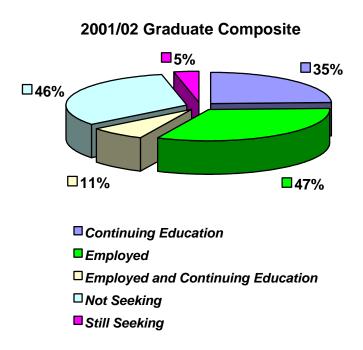


# Graduate Follow-Up Survey Report 2001-2002



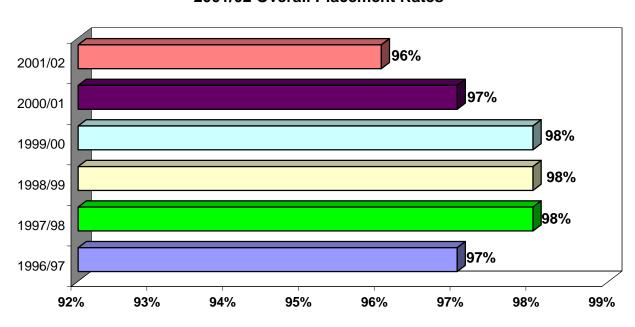
#### 2001/2002 Graduate Follow-Up Survey - Overall Results



Note: 90% of Graduates who are employed are employed in their field of study. For those continuing their education, 21% of those earning an Associates Degree move directly into a Bachelors program, while 6% move directly from a Bachelors to a Graduate Program.

#### 2001/2002 Graduate Follow-Up Survey - Overall Results

#### 2001/02 Overall Placement Rates



Note: Respondents included here include those who are employed, or continuing their education full-time. Placement rates and salaries were slightly lower overall for the 2001/02 graduates, but perhaps less dramatic than was anticipated. According to the Fall 2002 NACE Occupational Study, the economy was sluggish and unwelcoming for graduates. Some graduates opted to pursue part-time and temporary work as the search for full-time employment remained difficult.

#### College: Arts and Sciences

| Program Name                                  | Degree | # of Grads | % Response | # Responses | Placement Rate | # Job &/or CE | Ave Salary    | Median    |
|---|--------|------------|------------|-------------|----------------|---------------|---------------|-----------|
| Applied Speech Communication                  | AA     | 3          | 67%        | 2           | 100%           | 2             | N/AV          | N/AV      |
| Liberal Arts                                  | AA     | 13         | 46%        | 6           | 83%            | 5             | N/AV          | N/AV      |
| Industrial Chemistry Technology               | AAS    | 10         | 80%        | 8           | 100%           | 8             | N/AV          | N/AV      |
| Ornamental Horticulture Technology            | AAS    | 10         | 80%        | 8           | 100%           | 8             | N/AV          | N/AV      |
| Pre-Science                                   | AS     | 26         | 69%        | 18          | 94%            | 17            | \$ 22,541     | \$ 21,947 |
| English Literature                            | BA     | 1          | 100%       | 1           | 100%           | 1             | N/AV          | N/AV      |
| Integrative Studies                           | BIS    | 1          | 100%       | 1           | 100%           | 1             | N/AV          | N/AV      |
| Applied Biology/Pre-Medicine Track            | BS     | 5          | 60%        | 3           | 100%           | 3             | N/AV          | N/AV      |
| Applied Biology/Vision Science                | BS     | 2          | 50%        | 1           | 100%           | 1             | N/AV          | N/AV      |
| Applied Mathematics/Actuarial Science Track   | BS     | 1          | 0%         | 0           | 0%             | 0             | N/AV          | N/AV      |
| Applied Mathematics/Computer Science Track    | BS     | 1          | 0%         | 0           | 0%             | 0             | N/AV          | N/AV      |
| Applied Mathematics/Operations                | BS     | 1          | 100%       | 1           | 100%           | 1             | N/AV          | N/AV      |
| Applied Mathematics/Statistics                | BS     | 2          | 50%        | 1           | 100%           | 1             | N/AV          | N/AV      |
| Applied Mathematics                           | BS     | 3          | 67%        | 2           | 100%           | 2             | N/AV          | N/AV      |
| Applied Biology                               | BS     | 23         | 57%        | 13          | 92%            | 12            | \$ 28,115     | \$ 26,887 |
| Applied Speech Communication                  | BS     | 14         | 64%        | 9           | 89%            | 8             | \$ 21,568     | \$ 20,150 |
| Biotechnology                                 | BS     | 4          | 50%        | 2           | 100%           | 2             | N/AV          | N/AV      |
| Psychology                                    | BS     | 11         | 45%        | 5           | 100%           | 5             | N/AV          | N/AV      |
| Public Administration                         | BS     | 11         | 45%        | 5           | 80%            | 4             | N/AV          | N/AV      |
| Technical and Professional Communication      | BS     | 5          | 60%        | 3           | 100%           | 3             | N/AV          | N/AV      |
| Tech and Prof Comm/Technical Journalism Track | BS     | 1          | 0%         | 0           | 0%             | 0             | N/AV          | N/AV      |
| Social Work                                   | BSW    | 28         | 61%        | 17          | 88%            | 15            | \$ 23,200     | \$ 22,459 |
| College of Arts and Sciences                  |        | 176        | 60%        | 106         | 93%            | 99            | \$ 23,856     |           |
|   |        | •          |            | •           |                |               | Undergrad Ave |           |

#### College: Allied Health Sciences

| Program Name                                   | Degree | # of Grads | % Response | # Responses | Placement Rate | # Job &/or CE | Ave Salary    | Median    |
|--|--------|------------|------------|-------------|----------------|---------------|---------------|-----------|
| Dental Hygiene                                 | AAS    | 56         | 73%        | 41          | 100%           | 41            | \$ 35,411     | \$ 34,788 |
| Environmental Health & Safety Technology       | AAS    | 1          | 0%         | 0           | 0%             | 0             | N/AV          | N/AV      |
| Medical Laboratory Technology                  | AAS    | 4          | 25%        | 1           | 0%             | 0             | N/AV          | N/AV      |
| Medical Record Technology                      | AAS    | 6          | 67%        | 4           | 100%           | 4             | \$ 26,458     | \$ 25,884 |
| Nuclear Medicine Technology                    | AAS    | 16         | 81%        | 13          | 100%           | 13            | N/AV          | N/AV      |
| Nursing  | AAS    | 28         | 79%        | 22          | 100%           | 22            | N/AV          | N/AV      |
| Opticianry                                     | AAS    | 8          | 75%        | 6           | 83%            | 5             | \$ 23,540     | \$ 22,964 |
| Radiography                                    | AAS    | 50         | 80%        | 40          | 100%           | 40            | \$ 29,407     | \$ 29,118 |
| Respiratory Care                               | AAS    | 2          | 50%        | 1           | 100%           | 1             | N/AV          | N/AV      |
| Nursing  | BS     | 67         | 60%        | 40          | 98%            | 39            | \$ 41,852     | \$ 39,447 |
| Environmental Health & Safety Management       | BS     | 9          | 67%        | 6           | 83%            | 5             | \$ 37,623     | \$ 36,471 |
| Health Care Systems Administration             | BS     | 23         | 65%        | 15          | 93%            | 14            | \$ 32,118     | \$ 31,822 |
| Industrial and Environmental Health Management | BS     | 2          | 50%        | 1           | 100%           | 1             | N/AV          | N/AV      |
| Medical Technology                             | BS     | 12         | 42%        | 5           | 100%           | 5             | \$ 33,288     | \$ 32,799 |
| Medical Record Administration                  | BS     | 6          | 67%        | 4           | 75%            | 3             | \$ 38,945     | \$ 38,100 |
| Nuclear Medicine Technology                    | BS     | 3          | 67%        | 2           | 100%           | 2             | N/AV          | N/AV      |
| College of Allied Health Sciences              |        | 293        | 69%        | 201         | 97%            | 195           | \$ 33,182     |           |
|  |        |            |            |             |                |               | Undergrad Ave |           |

**Undergrad Ave** 

College: Business

| Program Name                             | Degree | # of Grads | % Response | # Responses | Placement Rate | # Job &/or CE | A۱  | ve Salary  | ı  | Median |
|--|--------|------------|------------|-------------|----------------|---------------|-----|------------|----|--------|
| Accountancy                              | AAS    | 1          | 0%         | 0           | 0%             | 0             |     | N/AV       |    | N/AV   |
| Computer Information Systems             | AAS    | 4          | 50%        | 2           | 100%           | 2             |     | N/AV       |    | N/AV   |
| General Business                         | AAS    | 16         | 88%        | 14          | 100%           | 14            | \$  | 27,681     | \$ | 25,700 |
| Legal Assistant                          | AAS    | 11         | 73%        | 8           | 88%            | 7             | \$  | 25,375     | \$ | 24,105 |
| Real Estate                              | AAS    | 1          | 0%         | 0           | 0%             | 0             |     | N/AV       |    | N/AV   |
| Restaurant and Food Industry Management  | AAS    | 9          | 78%        | 7           | 86%            | 6             |     | N/AV       |    | N/AV   |
| Visual Communication                     | AAS    | 28         | 75%        | 21          | 86%            | 18            | \$  | 25,415     | \$ | 25,100 |
| Accountancy/Finance                      | BB     | 2          | 50%        | 1           | 100%           | 1             |     | N/AV       |    | N/AV   |
| Accountancy                              | BB     | 26         | 69%        | 18          | 94%            | 17            | \$  | 33,826     | \$ | 32,314 |
| Accountancy/Computer Information Systems | BB     | 2          | 0%         | 0           | 0%             | 0             |     | N/AV       |    | N/AV   |
| Administrative Services                  | BB     | 1          | 0%         | 0           | 0%             | 0             |     | N/AV       |    | N/AV   |
| Advertising                              | BB     | 16         | 56%        | 9           | 89%            | 8             | \$  | 27,095     | \$ | 26,410 |
| Business Administration                  | BB     | 68         | 40%        | 27          | 93%            | 25            | \$  | 28,106     | \$ | 27,416 |
| Computer Information Systems             | BB     | 65         | 58%        | 38          | 95%            | 36            | \$  | 39,570     | \$ | 38,244 |
| Computer Information Systems/Management  | BB     | 1          | 0%         | 0           | 0%             | 0             |     | N/AV       |    | N/AV   |
| Finance                                  | BB     | 11         | 55%        | 6           | 100%           | 6             |     | N/AV       |    | N/AV   |
| Human Resource Management                | BB     | 16         | 56%        | 9           | 100%           | 9             | \$  | 29,308     | \$ | 28,100 |
| International Business                   | BB     | 4          | 25%        | 1           | 100%           | 1             |     | N/AV       |    | N/AV   |
| Insurance/Real Estate                    | BB     | 3          | 33%        | 1           | 100%           | 1             |     | N/AV       |    | N/AV   |
| Insurance                                | BB     | 1          | 100%       | 1           | 100%           | 1             |     | N/AV       |    | N/AV   |
| Integrated Resource Management           | BB     | 1          | 0%         | 0           | 0%             | 0             |     | N/AV       |    | N/AV   |
| Management                               | BB     | 2          | 50%        | 1           | 100%           | 1             |     | N/AV       |    | N/AV   |
| Music Industry Management                | BB     | 2          | 50%        | 1           | 100%           | 1             |     | N/AV       |    | N/AV   |
| Marketing                                | BB     | 28         | 54%        | 15          | 93%            | 14            | \$  | 29,876     | \$ | 27,650 |
| Marketing/Professional Golf Management   | BB     | 57         | 51%        | 29          | 100%           | 29            | \$  | 28,640     | \$ | 26,419 |
| Marketing/Professional Tennis Management | BB     | 13         | 62%        | 8           | 100%           | 8             |     | N/AV       |    | N/AV   |
| Operations Management                    | BB     | 1          | 0%         | 0           | 0%             | 0             |     | N/AV       |    | N/AV   |
| Public Relations                         | BB     | 8          | 50%        | 4           | 75%            | 3             |     | N/AV       |    | N/AV   |
| Resort Management                        | BB     | 1          | 0%         | 0           | 0%             | 0             |     | N/AV       |    | N/AV   |
| Retailing                                | BB     | 5          | 40%        | 2           | 100%           | 2             |     | N/AV       |    | N/AV   |
| Small Business Management                | BB     | 8          | 63%        | 5           | 80%            | 4             | \$  | 27,952     | \$ | 26,742 |
| Hospitality Management                   | BS     | 2          | 50%        | 1           | 100%           | 1             |     | N/AV       |    | N/AV   |
| Hotel Management                         | BS     | 11         | 64%        | 7           | 100%           | 7             |     | N/AV       |    | N/AV   |
| Visual Communication                     | BS     | 16         | 44%        | 7           | 86%            | 6             |     | N/AV       |    | N/AV   |
| Information Systems Management           | MISM   | 69         | 48%        | 33          | 100%           | 33            | \$  | 46,570     | \$ | 44,855 |
| College of Business Total                |        | 510        | 54%        | 276         | 95%            | 261           | \$  | 29,349     |    |        |
|  | •      |            |            | •           |                |               | Hod | ergrad Ave |    |        |

**Undergrad Ave** 

#### College: Education and Human Services

| Program Name                            | Degree | # of Grads | % Response | # Responses | Placement Rate | # Job &/or CE | Ave Salary    | Median    |
|---|--------|------------|------------|-------------|----------------|---------------|---------------|-----------|
| Pre-Criminal Justice                    | AA     | 85         | 69%        | 59          | 97%            | 57            | N/AV          | N/AV      |
| Pre-Teaching Elementary                 | AA     | 3          | 67%        | 2           | 100%           | 2             | N/AV          | N/AV      |
| Pre-Teaching Secondary                  | AA     | 4          | 50%        | 2           | 100%           | 2             | N/AV          | N/AV      |
| Child Development                       | AAS    | 1          | 100%       | 1           | 100%           | 1             | N/AV          | N/AV      |
| Early Childhood Education               | AAS    | 11         | 55%        | 6           | 67%            | 4             | N/AV          | N/AV      |
| Allied Health Education                 | BS     | 1          | 0%         | 0           | 0%             | 0             | N/AV          | N/AV      |
| Biology Education                       | BS     | 12         | 67%        | 8           | 100%           | 8             | \$ 26,405     | \$ 25,119 |
| Business Education                      | BS     | 7          | 57%        | 4           | 100%           | 4             | N/AV          | N/AV      |
| Chemistry Education                     | BS     | 2          | 50%        | 1           | 100%           | 1             | N/AV          | N/AV      |
| Criminal Justice                        | BS     | 102        | 48%        | 49          | 98%            | 48            | \$ 33,670     | \$ 32,856 |
| English Education                       | BS     | 25         | 72%        | 18          | 100%           | 18            | \$ 27,114     | \$ 25,461 |
| Mathematics Education                   | BS     | 5          | 60%        | 3           | 100%           | 3             | N/AV          | N/AV      |
| Recreation Leadership and Management    | BS     | 20         | 55%        | 11          | 82%            | 9             | N/AV          | N/AV      |
| Technical Education                     | BS     | 13         | 54%        | 7           | 100%           | 7             | \$ 27,463     | \$ 26,713 |
| Television and Digital Media Production | BS     | 1          | 0%         | 0           | 0%             | 0             | N/AV          | N/AV      |
| Television Production                   | BS     | 6          | 50%        | 3           | 100%           | 3             | N/AV          | N/AV      |
| Wage Earning Home Economics Education   | BS     | 1          | 100%       | 1           | 100%           | 1             | N/AV          | N/AV      |
| Curriculum and Instruction              | MED    | 9          | 44%        | 4           | 100%           | 4             | N/AV          | N/AV      |
| Criminal Justice Administration         | MSCJ   | 34         | 41%        | 14          | 100%           | 14            | \$ 39,710     | \$ 35,286 |
| Career and Technical Education          | MTE    | 40         | 45%        | 18          | 94%            | 17            | \$ 43,229     | \$ 42,857 |
| College of Educ. & Human Services Total |        | 382        | 55.2%      | 211         | 96%            | 203           | \$ 28,663     |           |
|   |        | •          | •          | •           |                |               | Undergrad Ave |           |

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#### College: Kendall College of Art and Design

| Program Name                      | Degree | # of Grads | % Response | # Responses | Placement Rate | # Job &/or CE | Ave Salary    | Median    |
|-----------------------------------|--------|------------|------------|-------------|----------------|---------------|---------------|-----------|
| Fine Arts Painting                | BFA    | 4          | 25%        | 1           | 100%           | 1             | N/AV          | N/AV      |
| Fine Arts Photography             | BFA    | 3          | 0%         | 0           | 0%             | 0             | N/AV          | N/AV      |
| Fine Arts Printmaking             | BFA    | 1          | 100%       | 1           | 0%             | 0             | N/AV          | N/AV      |
| Fine Arts Sculpture               | BFA    | 2          | 0%         | 0           | 0%             | 0             | N/AV          | N/AV      |
| Furniture Design                  | BFA    | 9          | 33%        | 3           | 100%           | 3             | N/AV          | N/AV      |
| Interior Design                   | BFA    | 19         | 63%        | 12          | 92%            | 11            | \$ 28,268     | \$ 27,440 |
| Illustration                      | BFA    | 15         | 47%        | 7           | 100%           | 7             | N/AV          | N/AV      |
| Industrial Design                 | BFA    | 8          | 50%        | 4           | 100%           | 4             | N/AV          | N/AV      |
| Visual Communication              | BFA    | 27         | 59%        | 16          | 94%            | 15            | \$ 28,475     | \$ 27,488 |
| College of Kendall Art and Design |        | 88         | 50.0%      | 44          | 93%            | 41            | \$ 28,372     |           |
|                                   |        |            |            |             |                |               | Undergrad Ave |           |

Undergrad Ave

College: Optometry

| Program Name               | Degree | # of Grads | % Response | # Responses | Placement Rate | # Job &/or CE | Ave Salary | Median    |
|----------------------------|--------|------------|------------|-------------|----------------|---------------|------------|-----------|
| Vision Science             | BS     | 20         | 40%        | 8           | 100%           | 8             | N/AV       | N/AV      |
| Optometry                  | OD     | 33         | 42%        | 14          | 100%           | 14            | \$ 52,781  | \$ 51,986 |
| College of Optometry Total |        | 53         | 42%        | 22          | 100%           | 22            |            |           |

College: Pharmacy

| Program Name              | Degree | # of Grads | % Response | # Responses | Placement Rate | # Job &/or CE | Ave Salary | Median    |
|---------------------------|--------|------------|------------|-------------|----------------|---------------|------------|-----------|
| Pharmacy                  | BS     | 117        | 46%        | 54          | 100%           | 54            | \$ 84,270  | \$ 64,745 |
| Pharmacy                  | PD     | 12         | 58%        | 7           | 100%           | 7             | \$ 59,311  | \$ 34,140 |
| College of Pharmacy Total |        | 129        | 47.3%      | 61          | 100%           | 61            |            |           |

College: Technology

| Program Name                                    | Degree | # of Grads | % Response | # Responses | Placement Rate | # Job &/or CE | Ave Salary    | Median    |
|---|--------|------------|------------|-------------|----------------|---------------|---------------|-----------|
| Automotive Body                                 | AAS    | 9          | 78%        | 7           | 100%           | 7             | N/AV          | N/AV      |
| Architectural Technology                        | AAS    | 26         | 35%        | 9           | 100%           | 9             | N/AV          | N/AV      |
| Automotive Service Technology                   | AAS    | 48         | 67%        | 32          | 97%            | 31            | \$ 34,876     | \$ 33,159 |
| Building Construction Technology                | AAS    | 37         | 81%        | 30          | 100%           | 30            | \$ 33,695     | \$ 32,415 |
| CAD Drafting & Tool Design Technology           | AAS    | 22         | 68%        | 15          | 100%           | 15            | N/AV          | N/AV      |
| Civil Engineering Technology                    | AAS    | 8          | 50%        | 4           | 100%           | 4             | N/AV          | N/AV      |
| Industrial Electronics Technology               | AAS    | 9          | 78%        | 7           | 100%           | 7             | \$ 32,641     | \$ 31,229 |
| Heavy Equipment Technology                      | AAS    | 31         | 74%        | 23          | 96%            | 22            | \$ 35,118     | \$ 35,746 |
| HVACR Technology                                | AAS    | 27         | 93%        | 25          | 100%           | 25            | \$ 34,764     | \$ 39,955 |
| Mechanical Engineering Technology               | AAS    | 17         | 65%        | 11          | 100%           | 11            | \$ 32,877     | \$ 30,894 |
| Manufacturing Tooling Technology                | AAS    | 21         | 71%        | 15          | 100%           | 15            | \$ 36,940     | \$ 34,712 |
| Printing and Digital Graphic Imaging Technology | AAS    | 15         | 73%        | 11          | 100%           | 11            | \$ 25,879     | \$ 23,991 |
| Plastics Technology                             | AAS    | 44         | 89%        | 39          | 100%           | 39            | N/AV          | N/AV      |
| Printing Technology                             | AAS    | 3          | 33%        | 1           | 100%           | 1             | N/AV          | N/AV      |
| Rubber Technology                               | AAS    | 14         | 79%        | 11          | 100%           | 11            | N/AV          | N/AV      |
| Surveying Technology                            | AAS    | 3          | 33%        | 1           | 100%           | 1             | N/AV          | N/AV      |
| Welding Technology                              | AAS    | 23         | 83%        | 19          | 100%           | 19            | N/AV          | N/AV      |
| Automotive Engineering Technology               | BS     | 1          | 0%         | 0           | 0%             | 0             | N/AV          | N/AV      |
| Automotive and Heavy Equipment Management       | BS     | 33         | 70%        | 23          | 96%            | 22            | \$ 39,567     | \$ 39,013 |
| Computer Networks and Systems                   | BS     | 12         | 50%        | 6           | 83%            | 5             | N/AV          | N/AV      |
| Construction Management                         | BS     | 36         | 53%        | 19          | 95%            | 18            | \$ 42,493     | \$ 40,288 |
| Electrical/Electronics Engineering Technology   | BS     | 20         | 50%        | 10          | 90%            | 9             | \$ 47,534     | \$ 46,927 |
| Facilities Management                           | BS     | 9          | 44%        | 4           | 100%           | 4             | N/AV          | N/AV      |
| Heavy Equip Service Engineering Tech            | BS     | 12         | 75%        | 9           | 100%           | 9             | \$ 45,680     | \$ 42,631 |
| HVACR Engineering Technology                    | BS     | 23         | 70%        | 16          | 94%            | 15            | \$ 48,952     | \$ 47,215 |
| Manufacturing Engineering Technology            | BS     | 25         | 56%        | 14          | 93%            | 13            | \$ 52,411     | \$ 49,697 |
| New Media Printing and Publishing               | BS     | 3          | 33%        | 1           | 100%           | 1             | N/AV          | N/AV      |
| Product Design Engineering Technology           | BS     | 26         | 46%        | 12          | 92%            | 11            | \$ 46,910     | \$ 44,873 |
| Plastics Engineering Technology                 | BS     | 41         | 59%        | 24          | 100%           | 24            | \$ 49,552     | \$ 48,966 |
| Printing Management                             | BS     | 10         | 70%        | 7           | 86%            | 6             | \$ 32,630     | \$ 31,884 |
| Quality Engineering Technology                  | BS     | 1          | 0%         | 0           | 0%             | 0             | N/AV          | N/AV      |
| Rubber Engineering Technology                   | BS     | 7          | 57%        | 4           | 100%           | 4             | N/AV          | N/AV      |
| Surveying Engineering                           | BS     | 11         | 73%        | 8           | 100%           | 8             | \$ 42,690     | \$ 41,337 |
| Welding Engineering Technology                  | BS     | 26         | 65%        | 17          | 100%           | 17            | \$ 51,735     | \$ 50,284 |
| College of Technology Total                     |        | 653        | 66.5%      | 434         | 98%            | 424           | \$ 40,365     |           |
|   |        |            |            |             |                |               | Undergrad Ave |           |
| Ferris State University Total                   |        | 2284       | 59.3%      | 1355        | 96.4%          | 1306          |               |           |

# 2001/2002 Graduate Follow-Up Survey - Overall Results

#### 2001/02 Graduate Follow-Up Survey Data by College

