"Engaging Student Advisees: Ideas for Outreach and Communication"
Thursday, September 27, FLITE 114, 11-12:30

General Communication Contexts

“I am not a teacher, but an awakener.”
— Robert Frost

1. What are some of the practical challenges in student academic advising?
2. What accounts for lack of communication between advisors and student advisees?
3. How could we, as faculty and administrative advisors, overcome these challenges and close the communication gap?

Communication Contexts for Reaching Advisees

1. What are some typical forms of communication you use in advising?
2. What might be some additional forms of social and other online or alternative media you might try for advisee outreach and staying in touch?

Personal Outreach: Letter Templates

1. What kind of letters might be helpful in communicating with advisees?
2. What communication features and styles might be most effective in letters to advisees?

Goal Setting: Outreach and Engaging Advisees

1. What 1-2 goals do I want to set in order to increase communication and outreach to my advisees?
2. What forms of communication will help me achieve these communication goals?

I’ve learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel.
—Maya Angelou

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