

Points of Pride

New Faculty,
Staff and
Administrators Are

On a Mission to Serve Students



*“Education is life.
It involves growth,
development ,,
and training.”*

-Woodbridge N. Ferris

PRESIDENT'S CORNER

Part of the excitement of fall at Ferris is welcoming new people to our campus. Certainly we all look forward to our first-year students and their optimism and enthusiasm as they begin college life.

Fall is also a time when we greet new faculty and staff. It is always a pleasure to introduce these faculty members to the Ferris community. The success of our reaccreditation this past year was a tremendous validation of the programs we offer and the level of academic standards we maintain. The vitality that new faculty members bring to the classroom helps us to innovate and keep pace with developments across a wide range of curricula.

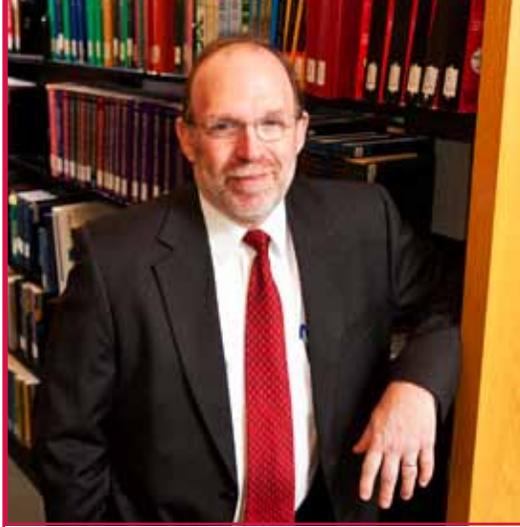
We invest great time and care in the process of choosing new members of our faculty and staff. These new members of our university represent an important investment in our future. As we consider this future, new leadership in key positions provides fresh perspectives and renewed energy to bringing the vision of our strategic plan to life.

We are a university proud of its history and the principles on which it was founded. We are equally proud of our efforts to excel in the face of major cultural, economic and technological changes. As we work together to meet these challenges, please join me in welcoming our new faculty and staff members, deans and the new president of Kendall College of Art and Design, Dr. David Rosen.

I hope you will take the time to help all of our new people feel at home at Ferris.



David L. Eisler, president



QUALITY OF EDUCATION IS UNIVERSITY'S TOP PRIORITY

GREETINGS,

As we look forward to the start of the new academic year, it is often nice to pause and reflect on the previous year's events.

Since last fall, we have opened the Office of Academic Research and hired Dr. Karen Strasser to serve as our Director for Academic Research and Grants to bring greater levels of support for academic research and grant-writing assistance to our faculty and students. Our Division of Academic Affairs has undergone a significant restructuring process to position us to better serve the academic needs of our university, and this process has included some major changes within the division.

Our Office of Extended and International Operations was created to provide services and support for our statewide locations and international relationships. The Retention and Student Success unit, as the name suggests, will provide comprehensive services to help our students succeed academically and graduate, and it includes a new Transfer Services Center to assist our transfer students in completing their Ferris education. Our faculty and colleges have implemented degree program additions, modifications and deletions so that our degree programs remain competitive with workforce demands.

In addition to these changes, we focused for nearly the entire academic year on finding qualified and passionate individuals to lead as deans for five of our academic colleges.

This year, we will focus great efforts on developing and supporting our academic leadership team. I am delighted to report that we are beginning the academic year with five new deans who are enthusiastic and motivated to serve their colleges and their students. Our new deans include Dr. Matthew Adeyanju (Health Professions), Dr. Stephen Durst (Pharmacy), Mr. Scott Garrison (FLITE), Dr. Rick Kurtz (Arts and Sciences) and Dr. J.K. Yates (Engineering Technology). We warmly welcome these individuals to our university.

We are also committed to supporting new initiatives that will continue to make our students' educational experiences rich and beneficial. Our newly announced Center for Latino Studies will be a great resource for Ferris students and faculty to learn about and engage with the growing and vibrant Latino community in West Michigan. Our initiative to develop an institute model will serve as the guide to engage in future strategic partnerships that enhance our reputable degree programs. Our support for the College of Engineering Technology's strategic planning process will enable this foundational college for Ferris to expand its external industry partnerships while pursuing new and lucrative degree program offerings for our future generations.

Finally, we remain committed to ensuring that our students achieve academic success while examining ways to reduce their costs. During my keynote address to our faculty prior to the start of this academic year, I emphasized that the quality of the education our students receive remains a top priority and cannot be compromised. Therefore, our efforts to reduce costs associated with obtaining this quality education must be creative and collaborative with the efforts of the whole university. At Ferris, we are fortunate to have faculty who are passionate about providing the best possible education for their students and who are truly invested in helping their students to be successful.

Our past year was bright and our upcoming year is full of promise. Thank you for your continued dedication to support our Ferris graduates.

Fritz J. Erickson, Ed.D.

Provost and Vice President for Academic Affairs

The fall edition of the Points of Pride newsletter introduces our new faculty and administrators. On the following pages, you will meet our five new deans and new interim dean, who discuss their visions for their respective colleges, as well as our new tenure-track faculty and the new president of Kendall College of Art and Design. Join us in welcoming them and our new staff and students to the Ferris family.



Jean Ashton, a new adjunct faculty member in the College of Education and Human Services, participates in an orientation activity.

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EX-OFFICIO - BIG RAPIDS





COLLEGE OF ARTS AND SCIENCES

Dean Rick Kurtz

Rick Kurtz doesn't believe it's his job as dean to bring a vision to the College of Arts and Sciences. Instead, he believes a vision is formulated, updated if necessary, and redefined for new and greater meaning.

Those parameters include Ferris State University's mission and the changing needs of its students, stakeholders and the state, he said.

"Further formulating and implementing a vision is a shared experience of the dean, faculty and stakeholders," said Kurtz, whose appointment became effective in July. *"It is not a solo performance."*

About 2,000 students major in degree programs offered within the College of Arts and Sciences, home to the Biological Sciences, Humanities, Languages and Literature, Mathematics, Physical Sciences, and Social Sciences departments, as well as the Pre-Pharmacy and Bachelor of Integrative Studies programs.

"The formulation and implementation of any vision must be sensitive to resources and other realities," Kurtz said. "Ferris, like other public universities in the state, has been through a significant realignment of our budget model. Likewise, the economy of the state has changed in recent years. These will and should also be factors of consideration in moving a vision forward."

Kurtz joined Ferris after serving as the associate dean for the College of Humanities and Social and Behavioral Sciences at Central

Michigan University in Mount Pleasant. His previous positions at CMU included professor and chair for the Political Science Department, chair of the Public Administration Council, director of the Master of Public Administration Program and director of the Political Science Department Student Internship Program.

In 2011, he was appointed as team leader of CMU's newly-created School of Public Service and Global Citizenship.

"The skill set I bring as the facilitator in formulating and implementing this vision includes years of administrative and leadership experience in higher education, years as a professor and member of the faculty, multiple years in federal public service, and specialization in public administration," said Kurtz, who met his wife, Blythe, when they were undergraduates at the University of Alaska. The couple has been married 25 years, and has three daughters, Christiana, 19, Caroline, 16, and Juliet, 9.

Kurtz earned a doctoral degree in Political Science from Colorado State University in Fort Collins, Colo., a master's degree in Public Administration from the University of Virginia in Charlottesville, Va., and a bachelor's degree in Political Science from the University of Alaska in Anchorage.

He has served on several professional committees, including most recently as chair of the College Academic Integrity Committee, chair of the Great Lakes Sustainable Systems Institute Working Group and co-chair of the University Sustainability Advisory Committee. He was a member

of the University Senior Officer Leadership Team, University Community College Liaison Committee, University Academic Advisory Council and Off-Campus Advisory Committee.

Outside of higher education, he has been a distinguished practitioner in federal government services, providing expertise in policy analysis, program budgeting and implementation, community outreach, and interagency cooperative planning and partnerships for organizations including the USDA Agriculture Research Service, National Park Service in Alaska and the U.S. Navy-Navy Reserve.



David McClendon

HOMETOWN: Babson Park, Fla.

TITLE: Assistant professor, Mathematics

PREVIOUS POSITION: Visiting assistant professor of mathematics, Swarthmore College; lecturer, Northwestern University

EDUCATION: Bachelor of Science, University of North Carolina at Chapel Hill (2000); Ph.D., University of Maryland at College Park (2006)

WHAT HE WILL TEACH: Math

AREA OF EXPERTISE: Dynamical systems and ergodic theory (the application of probability and statistics to quantities which change over time, according to some mathematical law).

WHAT ATTRACTED HIM TO FERRIS: "The collegiality of the faculty in my department and the fact that Big Rapids reminds me of my hometown."

ACADEMIC PASSION: "The philosophy of mathematics; technology-driven reform in mathematics education."

WHAT STUDENTS OFFER HIM: "Teaching students offers me the opportunity to change their lives and open doors they never knew existed."

ONE WORD THAT BEST DESCRIBES HIM: Efficient

FAVORITE PLACE TO TRAVEL: Italy

PREPARED FOR MICHIGAN WINTERS? "No, I grew up in Florida!"

Dawn Fox

PREVIOUS POSITION: Professor, Grand Valley State University

EDUCATION: Bachelor of Science in Criminal Justice, Ferris State University; master's in Social Work, GVSU

CLASSES SHE WILL TEACH: Social Work

AREA OF EXPERTISE: Mental health, medical social work, domestic violence, substance abuse

ACADEMIC PASSION: Research in gerontology; returning to school to pursue a doctorate degree

WHAT STUDENTS OFFER HER: "A different perspective from their unique life experiences."

ONE WORD THAT BEST DESCRIBES HER: Dedicated

FAVORITE MOVIE CHARACTER: Andy Dufresne, played by Tim Robbins, in "The Shawshank Redemption" (1994)

PREPARED FOR MICHIGAN WINTERS? "Yes, I have lived in Michigan most of my life."



Victor I. Piercey

HOMETOWN: Kalamazoo, Mich.

TITLE: Assistant Professor, Mathematics

PREVIOUS POSITION: Graduate assistant (TA), University of Arizona (2006-2012)

EDUCATION: Bachelor of Arts in Interdisciplinary Humanities, Michigan State University (1997); Juris Doctorate, Columbia University (2000); Master of Science in Mathematics, MSU (2006); Ph.D. in Mathematics, University of Arizona (2012)

WHAT HE WILL TEACH: Mathematics courses, focusing on remedial courses

AREA OF EXPERTISE: "My dissertation was in Algebraic Geometry, but I will be shifting my research focus to the reduction of math anxiety."

WHAT ATTRACTED HIM TO FERRIS: "I was very impressed by the resources available to try new teaching techniques for mathematics courses, such as service-learning."

ACADEMIC PASSION: "Obviously I am very passionate about mathematics ... I am also passionate about math education, especially the reduction of math anxiety. To me, math anxiety is a barrier to what I like to call the democratization of mathematics. Access to mathematics is key in analyzing news reports and

public policy, and as such is a civil right. Creating the conditions for our citizens to exercise this right is a cause worth my passion."

WHAT STUDENTS OFFER HIM: "A perspective about what is important and valued outside of the mathematics community."

ONE WORD THAT BEST DESCRIBES HIM: Dedicated

A MEMORABLE TEACHING EXPERIENCE: "My very first teaching experience was in Moscow, Russia in the summer of 1996. I was an intern in the training department of a company that ran U.S.-style restaurants around the city. My assignment was to create and deliver a course on basic financial accounting for the restaurant managers, the goal being to help them to understand their paperwork. The exchange of ideas across cultures, especially during a time of transition between two different economic systems, was fascinating. This experience opened my eyes to the necessity of understanding multiple perspectives when teaching."

A FIGURE IN HIS AREA OF EXPERTISE WHO INSPIRES HIM: "While not in my field of expertise, I admire and am inspired by Dr. Martin Luther King Jr. and Mohandas Gandhi. Their commitment to fighting injustice using non-violent methods in the face of great hostility demonstrates the best of the human spirit."

Ferris also welcomes the following new faculty to the College of Arts and Sciences:

Laura Forbes, adjunct

Julie Reges, adjunct

Sara Rescoe, adjunct

Barbara Borth, adjunct

Peter Hector, full-time temp

Joan Hazelton, full-time temp

Jean Inabinett

HOMETOWN: St. Louis, Mo.
TITLE: Assistant professor,
Accounting

PREVIOUS POSITION: Office administrator (legal administrator), accounting instructor, certified public accountant

EDUCATION: Bachelor of Arts, Northern Arizona University (1981); Master of Business Administration, Keller Graduate School of Management (2002)

WHAT SHE WILL TEACH: Intermediate Accounting and Principles of Accounting

AREA OF EXPERTISE: Accounting and office management, including systems design, human resource management, facilities management and IT management

WHAT ATTRACTED HER TO FERRIS: "I was attracted to Ferris State University for the opportunity to teach full-time and then, after the various campus visits, the Ferris State campus, the Big Rapids community and the individuals we met both at the university and in the community."

ACADEMIC PASSION: "To share my experiences and knowledge to assist students to grow and understand the importance of accounting, particularly for non-majors."

WHAT STUDENTS OFFER HER: "Fulfillment and continued learning, as I believe we can all learn from the diverse backgrounds and experiences of everyone."

ONE WORD THAT BEST DESCRIBES HER: Committed

A FIGURE IN HER AREA OF EXPERTISE WHO INSPIRES HER: "My father was my inspiration to enter the accounting field. He was a controller for a company but decided to enhance his career choices by obtaining his CPA certification. Therefore, at 50 years old, he studied and passed the exam. His dedication inspired me to follow him into the accounting field and organization management."

FAVORITE MOVIE CHARACTER: "Mrs. Mike," the (book and) movie (1949) based on the life of Katherine Mary Flannigan. "The book made me understand at an early age that life happens, but how a person deals with the good and the bad builds his or her character."



Jimmie Joseph

HOMETOWN: Oakmont/Pittsburgh, Penn.
TITLE: Assistant professor, Information Systems

PREVIOUS POSITION: Information systems and security instructor, Western Technical College

EDUCATION: Bachelor of Science, Indiana University of Pennsylvania (1984); Master of Business Administration/Master of Science (1993), Ph.D. (2002), Joseph M. Katz Graduate School of Business, University of Pittsburgh

WHAT HE WILL TEACH: Computer Information Systems

AREA OF EXPERTISE: Data and database management, ethical issues and management of information systems, human-computer interaction, programming

languages and software, engineering, systems analysis and project management, telecommunications

WHAT ATTRACTED HIM TO FERRIS: "The attention to theory of IS and application of IS in the program, as well as the Masters in Information Systems Security."

ACADEMIC PASSION: "Finding out why people do what they do with computers."

WHAT STUDENTS OFFER HIM: "The opportunity to stay fresh and learn new perspectives."

FAVORITE MOVIE CHARACTER: Buckaroo Banzai, played by Peter Weller, in "The Adventures of Buckaroo Banzai Across the 8th Dimension" (1984)

PREPARED FOR MICHIGAN WINTERS? "I grew up with Pittsburgh winters."



Hwee-Joo Kam

HOMETOWN: Klang, Malaysia
TITLE: Assistant professor,
Information Systems

PREVIOUS POSITION: Computer Information Systems instructor, North Central Michigan College

EDUCATION: Doctor of Science in Information Assurance, Dakota State University (2012)

CLASSES SHE WILL TEACH: Computer Information Systems

AREA OF EXPERTISE: Web application security

WHAT ATTRACTED HER TO FERRIS: "The department of Information Security and Intelligence in the College of Business."

ACADEMIC PASSION: "Teaching and conducting research in the field of information security."

WHAT STUDENTS OFFER HER: "Life experiences."

ONE WORD THAT BEST DESCRIBES HER: Traveler. "I travel to at least three countries each year."

A FIGURE IN HER FIELD OF EXPERTISE WHO INSPIRES HER: "An acquaintance of mine introduced me to the information security field and showed me the resources for Web application security, secure coding, and penetration testing/ethical hacking. Since then, I attended industry-level training and truly enjoyed it."

FAVORITE PLACE TO TRAVEL: Europe, Japan, Taiwan



Phillip Kohn

HOMETOWN: Edmore, Mich.
TITLE: Assistant professor, Accounting

PREVIOUS POSITION: Business consultant

EDUCATION: Masters of Accountancy,
Arizona State University (1985)

CLASSES HE WILL TEACH: Accounting

AREA OF EXPERTISE: Forensic and government
contract accounting

WHAT ATTRACTED HIM TO FERRIS: "Personal
connections to the area and faculty."

ACADEMIC PASSION: "The interaction of public
contracts and public policy."

WHAT STUDENTS OFFER HIM: "A chance to learn
from their experiences."

ONE WORD THAT BEST DESCRIBES HIM: Curious

FAVORITE PLACE TO TRAVEL: French Riviera

FAVORITE MOVIE CHARACTER: Peachey Carnehan,
played by Michael Caine, in "The Man
Who Would Be King" (1975)

Nicolas Mata

HOMETOWN: Waterford, Mich.
TITLE: Assistant professor, Visual Communication

PREVIOUS POSITION: Temporary faculty,
Ferris State University

EDUCATION: Bachelor of Science in Visual Communications,
Ferris (1994); Master of Science in Information
Security and Intelligence, Ferris (2014)

CLASSES HE WILL TEACH: Interactive Design and Development,
Principles of Interactive Design, Interactive Media
Development, Interactive Design Studio

AREA OF EXPERTISE: Graphic design and development
for interactive user experiences

WHAT ATTRACTED HIM TO FERRIS: "A combination of being a
graduate of both the university and program, and
also having a chance to help the Graphic Design
program grow and adapt to industry changes."

WHY HE'S LOOKING FORWARD TO RETURNING: "I'm excited
about being a part of a dynamic program working
to provide a modern, relevant background to
design students."

ACADEMIC PASSION: "Keeping up with technology. Hardware,
software, strategy, implementation – everything
changes so quickly, there's a lot to learn. At the same
time, finding ways to use that knowledge to make things
better – better software, better user experiences."

WHAT STUDENTS OFFER HIM: "A chance to help make a positive
impact on the design industry. Designers entering
the field with the strategic thinking and technical
skills to do great things is something I love to see."

ONE WORD THAT BEST DESCRIBES HIM: Practical

FAVORITE PLACE TO TRAVEL: The Southwest. "The food,
golf and weather are outstanding."

FAVORITE BIG RAPIDS RESTAURANT: "Just one? The Blue
Cow is great. I'm a big fan of Schuberg's too."



Peter (Zak) Zakrzewski

HOMETOWN: Toronto
TITLE: Professor, Visual Communication

PREVIOUS POSITION: Adjunct faculty, Master of Business
Administration program, Schulich School of
Business, Toronto; Partner, Tweek Branding, Toronto

EDUCATION: Bachelor of Design, Ontario College of Art
and Design; Master of Fine Arts, Ryerson University

WHAT HE WILL TEACH: Design

AREA OF EXPERTISE: User experience design, dynamic branding

WHAT ATTRACTED HIM TO FERRIS: "There is great opportunity
for growth, great people, and it's a beautiful area."

ACADEMIC PASSION: Research and teaching

WHAT STUDENTS OFFER HIM: Creativity and enthusiasm

ONE WORD THAT BEST DESCRIBES HIM: Curious

FAVORITE MOVIE CHARACTER: "I prefer documentaries to
features and have watched biographies of some
great people. Real people overcoming challenges
inspire me."

PREPARED FOR MICHIGAN WINTERS? "I come from Canada."



Ferris also welcomes the following new faculty to the College of Business:

Stephen Allie, adjunct | **Kenneth Davis**, adjunct
Natalie Owen, adjunct | **Jason Otting**, adjunct

COLLEGE OF EDUCATION AND HUMAN SERVICES

Timothy M. Eklin

HOMETOWN: Grand Blanc, Mich.

TITLE: Assistant professor, Criminal Justice

PREVIOUS POSITION: Criminal Justice Program coordinator/associate dean/instructor, Baker College, 2007-2012

EDUCATION: Bachelor's degree in Criminal Justice, Saginaw Valley State University (1987); master's degree in Organizational Leadership and Administration, SVSU (2001); Ph.D. Leadership and Change, Antioch University (2012 doctoral candidate)

WHAT HE WILL TEACH: Ethical issues in criminal justice, correctional clients

AREA OF EXPERTISE: Corrections, organizational leadership studies, research methods

WHAT ATTRACTED HIM TO FERRIS: "The Criminal Justice program at Ferris State University is well regarded in the law-enforcement arena. I'm very excited to become a member of the Ferris community as a practitioner-scholar focused on student learning and career preparation."

ACADEMIC PASSION: Organizational leadership studies, prison governance models, qualitative research methods, social justice issues

WHAT STUDENTS OFFER HIM: "A unique opportunity from which to establish a respectful learning community in which all participants learn from and with one another."

ONE WORD THAT BEST DESCRIBES HIM: Curious

A FIGURE IN HIS FIELD OF EXPERTISE WHO

INSPIRES HIM: "I'm most inspired by Dr. Ronald Heifetz, who is co-founder of the Center for Public Leadership at the John F. Kennedy School of Government. His writings deal with innovative approaches to solving organizational problems using 'adaptive' approaches that are behavior based as opposed to 'technical' approaches involving rules, policies and procedures. His writing resonates with me and is the cornerstone for my research agenda focused on prison governance reform."

FAVORITE PLACE TO TRAVEL: "I enjoy traveling the back roads of rural America. I've visited 17 states for this purpose and have a particular interest in the Appalachian Mountain region."



Ferris also welcomes the following new faculty to the College of Education and Human Services:

Jean Ashton, adjunct | **Jenny Long**, adjunct
Matt Ruddick, adjunct

COLLEGE OF ENGINEERING TECHNOLOGY

J.K. Yates ^{Dean}



The College of Engineering Technology has the highest enrollments of any engineering technology college in the United States. **J.K. Yates** wants it to be known as the best.

The dean, the first woman in the world to receive a doctoral degree in civil engineering with a concentration in construction engineering and management, has no doubt that goal will be accomplished.

"We have excellent professors here who are passionate about what they do, about education," said Yates, who joined the university in July. "I want Ferris to be the absolute first choice of students and this will be easier to achieve with such a great support staff and faculty members."

Yates' vision for the College of Engineering Technology mirrors the university's strategic plan, she said, and targets increased industry partnerships with increased autonomy at the school and department level, she said.

Her first initiative focuses on restructuring the college to better align academic departments and streamline programs.

"We will be shortening titles, repackaging programs, revising our websites ... all to project a clearer identity and to make it easier for prospective students to discover what is offered," she said.

Yates plans to share that effort through a marketing campaign aimed at attracting students from across the state, throughout the country and around the world. Promoting the college's unique programs is important, she said, because they provide an education that graduates students companies prefer to hire.

"I feel like this college is a well-guarded secret," she said. "We're going to promote the secret."

Yates' plan to bolster the college's appeal also includes remodeling its automotive facility and upgrading Johnson Hall, where some faculty members' offices are located, and implementing a Dean's Industry Advisory Board and a student advisory board.

She also plans to work with faculty members to develop new undergraduate and graduate programs, minors and certificate programs, and implement online degree programs that will be taught in an

upgraded digital demonstration classroom.

Before joining Ferris, Yates was the Joe W. Kimmel Distinguished Professor in the Kimmel School of Construction Management, Engineering Technology, and Engineering at the Western Carolina University, a campus of the University of North Carolina, and had previously served as department head. Prior to joining WCU, Yates was a professor and department chair for the Department of Construction Management and Engineering at North Dakota State University.

Yates was living in Fargo during the 2009 Red River flood and was trapped for five weeks in her home with her two dogs. That gave her time to finish writing "Engineering and Construction Law and Contracts," a book project on which she had fallen behind. She dedicated the work to her students and to the 90,000 volunteers who saved the city by positioning five million sandbags in one week to quell the flooding, despite being instructed to evacuate by the Department of Homeland Security. She described it as a "massive civil engineering and construction project" headed by the city's mayor, a civil engineer.

"It was an amazing experience," said Yates, who earned her undergraduate degree in civil engineering at the University of Washington, and her graduate degree at Texas A&M University. "It showed how having knowledge of engineering principles benefits society."

The Oregon native also served as professor and focus area coordinator for the Department of Civil and Environmental Engineering at Ohio University, and professor and program coordinator for the Department of Civil and Environmental Engineering at San Jose State University, which held the highest enrollments of Construction Engineering graduate programs in the world for nine years.

Her wealth of experience in locations all over the world – she has worked overseas and traveled to 47 states and 31 countries – has provided the opportunity to establish contacts in the industry that have been valuable in remaining on the cutting edge of technology requirements worldwide and helping students gain employment.

"Everything I do, I do for students," she said. "The thing that I am most proud of is their success."





Sagar S. Deshpande

HOMETOWN: Mumbai, India
TITLE: Assistant professor,
Surveying

PREVIOUS POSITION: Water resource
engineer/mapping analyst,
Leonard Jackson Associates

EDUCATION: Master of Technology,
Indian Institute of Technology,
Kanpur, India (2004); Master
of Science, The Ohio State
University (2008)

WHAT HE WILL TEACH:
Photogrammetry, Surveying

AREA OF EXPERTISE: Photogrammetry,
remote sensing, GIS, surveying

WHAT ATTRACTED HIM TO FERRIS: "It
has one of the best surveying
programs in the nation."

ACADEMIC PASSION: "Learning
and teaching new mapping
technology."

WHAT STUDENTS OFFER HIM: "The
opportunity to continue my
research about developments
in the subject. Students
also allow me to share my
experience in research and
industry with them."

WORD THAT BEST DESCRIBES HIM: Diverse

**A FIGURE IN HIS FIELD OF EXPERTISE WHO
INSPIRES HIM:** "My advisor at OSU,
Dr. Li, because of his expertise
in teaching and research."

FAVORITE PLACE TO TRAVEL: "Egypt, but
I haven't been there yet."

FAVORITE MOVIE CHARACTER: Yoda, a
character in the "Star Wars"
film franchise (1977-2005)



*Ferris also welcomes the following new faculty to
the College of Engineering Technology:*

Lauren Liebler, adjunct | **Jeffrey Pedelty**, adjunct
Hannum Jackson, adjunct

COLLEGE OF HEALTH PROFESSIONS

Dean Matthew Adeyanju



The new dean of the College of Health Professions has high regard for its students, faculty and staff, and their partnership to ensure the demand for quality health care is met.

"We must produce the best of the best," said **Matthew Adeyanju**, who, before joining Ferris in July, served as professor and chair for the Department of Social and Public Health in the College of Health Sciences and Professions and campus program coordinator for the Consortium of Eastern Ohio Master of Public Health Program at Ohio University. "We must provide a high standard of education so employers know that students who attend Ferris are high-caliber professionals and so students can get the best job they can."

Adeyanju's vision for the College of Health Professions begins with exceptional teaching and advising, he said.

"We have to be sure we are offering full, proper training in terms of the profession and the ethics of the profession," he said.

Ferris also must plan to meet evolving health care needs through new undergraduate and graduate programs, said Adeyanju, who hopes to implement Doctor of Nursing Practice and Bachelor and Master of Public Health degree opportunities.

"My passion is in international health, so I would love to start a certificate in Global Health as well," said the Nigeria native, who has served as a national advisor for the World Health Organization/World Bank Project on Community Action for the Promotion of Water Supply and Sanitation Systems in Nigeria. He also coordinated the Instructional Division of the WHO Training Center for Health Personnel and served as a public health educator for the Federal Ministry of Health, Health Education Division of Public Health Services, also in Nigeria.

His interest in global health also fuels his desire to promote diversity within the college and attract faculty from all over the world.

"I believe there is strength in diversity," he said. "Understanding other cultures is imperative to working in the health care field."

He also plans to make improvements in resource development and continue quality assurance by maintaining accreditation in the college's departments.

"Accreditation confirms the quality of the programs offered to students and ensures public safety," said Adeyanju, who is a certified health education specialist and master certified health education specialist.

His goals also include professional development for faculty, staff and students; partnerships and collaborations for growth and development of global health initiatives and fundraising; and accountability and transparency among faculty and staff.

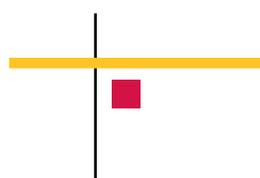
"There are many things we can do to bring the college up to the next level," he said. "You need great people around you to succeed at your mission. We have that here, so I know it is something we can accomplish."

At Ohio University, Adeyanju provided the vision and leadership for development of an online Master of Health Administration program that grew from 15 students in 2009 to about 400 this year. In addition, the department experienced enrollment growth over the past 10 years.

Prior to joining OU, Adeyanju was a coordinator for the Health Education/Health Promotion Graduate Program at the University of Kansas where, for nine years, his assistance to prepare students for the certified health education specialist examination resulted in more than 90 percent of his students successfully passing the exam.

Adeyanju holds a doctorate from the University of Illinois.

He and his wife, Rachel, a nurse with a Master's in Science in Nursing, have five children ages 23 through 32, and two grandchildren, ages 2 and 4.



COLLEGE OF HEALTH PROFESSIONS

Barbara Barnes

HOMETOWN: Harrietta, Mich.
TITLE: Assistant professor, Nursing

PREVIOUS POSITION: Clinical coordinator/assistant nursing director, Baker College of Cadillac; Family nurse practitioner, Stehouwer Free Clinic, Cadillac

EDUCATION: Certification of Nursing Education, University of Michigan (2010); Master of Science in Community Health Nursing, Family Nurse Practitioner, University of Michigan (2010)

CLASSES SHE WILL TEACH: Nursing didactic courses, labs

AREA OF EXPERTISE: Nursing education

WHAT ATTRACTED HER TO FERRIS: "I like that the Ferris vision statement addresses leadership in integrative education and promotes innovation. I am impressed with the concept that Ferris promotes partnerships and serves society. I am eager to teach Nursing students about partnerships and service while using innovation at Ferris to develop evidence-based Nursing curricula."

ACADEMIC PASSION: Lecturing on nursing theory concepts and intensive care unit/medical and surgical patient care concepts using "student/learner-centered" teaching methods. Uses of role play-simulation in the lab setting as a tool to facilitate preparation of students for implementation of care. Conducting research on best methods of educating students using simulation.

WHAT STUDENTS OFFER HER: "Nursing students offer me an opportunity to share with them the excitement of nursing as a profession and nursing as a platform for learning and teaching."

ONE WORD THAT BEST DESCRIBES HER: Energetic

A MEMORABLE TEACHING EXPERIENCE: "As a student nurse, I was very impressed with one particularly thorough instructor during my first years of nursing education. I dreamed of having an impact one day on new students like she did. I have worked toward becoming nursing faculty ever since. Now, I get to 'live my dream.'"

FAVORITE BIG RAPIDS RESTAURANT: "My family and I like to eat at Big Boy and Bennigans."



Mark Hutchinson

HOMETOWN: Sand Lake, Mich.
TITLE: Assistant professor, Health Care Systems

PREVIOUS POSITION: Director of Clinical Excellence, Quality Improvement Specialists

EDUCATION: Bachelor of Science in Health Care Systems Administration, Ferris State University (1994); Master's in Public Administration/Health Care Concentration, Western Michigan University (2002)

WHAT HE WILL TEACH: Health Care Systems Administration courses

AREA OF EXPERTISE: Strategic planning, quality, community health

WHAT ATTRACTED HIM TO FERRIS: "As a graduate from Ferris, I am excited about giving back to the place that gave me so much. I want to be a part of all the great things that are happening at Ferris."

ACADEMIC PASSION: "I want to help students succeed and challenge them to reach their full potential."

WHAT STUDENTS OFFER HIM: "The opportunity to learn and grow."

ONE WORD THAT BEST DESCRIBES HIM: Hard-working

HIS FAVORITE PLACE TO TRAVEL: "I have been fortunate to travel some, and I would say Italy is one of my favorite places. Venice is such an amazing city to visit. Rome, with its ancient history, was a lot of fun to tour as well."

FAVORITE BIG RAPIDS RESTAURANT: "My family and I tried The Rock and were so impressed with what it had to offer that we will be coming back to try some of the other options we did not select the first time."



Ferris also welcomes the following faculty to the College of Health Professions:

Kimberly McVicar, full-time temp

Jonathan Karnes, full-time temp

KENDALL COLLEGE OF ART AND DESIGN

President David Rosen



Raising the visibility and touting the reputation of the gem that is Kendall College of Art and Design means promoting it as a place of incredible creativity, its new president says.

David Rosen has found Grand Rapids to be one of the most art-centric cities in the country, and he believes Kendall is at its heart.

"Kendall has the potential for a fabulous future," said Rosen, who took over the presidency in July from Oliver Evans, who led the college for 18 years. "I believe in impact. If our focus is intentional, we can become even better at what we're doing already. The seeds have been planted. We just have to help them grow."

Rosen credits Evans with putting Kendall on an upward trajectory and says that his own vision focuses on deepening community partnerships and maintaining Kendall's place at the forefront of arts education.

In the past decade, Kendall has nearly tripled its enrollment and recently the college has moved some of its services into the former Federal Building, which Ferris renovated as classroom, studio and gallery space.

The Federal Building is a feather in Kendall's cap, Rosen said. By adding the galleries and studio space, he hopes to establish partnerships with art institutions in Grand Rapids and outside the region to share shows and bring others to the city as a way to "spread the word."

The spotlight certainly is shining on Kendall during ArtPrize, the hugely successful international art competition held annually in the fall. Kendall is hosting artist entries in its building at 17 Fountain Street and across the street at the Federal Building, as well as serving as an exhibition center, offering voter registration and merchandise. Kendall and Ferris, sponsors of ArtPrize, also host the popular Speaker Series.

"ArtPrize is great exposure for Kendall and the university," Rosen said.

Rosen, who grew up, lived and worked in small towns before moving to Los Angeles, called his stint there "an experiment." The family decided it needed to get back to small-town roots and was sold on Grand Rapids after watching a lipdub video created by local promoter and event planner Rob Bliss.

"L.A. wasn't for us," he said. "We were looking for a small town with big-city

amenities, and we found it here. There is a strong sense of community in Grand Rapids – it has great schools, vibrant arts and culture, an emphasis on sustainability and on local foods, a strong architectural heritage and a growing infrastructure around medicine. Grand Rapids hits all of our value points."

And being in the position to promote the value of art and design, and advocate for the work Kendall is doing is his "dream job," Rosen said.

"Kendall has the means as an institution to contribute to the economic future of this region," he said. "Through entrepreneurship, we can foster innovation and creativity, and create industry. Kendall is a place where people from across the nation should aspire to study."

In addition to promoting entrepreneurship for its students, Rosen hopes to strengthen Kendall's role in offering programs that prepare students for professional lives as artists and designers through additional undergraduate programs and master's degree options.

"We have a mission, and we want to use all of our resources to achieve that," Rosen said.

"We must be exemplary and impactful in the ways we affect the community, in the ways we model art and design, and in the ways we are an institution of higher education. I wouldn't be at Kendall if I didn't think this could happen."

Rosen earned his bachelor's degree from Haverford College and both his master's and doctorate from Johns Hopkins University. For the past nine years, he served as senior vice president and vice president for Academic Affairs at Woodbury University, a private college in Burbank, Los Angeles and San Diego that specializes in art, architecture, media, design and business.

Before joining Woodbury, Rosen served at the University of Maine at Machias. Beginning as a faculty member in English and drama, he was recognized with the university's Excellence in Teaching Award, earning a position as full tenured professor. At UMM, he served six years as the chair of arts and letters, three years as vice president for academic affairs, and briefly as interim president.

continued on page 14

KENDALL COLLEGE OF ART AND DESIGN

continued from page 14

His accomplishments at Woodbury University include co-authoring and coordinating various grants and awards, including a five-year, \$3.1-million Title V grant to develop new majors in filmmaking, game art and design, and media technology; a five-year, \$2.8-million grant for promoting post-baccalaureate opportunities for Hispanic Americans; a grant to develop five new graduate programs in architecture; and a three-year, \$600,000 HUD grant to develop an Arid Lands Institute that uses a trans-disciplinary model to link environmental science and design to help solve problems of aridity in the west. He also helped secure the Ray Bradbury Center for Creativity, the sole university legacy site authorized by the acclaimed writer. Woodbury University recently added three new graduate programs in architecture and a film making program.

Rosen, who also has a strong interest in art, writing and theater, is married to Kara, an aspiring potter. Their family includes four children, all of whom are involved in the arts.

Jordan A. Fenton

HOMETOWN: North Olmsted, Ohio
TITLE: Assistant professor, Art History

PREVIOUS POSITION: Full-time lecturer, KCAD; instructor of record, art history, University of Florida, as part of the Alumni Fellowship Award Program

EDUCATION: Bachelor of Art, Kent State University (2004); Master of Art, Kent State (2007); Ph.D, University of Florida (2012)

CLASSES HE WILL TEACH: Non-Western and Western art history classes

AREA OF EXPERTISE: "African art, specifically West African art, where I have conducted more than 15 months of fieldwork in Cross River State, Nigeria, in which I not only studied the arts of six secret societies, but was also initiated into each."

"My research explores masquerade and esoteric arts as well as notions of secrecy, power, knowledge and agency through the local use of masquerade performance, rituals and local knowledge systems to begin to understand what role secret societies play in postcolonial Africa."

WHAT ATTRACTED HIM TO KCAD: "I wanted to be back in the Midwest and was excited about teaching at an all-art school since I am also an artist as well as an art historian."

ACADEMIC PASSION: "Continue to research and publish my fieldwork experiences from Nigeria and hope to broaden the scope of my work through comparative analysis, which will include more fieldwork in Africa and other places of the world."

WHAT STUDENTS OFFER HIM: "An opportunity to push and inspire the developing interest and ideas of my students."

ONE WORD THAT BEST DESCRIBES HIM: Determined

FAVORITE MOVIE CHARACTER: Yoda from the "Star Wars" series of movies. "He is the wisest and most patient teacher who instills confidence in his students."

PREPARED FOR MICHIGAN WINTERS? "Oh yes. I grew up in the Cleveland area and I lived in Maine for three years as a child."



Tara McCrackin

HOMETOWN: Grand Rapids, Mich.
TITLE: Assistant professor, Interior Design

PREVIOUS POSITION: Adjunct instructor at KCAD, Grand Rapids Community College and Lawrence Technological University; interior designer at InterActive Studio LLC and Custer Workplace Interiors

EDUCATION: Bachelor of Fine Arts in Interior Design, KCAD (1997); Master of Education, Adult and Higher Level Education, Grand Valley State University (2009)

WHAT SHE WILL TEACH: Interior Design Studio I, Materials in Interiors, Interior Design Studio III, Introduction to Interiors, 3D Model Building

AREA OF EXPERTISE: "I have focused my professional design career on materials and sustainability. My academic path has seen an interest in educational technologies and innovative strategies for delivering content."

WHAT ATTRACTED HER TO KCAD: "The intimate environment and creative problem-solvers that make up the eco-system that is Kendall. And the stringent assessment that the CIDA-accredited Interior Design program is subjected to means that

the program is perpetually being scrutinized and evaluated. No stone is left unturned, so you know that there is opportunity to grow and learn, both as a student and as faculty."

AS A KCAD GRADUATE, WHY ARE YOU LOOKING FORWARD TO RETURNING AS AN INSTRUCTOR? "Kendall has been such an influential part of my career that I couldn't stay away."

ACADEMIC PASSION: Sustainability, educational technologies, design thinking and process

WHAT STUDENTS OFFER HER: "Lifelong learning. My students teach me something new every day. They are why I show up excited to be there each day."

ONE WORD THAT BEST DESCRIBES HER: Smiling

FAVORITE PLACE TO TRAVEL: "While my family has had opportunities to travel internationally, and I love the cultural experiences, I'm really a lover of Northern Michigan. We have some of the most beautiful beaches in the world."

FAVORITE MOVIE CHARACTER: Maude, played by Ruth Gordon, in "Harold and Maude" (1971). "The scene where Harold gives her a ring and she throws it into the water and says, 'Now I'll always know where it is,' really made an impact. It inspires me to make significant memories about people, places and events rather than about possessions."

MICHIGAN COLLEGE OF OPTOMETRY

Interim Dean Bruce Morgan



Dr. Bruce Morgan has taken the helm of the Michigan College of Optometry as interim dean.

Morgan, a professor in the MCO who was appointed to the position in August, will serve in the position until a permanent dean is hired. He replaces Dr. Michael Cron, who completed his service to Ferris on Aug. 23.

"The Michigan College of Optometry is well-positioned to continue its excellence in optometric education for many years to come," said Morgan, who also is serving as director of residencies.

"With a state-of-the-art facility combined with the newest innovation equipment and expert faculty, the program can look forward with confidence to meeting the challenges of an ever-expanding profession and producing eye care practitioners of the highest quality."

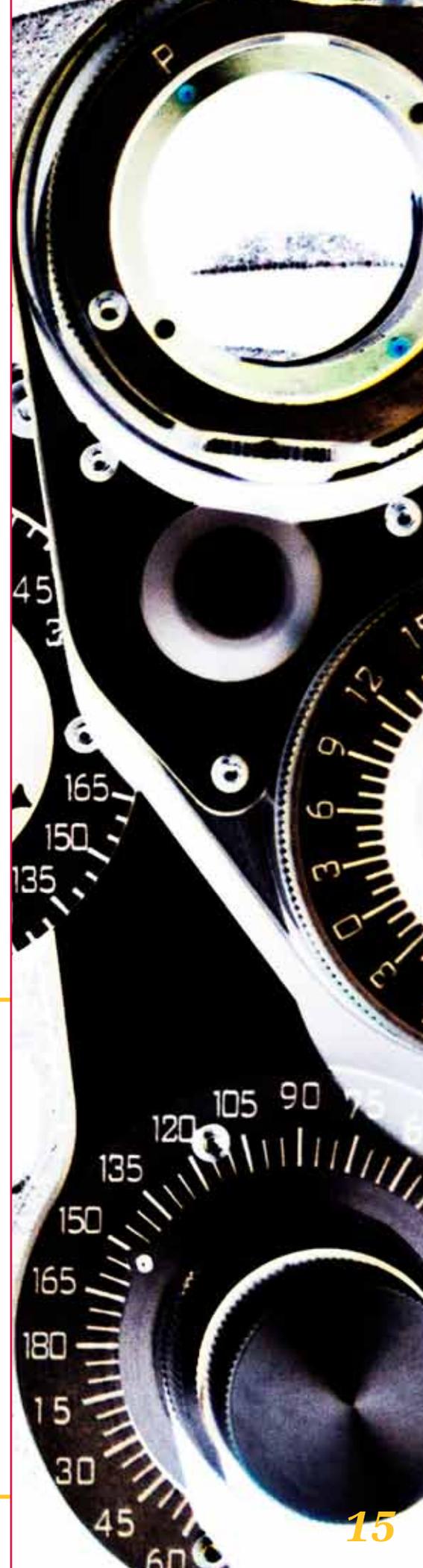
Morgan, chief of the Cornea and Contact Lens Service, has 25 years of experience as an optometrist and educator, and has been with Ferris for nine years. He is a member of numerous professional organizations and currently is president of the Association of Contact Lens Educators.

Morgan's research interests include gas-permeable contact lenses, keratoconus (degeneration of the structure of the cornea) and corneal reshaping, and he specializes in the design and fitting of orthokeratology lenses for the purpose of non-surgical reduction of myopia (nearsightedness).

He also has been involved in numerous accreditation processes for both college and residency programs, including serving as a member of the Accreditation Council on Optometric Education.

Morgan graduated from Northeastern State University College of Optometry in 1987 and completed the residency in Cornea and Contact Lenses at the University of Missouri-St. Louis in 1989.

Morgan and his wife, Mary, have two children, Anna, 15, and James, 12.



MICHIGAN COLLEGE OF OPTOMETRY

Alison Jenerou

HOMETOWN: Ellsworth, Mich.
TITLE: Assistant professor, Optometry

PREVIOUS POSITION: Pediatric and Binocular Vision resident, Michigan College of Optometry (2012)

EDUCATION: Bachelor's degree in Psychology and Chemistry, Central Michigan University (2007); Doctor of Optometry, Nova Southeastern University College of Optometry (2011)

WHAT SHE WILL TEACH: Optometry clinic, vision therapy lab, physical diagnosis

AREA OF EXPERTISE: Pediatric optometry, binocular vision

WHAT ATTRACTED HER TO FERRIS: "The close-knit academic setting among the optometry faculty provides inspiration for continued learning, and the motivated students are ready to be challenged to learn the profession."

ACADEMIC PASSION: "I have a passion for pediatric eye care, both clinically and academically; striving for children to have a strong visual base to learn and achieve. Providing a service to youth is a joy and a challenge that is rewarding and feeds my drive for new knowledge."

WHAT STUDENTS OFFER HER: "Inspiration for continued learning and to stay on the forefront of changes in the optometric profession."

ONE WORD THAT BEST DESCRIBES HER: Efficient

FAVORITE PLACE TO TRAVEL: "Taking a quick drive up to Torch Lake. Seeing the turquoise water and feeling the sun shine on me instantly relaxes me – a perfect weekend getaway."

FAVORITE BIG RAPIDS RESTAURANT: "Vivo's is my favorite restaurant in Big Rapids. I love the pizzas and pastas; they are good for those carb cravings."



Paula McDowell

HOMETOWN: Livonia, Mich.
TITLE: Assistant professor of Optometry

PREVIOUS POSITION: Assistant professor of Optometry, Illinois College of Optometry

EDUCATION: Doctor of Optometry, Michigan College of Optometry (2009)

WHAT SHE WILL TEACH: Clinic and pediatric courses

AREA OF EXPERTISE: Pediatrics, binocular vision

WHAT ATTRACTED HER TO FERRIS: Small class sizes, family atmosphere, energetic and involved colleagues

WHY SHE'S LOOKING FORWARD TO RETURNING TO FERRIS: "I am looking forward to working with the people who were my mentors throughout my schooling."

ACADEMIC PASSION: "Seeing the 'aha' moment when students make the connection between classwork and patient care."

WHAT STUDENTS OFFER HER: "A chance for me to learn and grow as a clinician and educator."

ONE WORD THAT BEST DESCRIBES HER: Logical

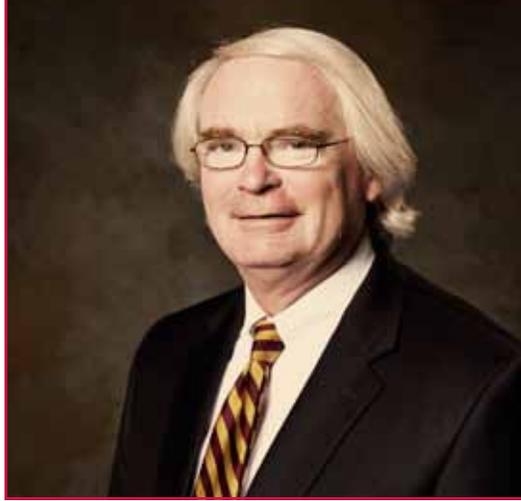
FAVORITE PLACE TO TRAVEL: The Homestead Resort in Glen Arbor, Mich. "I went when I was little on family vacations and was married there. It was also voted the most beautiful place in the country, for good reason."

FAVORITE BIG RAPIDS RESTAURANT: "I love to reconnect and decompress with friends at El Burrito."



COLLEGE OF PHARMACY

Dean Stephen Durst



Dr. Stephen Durst has worn many hats in the College of Pharmacy.

He has been with the college since 1986, initially appointed as an assistant professor in the Pharmacy practice department. He moved up the academic ranks, and in 1996 was appointed assistant dean/department head, which led to associate dean and interim dean before he accepted the role of dean late last year. He grew up in Big Rapids and knows well the College of Pharmacy's reputation nationwide and the importance of its role in the community.

"I have a strong commitment to moving it forward," Durst said. "Pharmacy has a profound impact on health care and an incredible effect on outcomes through innovation."

The college, which accepts 150 students each year, fosters excellence in development of students and practitioners and is refocusing its efforts in developing innovative practices and research, Durst said. His vision follows the university's strategic plan and the College of Pharmacy's recently adopted strategic plan, with the knowledge that modifications sometimes are necessary.

"This is so much more than a college," said Durst, who earned a Bachelor of Science degree in Pharmacy from Ferris. *"It's that combination of academics and profession that creates something special and unique."*

The college, which has been recognized as an accredited institution by the Michigan Board of Pharmacy since 1893, is the

principal source of pharmacy practitioners in Michigan. In February, Ferris opened its College of Pharmacy Center for Innovational Learning and Research in Grand Rapids.

Durst played a role in efforts to secure space for Doctor of Pharmacy students on the city's Medical Mile. The new \$9.137 million space has a prime location adjacent to Michigan State University's College of Medicine and across from Van Andel Research Institute and Spectrum Health, providing students with valuable collaborative and active learning opportunities.

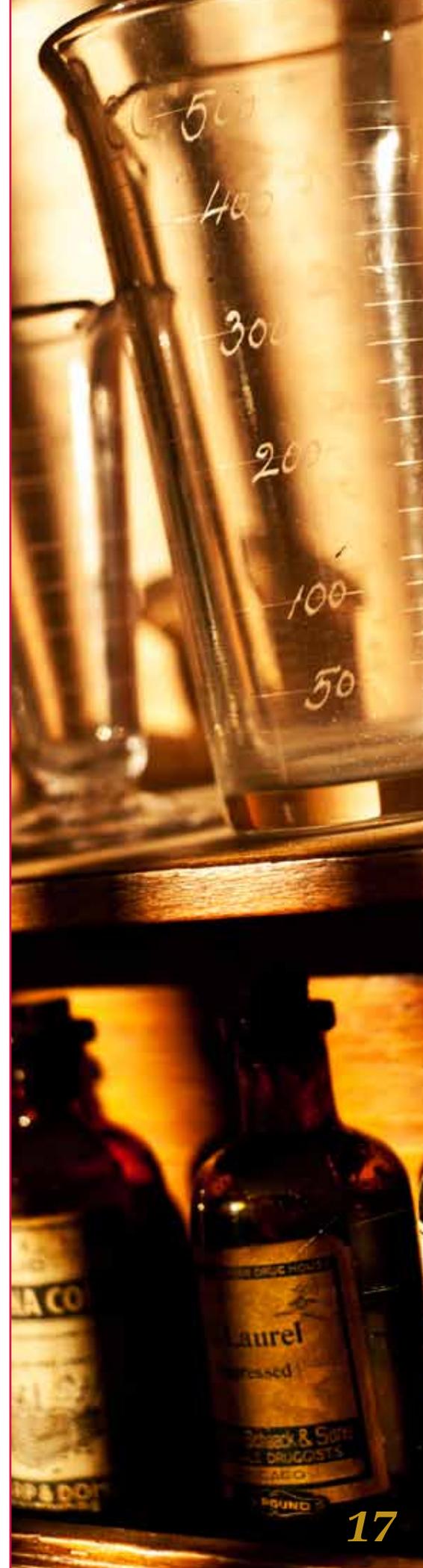
He is proud of the college's growing affiliations in the West Michigan area. Exemplifying those linkages is the college's collaboration with Cherry Street Health Services, which has seen an impressive increase in control of chronic disease through direct pharmacist and student pharmacist involvement with uninsured patients in Grand Rapids.

"Pharmacy's impact in this acute care setting is just as instrumental," he said.

The college revised its curriculum in 2009 to emphasize innovative instructional methods that include a team approach to the care of patients blended with rigorous academic standards.

"We are recognized for our excellent graduates," said Durst, who has been a licensed pharmacist since 1981. "Our faculty does an incredible job of educating our students. When they graduate, they are knowledgeable, highly skilled and truly committed to patient care. What a great thing to be known for."

Durst replaced Dr. Ian Mathison, who retired in late 2010.





COLLEGE OF PHARMACY

Katie Axford

HOMETOWN: Cadillac, Mich.

TITLE: Assistant professor, Pharmacy Practice

PREVIOUS POSITION: Pharmacotherapy resident at Indiana University Health

EDUCATION: Bachelor of Science in Chemistry, Hope College (2006); Doctor of Pharmacy, Ferris State University (2010)

CLASSES SHE WILL TEACH: Therapeutics, practice skills lab, integrated case studies, adult internal medicine clerkship

AREA OF EXPERTISE: Internal medicine

WHAT ATTRACTED HER TO FERRIS: "The community, the strong Pharmacy program and the opportunity to come 'home.'"

WHY SHE'S LOOKING FORWARD TO RETURNING TO FERRIS: "I am excited for the opportunity to give back to the college by investing my time and energy in the development of future pharmacists. I guess it's my way of saying 'thank you' to all of the professors who invested in me during my four years as a student here and helped me become the person and practitioner I am today."

WHAT STUDENTS OFFER HER: "A fresh perspective and a constant reminder of the importance of making learning a life-long process."

ONE WORD THAT BEST DESCRIBES HER: Blessed

FAVORITE PLACE TO TRAVEL: Batchawana Bay, Canada

PREPARED FOR MICHIGAN WINTERS? "I have lived in Michigan for 26 of my 28 years, and I am never ready for Michigan winters!"



Anne Ottney

HOMETOWN: Casper, Wyo.

TITLE: Assistant professor, Pharmacy

PREVIOUS POSITION: Assistant professor/clinical pharmacist at North Dakota State University (2008-2012)

EDUCATION: PharmD, University of Wyoming (2007)

WHAT SHE WILL TEACH: Pharmacy therapeutics

AREA OF EXPERTISE: Women's health, anticoagulation, tobacco cessation

WHAT ATTRACTED HER TO FERRIS: Small-town feel, progressive pharmacy practice program

ACADEMIC PASSION: Active learning techniques in the classroom, writing

WHAT STUDENTS OFFER HER: "Students keep me current and help me to become a better instructor."

ONE WORD THAT BEST DESCRIBES HER: Easy going

FAVORITE PLACE TO TRAVEL: "Alaska in the fall."

PREPARED FOR MICHIGAN WINTERS? "Yes, I made it through three winters in Fargo, North Dakota, so I think I should be OK!"

Ferris State University welcomes the following new faculty to the **Office of International Education:**

Bijaya Acharya, Intensive English professor

Louis Arokiasamy, Intensive English professor

Mary Craig, adjunct

Kristin Lennon, Intensive English professor

Maria McNeel, Intensive English professor

Lisa VonReichbauer, Intensive English professor

Aubrey Adrianson, Intensive English professor

Angela Brown, Intensive English professor

Daniel Goldner, Intensive English professor

Ghada Mahdi, Intensive English professor

Jerry Nickles, adjunct

Jieqiong Wang, Intensive English professor

FLITE

**Dean
Scott
Garrison**



Scott Garrison wants the Ferris Library for Information, Technology and Education to be “a place where students and faculty connect with each other, information, and library and building partner services in order to be successful in their work and in their lives.”

As its new dean, Garrison’s vision for FLITE begins with embracing the significant change occurring in academic libraries and their institutions.

“We should be as nimble as Ferris is,” said Garrison, who joined Ferris on May 1 after serving as associate dean for Public Services and Technology at Western Michigan University Libraries. “We will use data to determine how effectively we’re investing our resources, so that we may continually ask how what we do makes a demonstrable positive impact on student and faculty success. We should always focus on what demonstrates our value, and let go of what does not.”

He sees that vision carried out through collections, people, space and technology.

“We need to maintain a working, used collection with items acquired just in time, rather than just in case, backed by fast, efficient interlibrary loan when needed,” he said, emphasizing the need to provide access to information that students and faculty expect.

Faculty librarians and staff who provide valuable service that helps users achieve their academic and personal goals, and a facility that provides an attractive and flexible space for the Ferris and Big Rapids communities also meet Garrison’s vision.

In addition to the library itself, FLITE also houses the Faculty Center for Teaching and Learning, some key Information Technology Services staff, the Jim Crow Museum for Racist Memorabilia, Media Production, and the Office of Multicultural Student Services. Auxiliary Enterprises will soon become a new building partner, as plans are in the works to add the Between Chapters Café to FLITE’s first floor.

Technology also is a key component of Garrison’s vision.

“People should more easily discover what we have, so they can spend less time finding and more time evaluating and applying the best information toward successful work. We are investigating new ways to make our collections more discoverable from anywhere,” he said.

Garrison also stated that ITS recently replaced FLITE’s 10-year-old wireless network to provide better connectivity for a growing array of mobile devices.

During his time at WMU, Garrison helped implement the VuFind next-generation catalog system, which introduced a variety of improvements over traditional catalog searching. He later led WMU to become the first academic library in Michigan (and just the seventh nationwide) to adopt the groundbreaking Summon Web-scale discovery service that allows researchers to use a Google-like search to obtain credible and appropriate articles, books, and much more from a variety of disciplines, via a single search box.

Garrison, who earned a Master of Library Science degree from UCLA and a Bachelor of Arts degree from the UC San Diego, also has served in Central Michigan University’s Office of Academic Affairs, in the University of North Carolina at Chapel Hill’s Health Sciences Library and School of Information and Library Science, and in Duke University’s Medical Center Library.

He has presented, both locally and internationally, on the topics of converting face-to-face continuing education to the online environment, technology planning for health science librarians, and building and maintaining a digital library.

Garrison and his wife, Julie, an associate dean at Grand Valley State University Libraries, have two sons, Max, a seventh grade student, and Alex, a fifth-grader.



FERRIS STATE UNIVERSITY

420 OAK STREET, PRAKKEN 108
FERRIS STATE UNIVERSITY
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Contact Us

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EDITOR:

Sandy Gholston

News Services and Social Media Manager
(231) 591-2021
sandygholston@ferris.edu

WRITER:

Betsy Musolf

News Services Communications Specialist

GRAPHICS:

Nate Clark

Graphic Designer/Copywriter

PHOTOGRAPHY:

Bill Bitzinger

Photo Services Coordinator

Matt Yeoman

Photographer

Matt Gubancsik

Photo Services Coordinator/
Kendall College of Art and Design



F E R R I S . E D U / N E W S

