

2013-2014 ADVISING FOR STUDENT SUCCESS

## Educational Counseling: How and When to Make Referrals

Presented by: Susan McNamara and Kim Dickman

**Professional Development for Faculty and Staff Advisors** 

Choose one session to attend:
November 13 1:00 pm—2:30 pm CSS 101 FF
November 14 9:30 am—11:00 am CSS 302



Registration is not necessary for either session.
To attend either session via Adobe Connect, please go to: ferris.adobeconnect.com/advising/

## LEARNING OUTCOMES

Participants will explore when to refer students to educational counseling and will learn:

- When to recommend counseling to an advisee
- Does an advisee need personal counseling or educational counseling
- How career counseling improves individual outcomes and overall retention

Provided by the Retention and Student Success Unit, Educational Counseling and Disabilities Services and the Faculty Center for Teaching and Learning.

Professional Development Incentive (PDI) money available.

If you need special accommodations to attend this event, please call 231.591.3940 or email: ecds@ferris.edu at least 72 hours in advance.

To find more information about the Advising for Student Success Seminar program, go to: http://www.ferris.edu/HTMLS/academics/advising/faculty/academic-advising-2013-14.pdf