



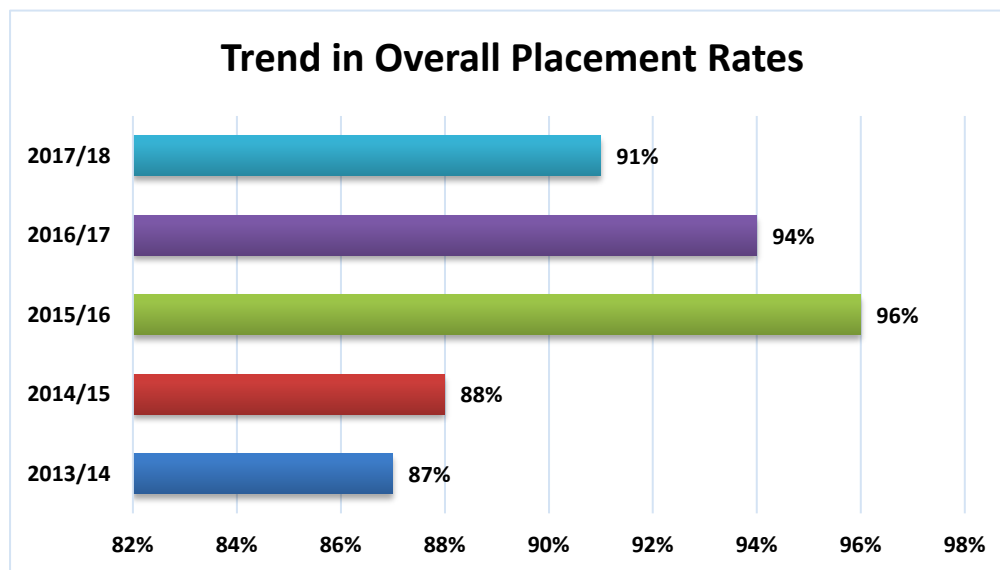
GRADUATE FOLLOW-UP

SURVEY REPORT

2017 — 2018



2017/2018 Graduate Follow Up Survey - Overall Results



Notes:

Respondents included here are those who are employed, continuing their education full-time, or who are employed and continuing. Salary information is provided when there are 2 or more respondents indicating a salary for the listed program.

Graduates are counted in the Respondents column for all programs (degree and certificate) they graduated in during 2017-2018.

Graduate are counted in the Employed/Continuing Education and Salary columns only for the highest degree awarded to them; in the case of multiple Bachelor's degrees, the first one listed alphabetically was counted.

The overall response rate for the 2017-2018 report was 22%.

2017-2018 Graduate Follow Up Survey Summary

College: Arts & Sciences

	Degrees									Placement Information				
ARTS & SCIENCES	CERT	AA	AAS	AS	BA	BS	BSW	MSW	TOTAL	# Responded	% Responded	# Employed/CE	Plcmt Rate	Ave Salary
BIOLOGY														
Biology						23			23	4	17%	4	100%	\$18,417
Biology/Environmental						13			13	4	31%	3	75%	\$36,847
Biology/Forensic						3			3	1	33%	1	100%	N/A
Biology/Pre-Dentistry						3			3	1	33%	0	0%	
Biology/Pre-Medicine						9			9	4	44%	1	25%	N/A
Biology/Pre-Optometry						8			8	2	25%	1	50%	N/A
Biology/Pre-Pharmacy						32			32	12	38%	9	75%	\$35,004
Biology/Pre-Phys Therapy						6			6	0	0%			
Biology/Pre-Veterinary						2			2	0	0%			
Biotechnology						6			6	2	33%	2	100%	\$27,250
Pre-Science				19					19	2	11%	2	100%	\$12,000
COLLEGE OF ARTS & SCIENCES														
Integrative Studies						77			77	11	14%	9	82%	\$56,000
ENGLISH, LIT., & WORLD LANG.														
English					5				5	2	40%	2	100%	\$21,080
Journalism and Technical Comm						3			3	0	0%			
Liberal Arts		10							10	2	20%	2	100%	\$30,000
Spanish for the Professions						2			2	1	50%	1	100%	N/A
Technical Writing	1								1	0	0%			
Technical and Professional Comm						4			4	1	25%	1	100%	N/A
HUMANITIES														
Applied Speech Communication		2							2	0	0%			
Applied Speech Communication						13			13	4	31%	4	100%	\$42,000
History					4				4	0	0%			
Sports Communication						8			8	1	13%	1	100%	N/A
MATHEMATICS														
Actuarial Science						5			5	2	40%	2	100%	\$65,000
Applied Mathematics						6			6	3	50%	3	100%	\$53,000
Applied Math/Computer Science						3			3	2	67%	2	100%	\$46,500
PHYSICAL SCIENCES														
Biochemistry					3				3	1	33%	1	100%	N/A
Biochemistry						1			1	0	0%			
Chemistry					6				6	0	0%			
Industrial Chemistry						4			4	0	0%			
Industrial Chemistry Technology			4						4	0	0%			
Natural Science				1					1	0	0%			
Pre-Pharmacy				33					33	10	30%	6	60%	\$4,507
SOCIAL & BEHAVIORAL SCIENCES														
Political Science						3			3	0	0%			
Psychology			5						5	0	0%			
Psychology						35			35	11	31%	10	91%	\$31,000
Sociology					4				4	1	25%	1	100%	N/A
SOCIAL SCIENCES														
Master of Social Work								37	37	8	22%	8	100%	\$45,328
Social Work		8							8	0	0%			
Social Work							59		59	19	32%	16	84%	\$30,444
Arts & Sciences TOTAL	1	20	9	53	22	269	59	37	470	111	24%	92	83%	Not Calculated

2017-2018 Graduate Follow Up Survey Summary

College: Business

	Degrees						Placement Information				
BUSINESS	CERT	AAS	BB/BS	MBA	MISI	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ACCOUNTING, FINANCE, INFO SYSTEMS											
Accountancy		5				5	0	0%			
Accountancy			28			28	6	21%	6	100%	\$43,080
Accountancy/Finance			5			5	2	40%	2	100%	\$41,500
Accountancy and Computer Information Systems			1			1	0	0%			
Advanced Studies in Business Intelligence	3					3	0	0%			
Advanced Studies in Project Management	2					2	0	0%			
Computer Information Systems		5				5	0	0%			
Computer Information Systems			26			26	6	23%	5	83%	\$59,000
Computer Information Technology			13			13	1	8%	0	0%	
Finance			13			13	3	23%	3	100%	\$30,000
Homeland Security -Digital Security and Forensics	1					1	0	0%			
Information Security & Intelligence		1				1	0	0%			
Information Security & Intelligence			34			34	5	15%	5	100%	\$49,603
Information Security & Intelligence					11	11	2	18%	2	100%	\$36,250
Project Management	1					1	0	0%			
MANAGEMENT											
Adv Studies Design/Innovation	5					5	2	40%	2	100%	\$55,000
Adv Studies in Performance Metrics	1					1	0	0%			
Business Administration			154			154	29	19%	24	83%	\$51,628
Business Administration - Maritime			2			2	0	0%			
Business Administration - Aviation			2			2	0	0%			
Business Admin w/AAS in Legal Studies			9			9	2	22%	2	100%	\$28,500
Business Administration with Professional Tracks			67			67	18	27%	16	89%	\$42,539
Event Management	1					1	0	0%			
Fleet Management	1					1	0	0%			
General Business		20				20	1	5%	1	100%	N/A
Human Resource Management	9					9	1	11%	1	100%	N/A
Human Resource Management			20			20	6	30%	6	100%	\$40,714
International Business	2					2	1	50%	1	100%	N/A
Leadership & Supervision	4					4	1	25%	1	100%	N/A
Lean Systems	2					2	1	50%	1	100%	N/A
Legal Studies		7				7	1	14%	1	100%	N/A
Masters of Business Administration				20		20	6	30%	6	100%	\$74,500
Operations/Supply Management			11			11	1	9%	1	100%	N/A
Risk Management and Insurance	1					1	1	100%	1	100%	N/A
Risk Management and Insurance			6			6	3	50%	3	100%	\$47,667
Small Business Management	1					1	0	0%			

	Degrees						Placement Information				
BUSINESS	CERT	AAS	BB/BS	MBA	MISI	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
MARKETING											
Advertising/Integrated Mktg Comm			19			19	5	26%	5	100%	\$41,240
Business Data Analytics			8			8	2	25%	2	100%	\$42,000
Business to Business Marketing	2					2	0	0%			
Digital Marketing	1					1	1	100%	1	100%	N/A
Direct Marketing	2					2	1	50%	1	100%	N/A
Graphic Communication		2				2	0	0%			
Graphic Design		6				6	0	0%			
Graphic Design			12			12	4	33%	4	100%	\$57,500
Graphic Media Management			2			2	0	0%			
Healthcare Marketing			1			1	0	0%			
Marketing		16				16	2	13%	2	100%	\$36,500
Marketing			34			34	11	32%	10	91%	\$63,541
Public Relations			15			15	5	33%	5	100%	\$36,936
SPORT, ENTERTAINMENT, & HOSPITALITY											
Culinary Management	5					5	0	0%			
Dietary and Food Service Management		2				2	0	0%			
Hospitality Management			17			17	5	29%	5	100%	\$39,977
Hotel Management			3			3	1	33%	1	100%	N/A
Hotel Management	1					1	1	100%	1	100%	N/A
Hotel Management w/AAS in Rest. & Food Ind. Mgmt			9			9	0	0%			
Music Industry Management			30			30	9	30%	8	89%	\$32,250
Nutrition and Food Service Management		2				2	0	0%			
PGA Golf Management			37			37	3	8%	3	100%	\$40,000
Professional Brew Management		3				3	1	33%	1	100%	N/A
Professional Tennis Management			7			7	1	14%	1	100%	N/A
Resort Management			5			5	0	0%			
Restaurant and Food Industry Management		6				6	0	0%			
Restaurant and Food Industry Management	1					1	0	0%			
Ski Resort Management	1					1	1	100%	1	100%	N/A
Business TOTAL	47	75	590	20	11	743	152	20%	141	19%	Not Calculated

2017-2018 Graduate Follow Up Survey Summary

College: Education and Human Services

	Degrees								Placement Information				
EDUCATION & HUMAN SERVICES	CERT	AA/AS	BAS/BS	MED	MS	MSCJ	MTE	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
CRIMINAL JUSTICE													
Criminal Justice		15						15	2	13%	0	0%	
Criminal Justice Administration						19		19	9	47%	7	78%	\$46,143
Criminal Justice-Corrections			10					10	2	20%	2	100%	\$33,500
Criminal Justice-Generalist			268					268	54	20%	48	89%	\$38,756
Criminal Justice-Law Enforcement			32					32	5	16%	5	100%	\$60,400
Pre-Criminal Justice		46						46	5	11%	2	40%	
SCHOOL OF DIGITAL MEDIA													
Digital Animation/Game Design			28					28	4	14%	4	100%	\$41,250
Digital Media Software Engineering			3					3	0	0%			
Pre-Digital Media		4						4	0	0%			
Television and Digital Media Production			16					16	3	19%	3	100%	\$19,571
SCHOOL OF EDUCATION													
Biology Education			5					5	0	0			
Career & Technical Education- Instructor							3	3	3	100%	3	100%	\$37,950
Career & Technical Education- Post Sec Admin							5	5	3	60%	3	100%	\$53,667
Chemistry Education			2					2	0	0%			
Curriculum & Instruction- Special Needs Ed				7				7	1	14%	1	100%	N/A
Curriculum & Instruction- Subject Area				3				3	1	33%	1	100%	N/A
Early Childhood Education		11						11	3	27%	3	100%	\$20,000
Early Childhood Education			31					31	5	16%	5	100%	\$21,600
Educational Leadership					4			4	1	25%	1	100%	N/A
Elementary Education			41					41	11	27%	11	100%	\$32,273
English Education			3					3	0	0%			
History Education			1					1	0	0%			
Mathematics Education			5					5	0	0%			
Political Science Education			1					1	0	0%			
Pre-Teaching Elementary		1						1	0	0%			
Pre-Teaching Secondary		5						5	0	0%			
Pro-Mo-TED Technical Education			3					3	1	33%	1	100%	N/A
Social Studies Education			3					3	3	100%	3	100%	\$36,960
Education and Human Svcs TOTAL	0	82	452	10	4	19	8	575	116	20%	103	89%	Not Calculated

2017-2018 Graduate Follow Up Survey Summary

College: Engineering Technology

	Degrees				Placement Information				
ENGINEERING TECHNOLOGY	CERT	AAS	BAS/BS	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ARCHITECTURAL TECHNOLOGY & FACILITIES MANGEMENT									
Architectural Technology		30		30	5	17%	3	60%	\$22,000
Architecture & Sustainability			10	10	3	30%	3	100%	\$29,667
Facility Management			11	11	3	27%	3	100%	\$62,000
Facility Management	3			3	1	33%	1	100%	N/A
AUTOMOTIVE									
Automotive Engineering Tech			46	46	9	20%	9	100%	\$58,188
Automotive Management			18	18	3	17%	3	100%	\$63,500
Automotive Service Technology		9		9	2	22%	2	100%	\$22,500
Performance Motorsports	7			7	0	0%			
CONSTRUCTION TECHNOLOGY & MANAGEMENT									
Building Construction Tech		32		32	4	13%	4	100%	\$51,500
Civil Engineering Technology		15		15	2	13%	2	100%	\$55,000
Construction Management (all inclusive)			51	51	12	24%	12	100%	\$59,411
ELECTRONICS/CNS									
Computer Networks and Systems			4	4	0	0%	0		
Electrical/Electronics Engineering Technology			20	20	0	0%	0		
Industrial Electronics Technology		5		5	0	0%	0		
ENERGY SYSTEMS									
Energy Systems Engineering			1	1	0	0%			
HEAVY EQUIPMENT									
Heavy Equip Service Eng Tech			20	20	3	15%	3	100%	\$52,333
Heavy Equipment Technology		29		29	2	7%	1	50%	N/A
HVACR									
HVACR Eng Tech & Enrgy Mgmt			40	40	13	33%	11	85%	\$65,075
HVACR Technology		26		26	3	12%	2	67%	\$41,500
MANUFACTURING ENGINEERING TECHNOLOGY									
Basic CNC Prog & Machine Operations	2			2	0	0%	0		
Industrial Practices	1			1		0%	0		
Industrial Technology & Mgmt			28	28	5	18%	5	100%	\$53,300
Manufacturing Engineering Tech			48	48	10	21%	8	80%	\$62,029
Manufacturing Technology		13		13	0	0%	0		
Product Design	1			1	0	0%	0		
Quality Leadership	1			1	0	0%	0		
Quality Technology	6			6	1	17%	1	100%	N/A

	Degrees				Placement Information				
ENGINEERING TECHNOLOGY	CERT	AAS	BAS/BS	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
MECHANICAL DESIGN									
CAD Drafting/Tool Design Tech		7		7	2	29%	2	100%	\$34,000
Mechanical Engineering Tech		25		25	3	12%	2	67%	\$70,500
Mechanical Engineering Tech			45	45	4	9%	4	100%	\$49,508
Product Design Engineering Tech			17	17	7	41%	6	86%	\$64,933
PLASTICS & RUBBER									
Plastics Engineering Tech			49	49	11	22%	11	100%	\$65,014
Plastics and Polymer Engineering Technology		50		50	8	16%	5	63%	\$61,000
Rubber Engineering Technology			2	2	0	0%	0		
SURVEYING									
Geographic Information Systems (GIS)	1			1	0	0%	0		
Surveying Engineering			19	19	4	21%	4	100%	\$46,440
Surveying Technology		5		5	0	0%	0		
WELDING ENGINEERING TECHNOLOGY									
Welding Engineering Technology			45	45	35	78%	31	89%	\$71,233
Welding Technology		35		35	5	14%	4	80%	\$74,000
Engineering Technology TOTAL	22	281	474	777	160	21%	142	89%	Not Calculated

2017-2018 Graduate Follow Up Survey Summary

College: Health Professions

	Degrees								Placement Information				
HEALTH PROFESSIONS	CERT	AAS	BS	BSN	MHA	MPH	MSN	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
CLIN LAB, RESP CARE & HEALTH ADMINISTRATION													
Cancer Information Management	2							2	1	50%	1	100%	N/A
Gerontology	14							14	1	7%	1	100%	N/A
Health Care Systems Admin			71					71	18	25%	18	100%	\$47,268
Health Information Management			19					19	4	21%	4	100%	\$38,500
Health Information Technology		23						23	3	13%	3	100%	\$32,132
Lean Healthcare	2							2	1	50%	1	100%	N/A
Long Term Care	26							26	3	12%	2	67%	
Master of Healthcare Admin					1			1	1	100%	1	100%	N/A
Master of Public Health						3		3	0	0%			
Medical Laboratory Science			18					18	4	22%	4	100%	\$53,375
Medical Laboratory Technology		5						5	1	20%	1	100%	N/A
Molecular Diagnostics			5					5	2	40%	2	100%	\$49,750
Public Health			12					12	6	50%	6	100%	\$42,950
Respiratory Care		27						27	3	11%	3	100%	\$35,000
DENTAL HYGIENE & MEDICAL IMAGING													
Allied Health Science		29						29	7	24%	2	29%	\$10,000
Allied Health Science			73					73	11	15%	11	100%	\$44,454
Dental Hygiene		23						23	4	17%	4	100%	\$40,004
Dental Hygiene			18					18	5	28%	5	100%	\$52,600
Diagnostic Medical Sonography		9						9	0	0%			
Nuclear Medicine Technology			14					14	2	14%	2	100%	\$31,500
Radiography		28						28	4	14%	4	100%	\$26,391
SCHOOL OF NURSING													
Master of Science in Nursing							22	22	9	41%	9	100%	\$88,000
Nursing - BSN				140				140	37	26%	37	100%	\$62,162
Nursing - BSRN				117				117	30	26%	30	100%	\$48,251
Nursing Education	2							2	0	0%			
Health Professions TOTAL	46	144	230	257	1	3	22	703	157	22%	151	96%	Not Calculated

2017-2018 Graduate Follow Up Survey Summary

College: Kendall College of Art and Design

	Degrees					Placement Information				
KENDALL	BFA	BS	MA/MFA	MARCH	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
DESIGN STUDIES										
Collaborative Design	10				10	4	40%	4	100%	\$40,000
Digital Media	31				31	7	23%	7	100%	\$28,246
Furniture Design	5				5	1	20%	1	100%	N/A
Graphic Design	40				40	6	15%	6	100%	\$36,200
Illustration	29				29	6	21%	6	100%	\$26,950
Industrial Design	20				20	5	25%	3	60%	\$31,920
Interior Design	13				13	2	15%	2	100%	\$31,500
Master of Architecture	6				6	2	33%	2	100%	\$40,400
Master of Arts in Design	1				1	1	100%	1	100%	N/A
Medical Illustration	8				8	3	38%	3	100%	\$7,348
Metals/Jewelry Design	4				4	1	25%	1	100%	\$20,000
Visual and Critical Studies			2		2	1	50%	1	100%	N/A
FINE ARTS/FOUNDATION										
Art Education	5				5	1	20%	1	100%	N/A
Drawing	5				5	1	20%	1	100%	N/A
Fashion Studies	5				5	1	20%	1	100%	N/A
Fine Arts Drawing			2		2	0	0%			
Fine Arts Painting			3		3	0	0%			
Fine Arts Photography			1		1	1	100%	1	100%	N/A
Fine Arts Printmaking			1		1	0	0%			
Painting	5				5	2	40%	2	100%	\$12,000
Photography	10				10	5	50%	5	100%	\$33,072
Sculpture/Functional Art	6				6	2	33%	2	100%	\$43,000
LIBERAL ARTS/SCIENCE/ART HISTORY										
Art History - Academic Option		2			2	0	0%			
Master of Art Education			1		1	1	100%	1	100%	N/A
Kendall TOTAL	203	2	10		215	53	25%	51	96%	Not Calculated

2017-2018 Graduate Follow Up Survey Summary

Colleges: Optometry and Pharmacy

	Degrees			Placement Information				
MICHIGAN COLLEGE OF OPTOMETRY	BS	OD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
OPTOMETRY								
Optometry		36	36	11	31%	11	100%	\$95,682
Vision Science	8		8	1	13%	0	0%	
Optometry TOTAL	8	36	44	12	27%	11	92%	

	Degrees			Placement Information				
COLLEGE OF PHARMACY	BS	PD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
PHARMACY								
Pharmacy		126	126	30	24%	29	97%	\$91,339
Pharmacy TOTAL	0	126	126	30	24%	29	97%	Not Calculated

2017-2018 Graduate Follow Up Survey Summary

College: Professional & Technological Studies

	Degrees		Placement Information				
	EDD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
PROFESSIONAL & TECHNOLOGICAL STUDIES							
CPT							
Community College Leadership	17	17	9	53%	9	100%	\$125,184
Professional & Technological Studies TOTAL	17	17	9	53%	9	100%	Not Calculated

Institution attended after Ferris State University	Earning Master's Degree	Earning PhD or other Terminal Degree
Arizona State University	2	
Arkansas Tech University	2	
Aurora University	1	
Central Michigan University	4	
Colorado State	2	
Cornerstone University	1	
Davenport University	2	
Emory University	2	
Ferris State University College of Pharmacy		1
Florida State University College of Law		1
Grand Rapids Community College	1	
Lansing Community College	1	
LIM College	1	
Liberty University	1	
Lincoln Christian University	1	
Loyola University Chicago	2	
Michigan College of Optometry		2
Michigan State University	1	1
Minnesota State University- Mankato	1	
Purdue University	1	
Saginaw Valley State University	1	1
Southern New Hampshire University	1	
Spring Arbor University	1	
Tiffin University	1	
University of Detroit Mercy	1	
University of Louisville		1
University of Michigan		1
University of Michigan-Dearborn	2	
University of New Hampshire	1	
University of North Florida		1
Walden University	2	
Total	36	9