

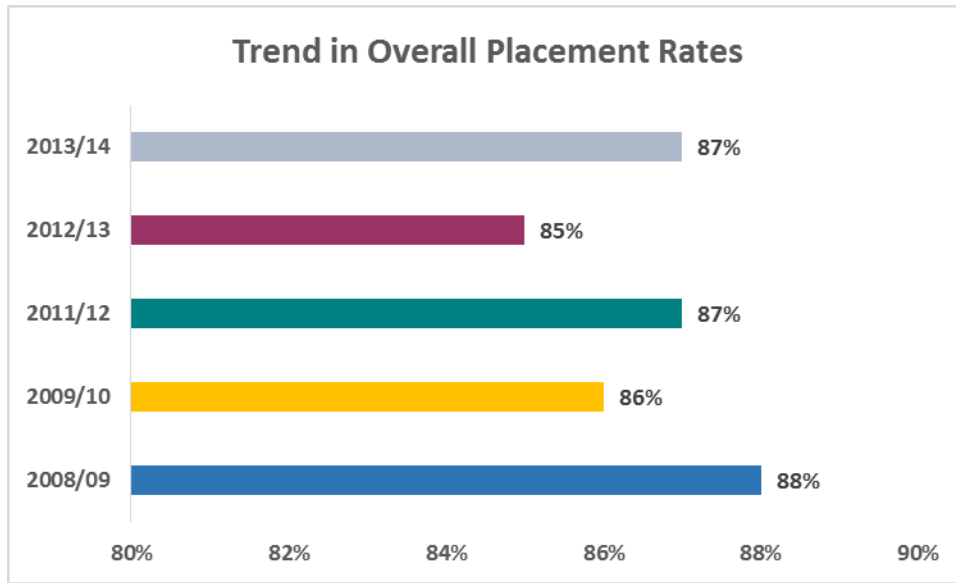


GRADUATE FOLLOW-UP SURVEY REPORT

2013-2014



2013/2014 Graduate Follow Up Survey - Overall Results



Notes

Respondents included here are those who are employed, continuing their education full-time, or who are employed and continuing their education.

Salary information is provided when there are 2 or more respondents indicating a salary for the listed program.

Graduates are counted in the Respondents column for all programs (degree and certificate) they graduated in during 2013-2014.

Graduates are counted in the Employed/Continuing Education and Salary columns only for the highest degree awarded to them; in the case of multiple Bachelor's degrees, the first one listed alphabetically was counted.

The overall response rate for the 2013-2014 report was 27%, steady from last year's survey.

2013/2014 Graduate Follow Up Survey Summary

College: Arts & Sciences

ARTS & SCIENCES	Degrees								TOTAL	Placement Information				
	CERT	AA	AAS	AS	BA	BIS	BS	BSW		# Responded	% Responded	# Employed/CE	Picmt Rate	Ave Salary
BIOLOGY														
Biology					1		37		38	13	34%	12	92%	\$ 26,700
Biology/Environmental							4		4	1	25%	1	100%	NA
Biology/Forensic							18		18	7	39%	7	100%	\$ 21,520
Biology/Pre-Dentistry							2		2	0	0%	0		NA
Biology/Pre-Medicine							11		11	3	27%	2	67%	NA
Biology/Pre-Optometry							9		9	4	44%	4	100%	NA
Biology/Pre-Phys Therapy							9		9	1	11%	1	100%	NA
Biology/Pre-Veterinary							2		2	1	50%	1	100%	NA
Biotechnology							10		10	5	50%	3	60%	\$ 31,500
Ornamental Horticulture Tech			2						2	1	50%	1	100%	NA
Pre-Science				56					56	14	25%	12	86%	NA
COLLEGE OF ARTS & SCIENCES														
Integrative Studies									58	12	21%	9	75%	\$ 35,133
HUMANITIES														
Applied Speech Communication		3							3	2	67%	2	100%	NA
Applied Speech Communication									7	1	14%	1	100%	NA
Communication					2				2	1	50%	1	100%	NA
History					5				5	2	40%	0	0%	NA
Sports Communication	3								3	0	0%	0		NA
LANGUAGE & LITERATURE														
English					7				7	1	14%	1	100%	NA
Journalism	1								1	1	100%	0	0%	NA
Journalism & Tech Comm							2		2	1	50%	1	100%	NA
Liberal Arts		10							10	1	10%	0	0%	NA
Tech-Prof Communication									5	0	0%	0		NA
MATHEMATICS														
Applied Math/Actuarial Science									6	0	0%	0		NA
Applied Math/Computer Science									3	1	33%	1	100%	NA
Applied Math/Industrial									1	0	0%	0		NA
Applied Math/Operations Resch									2	0	0%	0		NA
Applied Math/Statistics									1	0	0%	0		NA
Applied Mathematics									1	1	100%	1	100%	NA
PHYSICAL SCIENCES														
Biochemistry					3				3	0	0%	0		NA
Chemistry					12				12	3	25%	2	67%	NA
Industrial Chemistry Technology			11						11	3	27%	1	33%	NA
SOCIAL SCIENCES														
Political Science									3	1	33%	1	100%	NA
Psychology									28	10	36%	10	100%	\$ 19,625
Social Work - BSW									56	16	29%	15	94%	\$ 26,021
Sociology					1				1	0	0%	0		NA
Arts & Sciences TOTAL	4	13	13	56	31	58	161	56	392	107	27%	90	84%	Not Calculated

2013/2014 Graduate Follow Up Survey Summary

College: Business

BUSINESS	Degrees					TOTAL	Placement Information				
	CERT	AAS	BB/BS	MBA	MISI/MISM		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ACCOUNTING, FINANCE, INFO SYSTEMS											
Accountancy		5				5	1	20%	1	100%	NA
Accountancy			5			5	1	20%	1	100%	NA
Accountancy/Computer Info Systems			2			2	1	50%	1	100%	NA
Accountancy/Finance			3			3	1	33%	1	100%	NA
Accountancy/Prof Directed Conc			4			4	2	50%	1	50%	NA
Accountancy/Public Accounting			41			41	14	34%	12	86%	\$ 34,080
Adv Studies Bus Intel & Infmts	2					2	1	50%	0	0%	NA
Adv Studies Business Intelligence	3					3	3	100%	0	0%	NA
Adv Studies Info Sec/Net Mgmt	1					1	1	100%	0	0%	NA
Adv Studies Project Mgmt	14					14	7	50%	0	0%	NA
Computer Information Systems			24			24	8	33%	8	100%	\$ 54,694
Computer Information Technology			10			10	7	70%	6	86%	\$ 44,000
Finance			7			7	2	29%	2	100%	\$ 52,500
Finance Corp Acct Conc			1			1	1	100%	0	0%	NA
Finance Investment Conc			2			2	2	100%	2	100%	\$ 23,500
Finance Real Estate Conc			1			1	0	0%	0		NA
Homeland Sec Dig Sec/Forensics (LE)	1					1	1	100%	1	100%	NA
Homeland Sec Dig Sec/Forensics (TECH)	2					2	0	0%	0		NA
Info Security and Intelligence			29			29	9	31%	5	56%	\$ 37,375
Info Security and Intelligence					12	12	7	58%	7	100%	\$ 57,983
Masters of Information Systems Management					1	1	1	100%	0	0%	NA
Project Management	2					2	1	50%	0	0%	NA
MANAGEMENT											
Adv Studies Design/Innovation	6					6	3	50%	3	100%	\$ 70,067
Adv Studies Global Logistics	1					1	0	0%	0		NA
Adv Studies Incident Response	9					9	5	56%	0	0%	NA
Adv Studies Mgt Tools/Concepts	19					19	12	63%	0	0%	NA
BUAD w/Professional Tracks			47			47	18	38%	16	89%	\$ 41,665
Business Administration			127			127	28	22%	26	93%	\$ 34,961
Business Administration-Aviation			1			1	1	100%	1	100%	NA
Business Administration-Maritime			33			33	7	21%	6	86%	\$ 80,000
Fleet Management	2					2	1	50%	0	0%	NA
General Business		13				13	1	8%	1	100%	NA
Human Resource Management	10					10	4	40%	1	25%	NA
Human Resource Management			9			9	1	11%	1	100%	NA
International Business	3					3	2	67%	0	0%	NA

Leadership & Supervision	11					11	5	45%	0	0%	NA
Legal Studies		11				11	4	36%	1	25%	NA
Management			1			1	0	0%	0		NA
Manufacturing Operations	1					1	0	0%	0		NA
Masters of Business Administration				34		34	21	62%	20	95%	\$ 64,511
MBA-Pharm D			1			1	0	0%	0		NA
Operations/Supply Management			4			4	1	25%	1	100%	NA
Small Business Mgmt	3					3	1	33%	0	0%	NA
Supervision	2					2	0	0%	0		NA
MARKETING											
Advertising/Integrated Mktg Comm	1					1	0	0%	0		NA
Advertising/Integrated Mktg Comm			18			18	5	28%	5	100%	\$ 37,500
Business to Business Marketing	2					2	1	50%	0	0%	NA
Data Mining	1					1	0	0%	0		NA
Direct Marketing	1					1	1	100%	0	0%	NA
E-Commerce Marketing	2					2	0	0%	0		NA
Graphic Communication		2				2	0	0%	0		NA
Graphic Design		13				13	1	8%	0	0%	NA
Graphic Design			14			14	5	36%	5	100%	\$ 44,750
Graphic Media Mgmt			7			7	3	43%	3	100%	\$ 32,435
Marketing	3					3	0	0%	0		NA
Marketing			32			32	4	13%	4	100%	\$ 41,888
Public Relations	2					2	0	0%	0		NA
Public Relations			9			9	1	11%	1	100%	NA
SPORT, ENTERTAINMENT, & HOSPITALITY											
Club Management	2					2	0	0%	0		NA
Culinary Management	4					4	0	0%	0		NA
Dietary & Food Svc Mgmt		1				1	0	0%	0		NA
Hotel Management	1					1	0	0%	0		NA
Hotel Management			9			9	2	22%	2	100%	\$ 30,496
Mktg/Professional Tennis Mgmt			3			3	0	0%	0		NA
Music Industry Management			55			55	11	20%	9	82%	\$ 20,286
Professional Golf Management			36			36	8	22%	8	100%	\$ 30,714
Professional Tennis Management			7			7	2	29%	2	100%	NA
Resort Management			15			15	5	33%	5	100%	\$ 27,750
Restaurant and Food Ind Mgmt	3					3	1	33%	0	0%	NA
Restaurant and Food Ind Mgmt		16				16	2	13%	2	100%	NA
Special Event/Meeting Planning	1					1	0	0%	0		NA
Sport/Spa/Entertain Operations	1					1	0	0%	0		NA
Business TOTAL	116	61	556	35	13	781	238	30%	171	72%	Not Calculated

2013/2014 Graduate Follow Up Survey Summary

College: Education and Human Services

EDUCATION & HUMAN SERVICES	Degrees							TOTAL	Placement Information				
	CERT	AA/AS	BAS/BS	MED	MS	MSCJ	MTE		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
CRIMINAL JUSTICE													
Criminal Justice Admin						25		25	10	40%	9	90%	\$ 40,638
Criminal Justice-Corrections			16					16	5	31%	3	60%	\$ 37,000
Criminal Justice-Generalist			296					296	59	20%	48	81%	\$ 36,660
Criminal Justice-Law Enforcement			42					42	9	21%	9	100%	\$ 35,149
Pre-Criminal Justice		52						52	12	23%	5	42%	NA
LEISURE STUDIES & WELLNESS													
Recreation Leadership and Mgt			15					15	4	27%	3	75%	NA
SCHOOL OF EDUCATION													
Art Education	1							1	0	0%	0		NA
Biology Education			1					1	0	0%	0		NA
Career & Technical Education (all tracks)							18	18	10	56%	9	90%	\$ 57,563
Chemistry Education			2					2	1	50%	1	100%	NA
Curriculum & Instruction (all tracks)				31				31	13	42%	13	100%	\$ 41,475
Early Childhood Education		5						5	0	0%	0		NA
Early Childhood Education			24					24	4	17%	4	100%	\$ 36,233
Educational Leadership					4			4	1	25%	1	100%	NA
Elementary Education			61					61	21	34%	21	100%	\$ 27,400
English Education			2					2	0	0%	0		NA
History Education			7					7	0	0%	0		NA
Mathematics Education			6					6	2	33%	2	100%	\$ 21,889
Pre-Teaching Secondary		1						1	0	0%	0		NA
Pro-Mo-TEd Technical Education			1					1	1	100%	1	100%	NA
Social Studies & Elementary Education			1					1	0	0%	0		NA
Social Studies Education			7					7	2	29%	2	100%	NA
Technical Education			2					2	0	0%	0		NA
Total Quality Mgmt in Education	2							2	1	50%	0	0%	NA
TELEVISION & DIGITAL MEDIA PRODUCTION													
Digital Animation/Game Design			21					21	5	24%	4	80%	\$ 35,500
Digital Media Software Engineering			4					4	4	100%	3	75%	\$ 55,667
Television/Digital Media Prod			27					27	3	11%	3	100%	\$ 25,140
Education and Human Svcs TOTAL	3	58	535	31	4	25	18	674	167	25%	141	84%	Not Calculated

2013/2014 Graduate Follow Up Survey Summary

College: Engineering Technology

ENGINEERING TECHNOLOGY	Degrees			TOTAL	Placement Information				
	CERT	AAS	BAS/BS		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ARCHITECTURAL TECH & FACILITIES MGMT									
Architectural Technology		24		24	2	8%	2	100%	NA
Architecture & Sustainability			12	12	0	0%	0		NA
Facility Management	4			4	0	0%	0		NA
Facility Management			12	12	3	25%	1	33%	NA
AUTOMOTIVE									
Automotive Engineering Tech			30	30	5	17%	5	100%	\$ 53,400
Automotive Management			16	16	6	38%	6	100%	\$ 42,080
Automotive Management (2+2)			1	1	0	0%	0		NA
Automotive Service Technology		14		14	0	0%	0		NA
Automotive/Heavy Equipment Mgt			1	1	0	0%	0		NA
Performance Machining	16			16	2	13%	0	0%	NA
Performance Motorsports	40			40	6	15%	1	17%	NA
CONSTRUCTION TECHNOLOGY & MGMT									
Building Construction Tech		27		27	6	22%	2	33%	\$ 24,000
Civil Engineering Technology		14		14	3	21%	0	0%	NA
Construction Management (all inclusive)			43	43	13	30%	12	92%	\$ 43,187
ELECTRONICS/CNS									
Computers Networks and Systems			9	9	0	0%	0		NA
Electrical/Electronic Eng Tech			7	7	1	14%	1	100%	NA
Industrial Electronics Tech		12		12	0	0%	0		NA
ENERGY SYSTEMS ENGINEERING									
Energy Systems Engineering			3	3	0	0%	0		NA
HEAVY EQUIPMENT									
Electrical Power Generation	1			1	1	100%	0	0%	NA
Heavy Equip Service Eng Tech			10	10	2	20%	2	100%	\$ 52,500
Heavy Equipment Technology		35		35	8	23%	7	88%	\$ 36,920
HVACR									
HVACR Eng Tech & Energy Mgmt			14	14	7	50%	7	100%	\$ 57,357
HVACR Engineering Technology			25	25	6	24%	6	100%	\$ 62,109
HVACR Technology		20		20	2	10%	2	100%	\$ 42,500
MANUFACTURING ENGINEERING TECH									
Basic CNC Prog & Machine Operations	4			4	2	50%	0	0%	NA
Industrial Practices	3			3	1	33%	0	0%	NA
Industrial Technology & Management			9	9	3	33%	3	100%	\$ 86,000
Manufacturing Engineering Tech			20	20	5	25%	5	100%	\$ 69,075
Manufacturing Technology		7		7	4	57%	4	100%	NA

Manufacturing Tooling Tech		3		3	0	0%	0		NA
Product Design	7			7	0	0%	0		NA
Quality Engineering Technology			8	8	4	50%	4	100%	\$ 78,625
Quality Technology	68			68	14	21%	3	21%	\$ 61,667
MECHANICAL DESIGN									
CAD Drafting/Tool Design Tech		12		12	3	25%	3	100%	NA
Mechanical Engineering Tech		34		34	3	9%	1	33%	NA
Mechanical Engineering Tech			21	21	7	33%	7	100%	\$ 53,660
Product Design Engineering Tech			14	14	5	36%	4	80%	\$ 56,500
PLASTICS & RUBBER									
Plastics Engineering Tech			21	21	4	19%	4	100%	\$ 57,558
Plastics Technology		5		5	2	40%	1	50%	NA
Plastics/Polymer Engineering Technology		27		27	4	15%	4	100%	\$ 59,667
Rubber Engineering Technology			3	3	1	33%	1	100%	NA
Rubber Technology		1		1	0	0%	0		NA
PRINTING & IMAGING TECHNOLOGY MGMT									
New Media Printing and Publishing			3	3	1	33%	1	100%	NA
Print/Digital Graphic Img Tech		5		5	1	20%	0	0%	NA
Printing Management			3	3	0	0%	0		NA
SURVEYING									
Geographic Information Systems	7			7	1	14%	1	100%	NA
Positioning for Hydrographic Surveying	3			3	0	0%	0		NA
Surveying Engineering	1			1	0	0%	0		NA
Surveying Engineering			11	11	4	36%	4	100%	\$ 37,867
Surveying Technology		4		4	2	50%	0	0%	NA
WELDING ENGINEERING TECHNOLOGY									
Welding Engineering Technology			40	40	39	98%	38	97%	\$ 63,372
Welding Technology		46		46	7	15%	7	100%	\$ 78,260
Eng. Tech TOTAL	154	290	336	780	190	24%	149	78%	Not Calculated

2013/2014 Graduate Follow Up Survey Summary

College: Health Professions

HEALTH PROFESSIONS	Degrees					TOTAL	Placement Information				
	CERT	AAS	BS	BSN	MSN		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
CLIN LAB, RESP CARE & HEALTH ADM.											
Gerontology	11					11	1	9%	0	0%	NA
Health Care Systems Admin			114			114	29	25%	24	83%	\$ 34,131
Health Information Management			19			19	9	47%	8	89%	\$ 36,543
Health Information Technology		46				46	12	26%	8	67%	\$ 24,000
Medical Laboratory Science			18			18	6	33%	6	100%	\$ 45,553
Medical Laboratory Technology		5				5	1	20%	1	100%	NA
Medical Technology			2			2	2	100%	2	100%	\$ 48,250
Molecular Diagnostics			5			5	1	20%	1	100%	NA
Respiratory Care		24				24	5	21%	4	80%	NA
DENTAL HYGIENE & MEDICAL IMAGING											
Allied Health Science		16				16	2	13%	2	100%	NA
Allied Health Science			28			28	10	36%	9	90%	\$ 45,429
Dental Hygiene		38				38	9	24%	8	89%	\$ 38,333
Dental Hygiene			15			15	5	33%	5	100%	\$ 34,000
Diagnostic Medical Sonography		20				20	8	40%	3	38%	\$ 42,000
Nuclear Medicine Technology			35			35	8	23%	7	88%	\$ 26,775
Radiography		42				42	11	26%	9	82%	\$ 34,083
SCHOOL OF NURSING											
Master of Science in Nursing					25	25	12	48%	12	100%	\$ 72,202
Nursing			131			131	49	37%	47	96%	\$ 58,463
Nursing - B.S.N.				64		64	23	36%	21	91%	\$ 46,259
Nursing (accelerated track)			23			23	10	43%	10	100%	\$ 44,200
Health Professions TOTAL	11	191	390	64	25	681	213	31%	187	88%	Not Calculated

2013/2014 Graduate Follow Up Survey Summary

College: Kendall College of Art and Design

KENDALL	Degrees			TOTAL	Placement Information				
	BFA	BS	MA/MFA		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
DESIGN STUDIES									
Digital Media	30			30	9	30%	7	78%	\$ 26,603
Furniture Design	6			6	0	0%	0		NA
Graphic Design	52			52	12	23%	10	83%	\$ 42,667
Illustration	44			44	3	7%	2	67%	NA
Industrial Design	8			8	2	25%	2	100%	NA
Interior Design	23			23	6	26%	5	83%	\$ 27,627
Medical Illustration	3			3	1	33%	1	100%	NA
FINE ARTS/FOUNDATION									
Art Education	11			11	2	18%	2	100%	\$ 21,000
Drawing	7			7	1	14%	1	100%	NA
Drawing with Printmaking Focus	4			4	0	0%	0		NA
Fine Arts Drawing			3	3	1	33%	1	100%	NA
Fine Arts Painting			3	3	2	67%	2	100%	NA
Fine Arts Photography			3	3	1	33%	1	100%	NA
Fine Arts Printmaking	1			1	0	0%	0		NA
Fine Arts Printmaking			1	1	1	100%	1	100%	NA
Painting	5			5	1	20%	0	0%	NA
Photography	12			12	3	25%	3	100%	\$ 25,333
Printmaking	1			1	0	0%	0		NA
Sculpture/Functional Art	3			3	0	0%	0		NA
LIBERAL ARTS/SCIENCE/ART HISTORY									
Art History Academic Option		1		1	1	100%	0	0%	NA
Art History Studio Option		4		4	0	0%	0		NA
Master of Art Education			1	1	1	100%	1	100%	NA
Kendall TOTAL	210	5	11	226	47	21%	39	83%	Not Calculated

2013/2014 Graduate Follow Up Survey Summary

Colleges: Optometry and Pharmacy

	Degrees			Placement Information				
MICHIGAN COLLEGE OF OPTOMETRY	BS	OD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
OPTOMETRY								
Optometry		39	39	15	38%	14	93%	\$ 76,333
Vision Science	6		6	3	50%	3	100%	NA
Optometry TOTAL	6	39	45	3	7%	3	100%	Not Calculated
COLLEGE OF PHARMACY	BS	PD						
PHARMACY								
Pharmacy		139	139	47	34%	46	98%	\$ 95,266
Pharmacy TOTAL	0	139	139	47	34%	46	98%	Not Calculated

2013/2014 Graduate Follow Up Survey Summary

College: Professional & Technological Studies

PROFESSIONAL & TECH STUDIES	Degree			Placement Information				
	BAS	EDD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
CPT								
Community College Leadership		8	8	4	50%	4	100%	\$ 81,250
Digital Animation/Game Design	1		1	0	0%	0		NA
Prof & Tech Studies TOTAL	1	8	9	4	44%	4	100%	Not Calculated

Institution attended after graduating from Ferris State University	Earning Master's degree	Earning PhD or other terminal degree
(Blank)	13	15
American Sentinel University	2	
Arizona State University	1	
Baker Graduate School	1	
Central Michigan University	9	2
Davenport University	2	
Eastern Michigan University	2	
Grand Valley State University	2	
Illinois College of Optometry		1
Indiana State University	2	
Indiana Wesleyan University	1	
iUSO		1
Lawrence Technological University	1	
Lipscomb University		1
Louisiana State University-Capella	1	
Massachusetts College of Pharmacy & Health Sciences		1
Mott Community College	1	
Michigan State University	4	1
Northwood University	1	
Nova Southwestern	1	
Oakland Community College	1	
Oakland University	2	1
Pennsylvania State University	1	
Purdue University	1	
Southern New Hampshire University	2	
Texas A&M-Corpus Christi	1	
University of Alabama-Huntsville	1	
University of Barcelona	1	
University of California-Davis	1	
University of Detroit Mercy	2	
University of Findlay	1	
University of Louisiana-Monroe	1	
University of Michigan	3	1
University of Michigan Flint	2	
University of Notre Dame	1	
University of Phoenix	1	
Walden University	3	
Wayne State University	1	
Western Governors University	1	
Western Michigan University		1
Wolford College	1	