the CJ program. The accreditation of the Social Work program was discussed. External accreditation is more in-line with Criminal Justice and Education; and there is an opportunity for collaboration.

**Action:** Glen/Joe will contact the Social Work Department for more information.

Discussion began on the Recreation, Leisure Services and Wellness programs and the most appropriate fit. Glen noted that the RLSW programs did not wish to be offered from the COB and felt that they were a better fit with the College of Education and Human Services.

Glen also noted that TDMP is correctly offered from the College of Education and Human Services and should remain there within the university's current structure. It is an applied science degree with a mix of technical and artistic components.

**Question:** Would TDMP along with the communication courses (i.e., Journalism, Speech, Communication minors with theater) and Printing/Digital Media and Digital Animation and Game Design be worth reviewing for possible alignment? Should communication grouping be explored or pursued as an option?

Doug thanked everyone for their input and the meeting adjourned.

**Next Core Team meeting:** Friday, April 1, 7:30 a.m. - 9:00 a.m. in CSS 302.

Submitted by Robin Hoisington