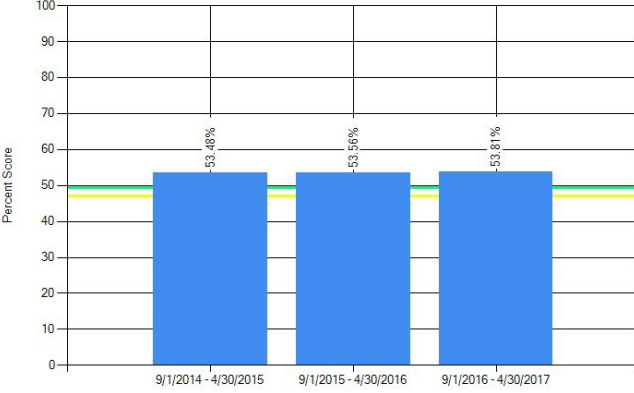


Figure 4.2 (Criterion 4.2) – Ferris State University College of Business

CPC PERFORMANCE DATA: Economics (General/Overall)

| Performance Indicator | | Analysis of Results | | | | | | | | | | | | |
|---|--|---|--|---|---|--|------------|--------|----------------------|-----|----------------------|-----|----------------------|-----|
| Identified in Criterion 4.2 | Identified in Criterion 4.1 | Identified in Criterion 4.2 | Identified in Criterion 4.4 | Identified in Criterion 4.2 | | | | | | | | | | |
| What is your measurable goal? | What is your measurement instrument or process? | Current Results | Analysis of Results What did you learn from the results? | Action Taken or Improvement made or next step | Insert Graphs or Tables of Resulting Trends | | | | | | | | | |
| <p>Economics-Overall: All students taking the Peregrine CPC exam will perform at or above all institutions in ACBSP Region 4 and equal to all ACBSP institutions in the exam pool on the Economics topical area.</p> | <p>Peregrine CPC Exam:</p> <ul style="list-style-type: none"> • Summative • External • Comparative • Test takers less than 45 minutes excluded to eliminate “abandons” and “walk aways” as recommended by Peregrine. | <p>For the past three years, results have exceeded ACBSP Region 4 institutions and all ACBSP institutions in the U.S.</p> | <p>Results have been trending upward for the past three years. R2 value = +0.94.</p> | <p>No action taken from these results.</p> | <div style="text-align: right; margin-bottom: 5px;"> ■ Outbound Exam </div>  <div style="margin-top: 10px;"> <p style="text-align: center; font-size: small;">Longitudinal Comparison: Economics</p> <table border="1" style="margin-left: auto; margin-right: auto; border-collapse: collapse;"> <thead> <tr> <th style="font-size: x-small;">Date Range</th> <th style="font-size: x-small;">Counts</th> </tr> </thead> <tbody> <tr> <td style="font-size: x-small;">9/1/2014 - 4/30/2015</td> <td style="font-size: x-small; text-align: center;">302</td> </tr> <tr> <td style="font-size: x-small;">9/1/2015 - 4/30/2016</td> <td style="font-size: x-small; text-align: center;">281</td> </tr> <tr> <td style="font-size: x-small;">9/1/2016 - 4/30/2017</td> <td style="font-size: x-small; text-align: center;">289</td> </tr> </tbody> </table> </div> | | Date Range | Counts | 9/1/2014 - 4/30/2015 | 302 | 9/1/2015 - 4/30/2016 | 281 | 9/1/2016 - 4/30/2017 | 289 |
| Date Range | Counts | | | | | | | | | | | | | |
| 9/1/2014 - 4/30/2015 | 302 | | | | | | | | | | | | | |
| 9/1/2015 - 4/30/2016 | 281 | | | | | | | | | | | | | |
| 9/1/2016 - 4/30/2017 | 289 | | | | | | | | | | | | | |