CORE VALUES: COLLABORATION • DIVERSITY • ETHICAL COMMUNITY • EXCELLENCE • LEARNING • OPPORTUNITY

# Academic Affairs Division Strategic Plan 2014-2019

### Mission

To create, support and enhance the learner-centered environment that is central to the University mission of preparing students for successful careers, responsible citizenship, and lifelong learning in a rapidly changing global economy and society.

### Vision

The Division of Academic Affairs embraces the University's core values. More specifically, it strives to be:

- The preferred choice for students who seek specialized, innovative, career- and life-enhancing education
- The premier educational partner for government, communities, agencies, businesses, and industries through applied research and joint ventures
- A stimulating, student-centered academic environment that fosters life-long engagement, leadership, citizenship, and continuing intellectual development
- A division that aligns its practices and resources in support of the University's core values of collaboration, diversity, ethical community, excellence, learning, and opportunity

### Strategic Initiatives

		FSU Core Values &
Implement a Strategic Plan	Measures of Success	Strategic Focus Areas
<ul> <li>Employ an external consultant (Peter Dams)(Complete)</li> <li>Prepare draft templates (Complete)</li> <li>Joint presentation to Deans' Council a Leadership Council (Complete)</li> <li>Individual meetings with Deans, leader faculty (Complete)</li> <li>Deans drive communication and temporesponsibilities to department and fact Complete)</li> <li>Deans aggregate materials and finalizing plan (Complete)</li> <li>Audit College plans and return for revolversity initiatives and alignment with</li> </ul>	Templates distributed to Deans Peter Dams presentation to leadership Deans utilize Peter Dams in individual Colleg Completed templates returned from Deans Plate Culty level Dears utilize Peter Dams in individual Colleg Dears utilize Dams in individual Colleg Dears utili	<ul> <li>Collaboration</li> <li>Current and potential partners</li> <li>Internal partnerships</li> <li>Opportunity         <ul> <li>Professional development</li> </ul> </li> <li>Ethical Community         <ul> <li>Culture of trust</li> <li>Professionalism</li> </ul> </li> </ul>

Colleges revise and align strategic plans (In progress)

### Continue Evaluation and Implementation of Improved Retention/Graduation Rates, Diversity Initiatives, and Student Debt

- Collect existing retention data (Complete)
- Collect TIP data (Complete)
- □ Pre Program Data (Complete)
- □ Analyze interrelated nature of data (In progress)
- □ Collect second year of data (In progress)
- Analyze data from two years (To do)

### Measures of Success

- Retention Data
- Pre Programs
- Directed Studies
- General Studies
- General Studies
- Career Exploration
- TIP Data
  - How many incoming freshmen are TIP? # and %
- How do TIP students compare with the general student population in regard to HS GPA and HS ACT
- What percentage of TIP students withdraw from school and how many credits have they amassed at that time
- Of the credits amassed, what percentage have been D, F, or W grades
- What is the ending debt load
- For those students who achieve a degree, how

# FSU Core Values & Strategic Focus Areas

- Collaboration
  - Current and potential partnerships
  - Internal partnerships
- Opportunity
  - Access
  - Relevance
  - Ferris Pride
- Ethical Community
  - Culture of trust
  - Sustainability
- Diversity
  - Inclusion, civility, respect
  - Diverse learning community
- Excellence
  - High-quality academic programming

Division of Academic Affairs | 231.591.2300

	many obtain an AS? BS?  - What is the length of time from entry to degree?    Pre Program Data—same set of questions as for TIP students    Directed Studies—same set of questions    General Studies—same set of questions    Career Exploration—same set of questions	<ul> <li>Degree completion</li> <li>Superior University experience</li> <li>Learning</li> <li>Experiential and holistic education</li> </ul>
Implement a new general Education		FSU Core Values &
Plan	Measures of Success	Strategic Focus Areas
Plan  Build a broad base of constituent support and information (In progress)	Measures of Success  Outreach documentation and notes Draft implementation plan	Strategic Focus Areas  Ethical Community  Culture of trust
Plan  Build a broad base of constituent support and information (In progress)  Draft and revise an implementation plan	Outreach documentation and notes	Strategic Focus Areas  Ethical Community  Culture of trust Professionalism
Plan  Build a broad base of constituent support and information (In progress)	Outreach documentation and notes	Strategic Focus Areas  Ethical Community  Culture of trust
Plan  Build a broad base of constituent support and information (In progress)  Draft and revise an implementation plan (Complete)  Revise implementation plan (Complete)  Fall 2016—implement plan (Complete)	Outreach documentation and notes	Strategic Focus Areas  Ethical Community  Culture of trust Professionalism  Excellence High quality academic programming
Build a broad base of constituent support and information (In progress)  Draft and revise an implementation plan (Complete)  Revise implementation plan (Complete)  Fall 2016—implement plan (Complete)  Fall 2017—revised plan that has incorporated MyDegree scribing, universal check sheet, and	Outreach documentation and notes	Strategic Focus Areas  Ethical Community  Culture of trust Professionalism  Excellence High quality academic programming Superior University experience
Build a broad base of constituent support and information (In progress)  Draft and revise an implementation plan (Complete)  Revise implementation plan (Complete) Fall 2016—implement plan (Complete) Fall 2017—revised plan that has incorporated	Outreach documentation and notes	Strategic Focus Areas  Ethical Community  Culture of trust Professionalism  Excellence High quality academic programming Superior University
Build a broad base of constituent support and information (In progress)  Draft and revise an implementation plan (Complete)  Revise implementation plan (Complete)  Fall 2016—implement plan (Complete)  Fall 2017—revised plan that has incorporated MyDegree scribing, universal check sheet, and	Outreach documentation and notes	Strategic Focus Areas  Ethical Community  Culture of trust Professionalism  Excellence High quality academic programming Superior University experience  Opportunity Access Professional developmen

engagement

• Current and potential

Collaboration

Diverse learning community

### FERRIS STATE UNIVERSITY

#### partners

- Internal partnerships
- Learning
  - Experiential and holistic education
  - High-quality teaching
  - Exploratory and innovative scholarly activities
  - Lifelong learning

FSU Core Values & Strategic Focus Areas

### Measures of Success

# Develop and implement an Academic Leadership professional development

- Promote and participate in the HERS Program (In progress and continuing: 2 participants in summer 2015 and 3 in summer 2016
- Institute joint Labor Relations/FFA-led contract and management sessions (Complete—2015-16 agenda attached as Appendix)
- Management seminars (2 ALC participants)
- Combine more Deans' Council and Academic Leadership Council agendas and meetings (In progress—at least one a month except April and May 2016)
- Agenda for 2016-17 combined DC/ALC meetings (IN progress)
- Academic Impressions seminars for DC/ALC (In progress)

- Active participation in HERS Program
- Construct and publish a slate of joint Labor Relations and FFA-led professional development sessions for Deans and Academic Leadership Council members
- Provide mentoring for new department chairs, heads, and directors
- Contract a series of on-site professional development activities through Amit Mrig from Academic Impressions

#### Collaboration

- Current and potential partners
- Internal partnerships

#### Diversity

- Inclusion, civility, and respect
- Opportunity
  - Access
  - Professional development
  - Ferris pride
- Ethical Community
  - Culture of trust
  - Professionalism

- Deans' Council book seminar (In progress)
- Harvard Management Program for Scott Garrison (In progress)
- MI-ACE professional development (Continuing)
- Hiring Dave Medeema as individual management coach (In progress)

Sustainability