



FERRIS STATE  
UNIVERSITY

Professional Tennis  
Management



*for*  
**OUTSTANDING CAREERS**  
*in the*  
**TENNIS INDUSTRY**



*our*  
**CONTACT INFORMATION**

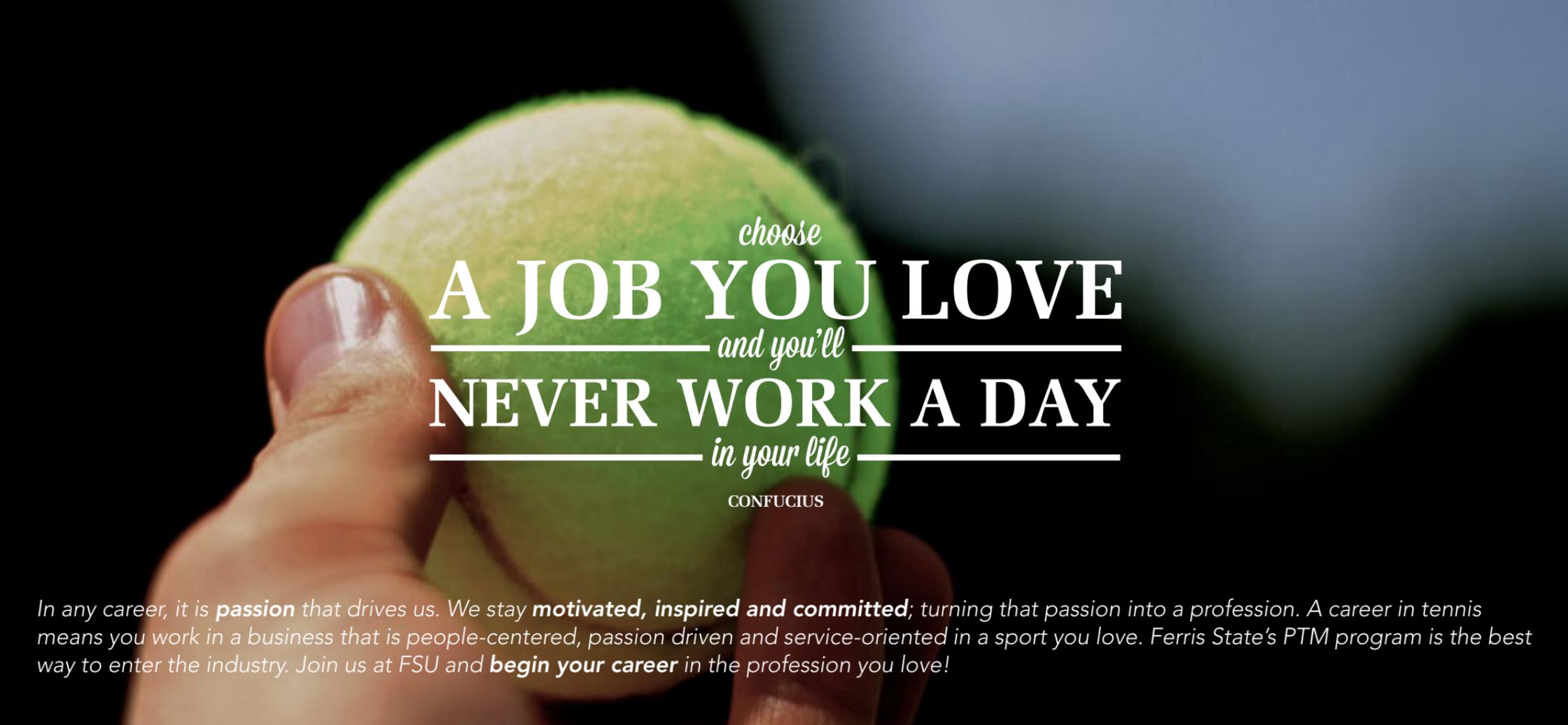
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*choose*  
**A JOB YOU LOVE**  
*and you'll*  
**NEVER WORK A DAY**  
*in your life*

CONFUCIUS

In any career, it is **passion** that drives us. We stay **motivated, inspired and committed**; turning that passion into a profession. A career in tennis means you work in a business that is people-centered, passion driven and service-oriented in a sport you love. Ferris State's PTM program is the best way to enter the industry. Join us at FSU and **begin your career** in the profession you love!

A close-up photograph of a hand holding a tennis racket, positioned over a black metal basket filled with bright yellow-green Wilson tennis balls. The background is a blurred indoor tennis court with overhead lights. The text is overlaid on the center of the image.

*making*  
**YOUR PASSION**  
*your*  
**YOUR PROFESSION**

*For PTM graduates, employment opportunities exist in traditional careers such as Club Manager, Director of Tennis, Head Professional and Assistant Professional. However, your degree allows you the opportunity to have a career in other tennis industry and business careers.*



**COMMUNICATIONS**  
**FINANCE** RETAIL/PROSHOP  
**SALES**  
TOURNAMENT DIRECTOR MANUFACTURER  
SALES REPRESENTATIVE  
**PRODUCT MANAGEMENT**  
ADMINISTRATIVE MARKETING &  
PROMOTIONS  
**BUSINESS DEVELOPMENT/OPERATIONS**

*There's a lot of careers in Professional Tennis Management. Not only do you receive hands-on tennis management experience, you are exposed to some of the best practices in the business. Our internships span the country and our graduates have a 100% job placement when they finish their education at Ferris State.*



*your*  
**BACHELOR'S DEGREE**  
*and*  
**CERTIFICATIONS**

*Completion of the program leads to a Bachelor of Science in Business with a choice of Marketing or Resort Management concentration. You will also graduate with certifications from the United States Professional Tennis Association (USPTA) and Professional Tennis Registry (PTR). This degree prepares you for a successful career in tennis but also prepares you for a seamless transition to other business-related careers.*



*your*  
**ADMISSION**  
*and*  
**GRADUATION**  
*requirements*

**Admission Requirements:**

- 2.5 GPA (4.0 scale) from high school | Letter of reference verifying 4.0 NTRP playing ability from high school coach or USPTA/PTR teaching professional.
- A minimum of two out of the three SAT/ACT requirements: English ACT of 16 or higher or English SAT of 370 or higher | Math ACT of 19 or higher or Math SAT of 460 or higher | Reading ACT of 19 or higher or Reading SAT of 430 or higher

**Graduation Requirements:**

- All students must pass the Professional Tennis Registry (PTR) certification and the United States Professional Tennis Association's certification with a level P2 or higher.



*imagine*

A close-up, low-angle shot of a tennis court. The court surface is a vibrant blue with visible scuff marks and a white baseline running horizontally across the lower third. A black tennis net with a white top band is positioned on the right side, extending from the top right towards the bottom right. A bright yellow tennis ball is visible on the left edge of the frame. The overall lighting is bright, creating a high-contrast scene.

*more.*

A close-up photograph of a young woman with blonde hair, smiling warmly at the camera. She is holding a tennis racket with a yellow grip. The background is a soft, out-of-focus green, suggesting an outdoor tennis court setting. The text is overlaid on the left side of the image.

*your*  
**DEVELOPMENT**  
*and*  
**INTERNSHIP**  
*opportunities*

*Paid internships provide you an opportunity to work as an apprentice under talented and experienced professionals. Through the internship program, you will develop the skills necessary to succeed in the industry. Ferris State's PTM program offers opportunity to train year-round with unlimited access to indoor courts. Develop your skills and improve your abilities. Our skilled and experienced staff are always available and are constantly looking to further your development as a player and a coach.*



*the*  
**VERY BEST**  
*of*  
**BOTH WORLDS**  
*indoor & outdoor courts*

The FSU Racquet and Fitness Center boasts four indoor tennis courts for year-round training. The facility also features a cardio and weightroom, fitness studio, racquetball courts and a classroom space for the PTM program, allowing for real-world experience right outside the classroom. The outdoor facility features 10 hard courts and two clay courts. Our outdoor courts are utilized whenever possible for a true tennis experience.

A close-up photograph of a tennis racket head and a tennis ball on a wooden court. The racket head is yellow and black, and the ball is green. A tennis net with red and white mesh is visible in the background. The text is overlaid on the image.

*real*  
**TESTIMONIALS**  
*from*  
**PROFESSIONALS**  
*in the tennis world*

*"I have recruited an intern from the PTM Program at Ferris State to spend the summer at my club each year for the past several years and it is one of the best decisions I have made for my tennis program. To them, the internship is not just another mechanism to collect a paycheck. These young men and women are excited about making a positive influence on my program and it really shows. I cannot picture another summer without an intern from Ferris State."*

Mark Centrella  
USPTA Middle States Head Tester  
Director of Tennis Greenville Country Club  
Wilmington, DE

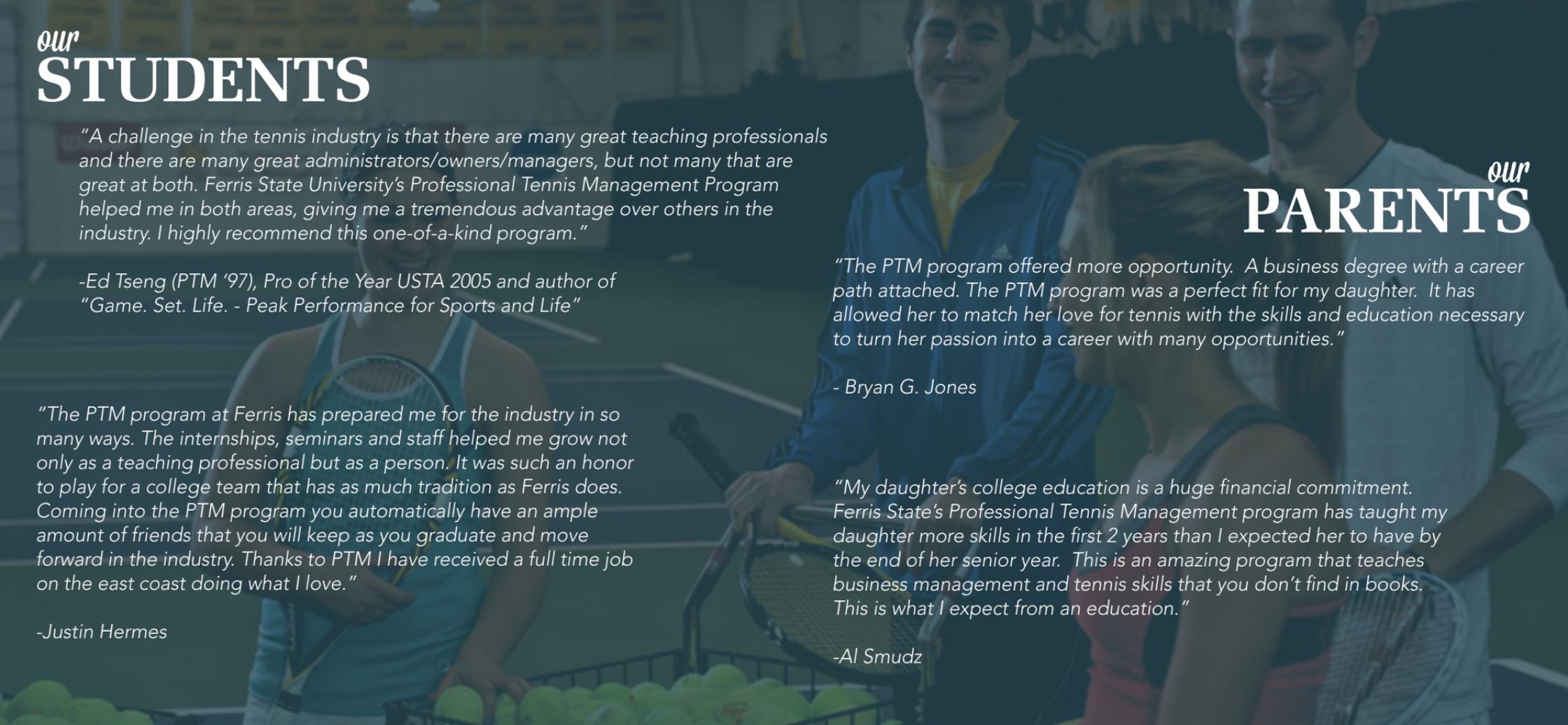
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*"Attending the PTM program at Ferris State University was the greatest career decision I've ever made. I would not be where I am now if not for the training and the networking opportunities I received in Big Rapids. I went into the program as an eager young teaching pro with a good reputation in my community. I came out with terrific tennis management offers from all over the country."*

David Bone  
Owner/Executive Director  
United States Racquet  
Stringers Association



*real*  
**TESTIMONIALS**  
*from*  
**STUDENTS & PARENTS**  
*about the PTM program*



# *our* STUDENTS

*"A challenge in the tennis industry is that there are many great teaching professionals and there are many great administrators/owners/managers, but not many that are great at both. Ferris State University's Professional Tennis Management Program helped me in both areas, giving me a tremendous advantage over others in the industry. I highly recommend this one-of-a-kind program."*

*-Ed Tseng (PTM '97), Pro of the Year USTA 2005 and author of "Game. Set. Life. - Peak Performance for Sports and Life"*

*"The PTM program at Ferris has prepared me for the industry in so many ways. The internships, seminars and staff helped me grow not only as a teaching professional but as a person. It was such an honor to play for a college team that has as much tradition as Ferris does. Coming into the PTM program you automatically have an ample amount of friends that you will keep as you graduate and move forward in the industry. Thanks to PTM I have received a full time job on the east coast doing what I love."*

*-Justin Hermes*

# *our* PARENTS

*"The PTM program offered more opportunity. A business degree with a career path attached. The PTM program was a perfect fit for my daughter. It has allowed her to match her love for tennis with the skills and education necessary to turn her passion into a career with many opportunities."*

*- Bryan G. Jones*

*"My daughter's college education is a huge financial commitment. Ferris State's Professional Tennis Management program has taught my daughter more skills in the first 2 years than I expected her to have by the end of her senior year. This is an amazing program that teaches business management and tennis skills that you don't find in books. This is what I expect from an education."*

*-Al Smudz*



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