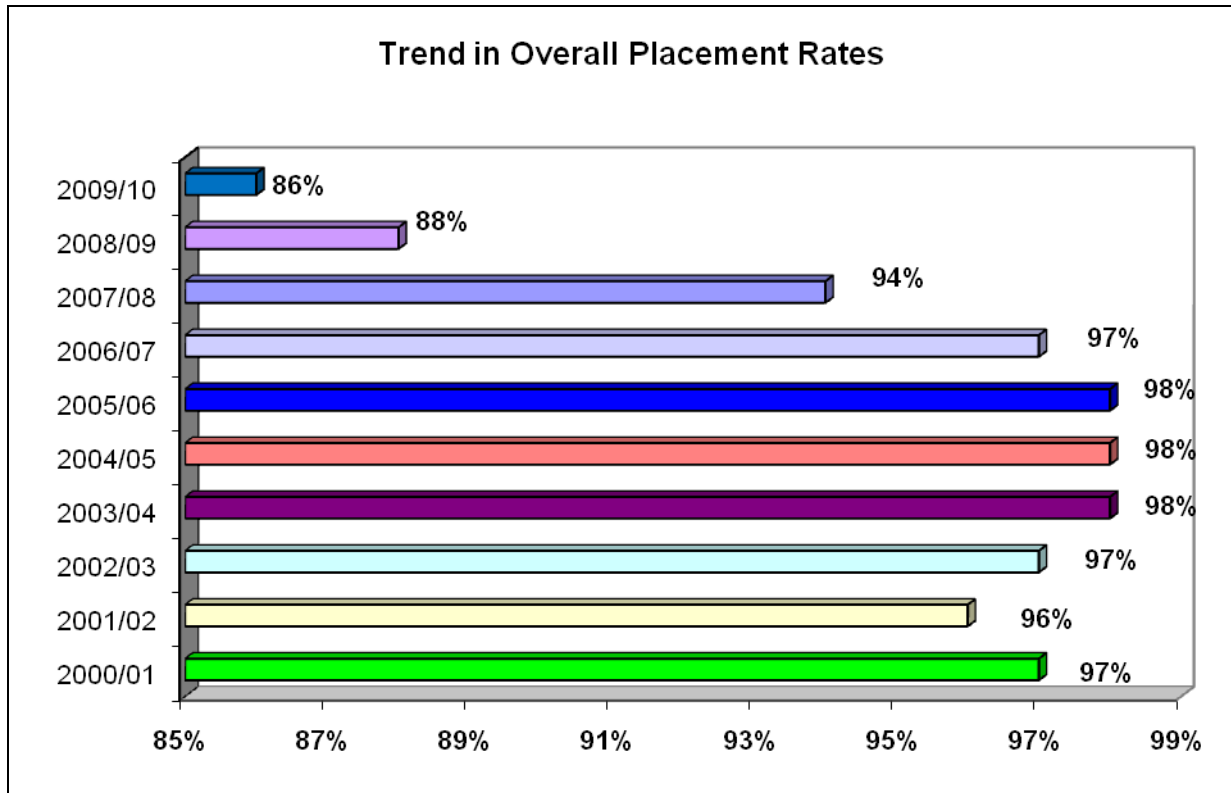




Graduate Follow-Up Survey Report 2009-2010



2009/2010 Graduate Follow Up Survey - Overall Results



Note: Respondents included here include those who are employed, continuing their education full-time, or who are employed and continuing their education.

Note: Salary information is given when there are 2 or more respondents for the listed program (unless the information wasn't provided by the respondents).

Note: Only programs with graduates for 2009-10 are listed on the report.

Note: Due to a lack of updated valid e-mail and postal service mail addresses, the overall response rate was lower than in previous years, which should be taken into account when comparing 2009-10 with previous years (22%).

2009/2010 Graduate Follow Up Survey Summary

College: Allied Health Sciences

	Degrees					TOTAL	Placement Information				
	CERT	AAS	BS	BSN	MSN		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ALLIED HEALTH SCIENCES											
CLIN LAB, RESP CARE & HEALTH ADM.											
Allied Health Science		8				8	1	13%	1	100%	NA
Coding Reimbursement Specialist	2					2	1	50%	0	0%	NA
Environ Health/Safety Mgmt			1			1	1	100%	1	100%	NA
Health Care Systems Admin			70			70	19	27%	18	95%	\$ 31,288
Health Information Management			7			7	3	43%	3	100%	\$ 61,000
Health Information Technology		32				32	9	28%	6	67%	\$ 20,435
Medical Laboratory Technology		3				3	0	0%	0		NA
Medical Technology			21			21	9	43%	9	100%	\$ 42,571
Phlebotomy	41					41	3	7%	3	100%	NA
Respiratory Care		64				64	15	23%	13	87%	\$ 34,091
DENTAL HYGIENE & MEDICAL IMAGING											
Dental Hygiene		56				56	11	20%	11	100%	\$ 26,500
Diagnostic Medical Sonography		14				14	7	50%	4	57%	\$ 19,800
Nuclear Medicine Technology		25	14			39	8	21%	6	75%	\$ 50,667
Radiography		46				46	16	35%	15	94%	\$ 29,273
SCHOOL OF NURSING											
Master of Science in Nursing					14	14	4	29%	4	100%	\$ 68,667
Nursing			1			1	1	100%	0	0%	NA
Nursing - B.S.N.				127		127	39	31%	39	100%	\$ 54,557
Allied Health TOTAL	43	248	114	127	14	546	147	27%	133	90%	Not Calculated

2009/2010 Graduate Follow Up Survey Summary

College: Arts & Sciences

	Degrees							Placement Information					
	AA	AAS	AS	BA	BIS	BS	BSW	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ARTS & SCIENCES													
BIOLOGICAL SCIENCES													
Biochemistry				3				3	1	33%	0	0%	NA
Biology				3		41		44	10	23%	9	90%	\$ 22,571
Biology/Environmental						6		6	2	33%	2	100%	NA
Biology/Forensic						13		13	1	8%	1	100%	NA
Biology/Pre-Dentistry						1		1	0	0%	0		NA
Biology/Pre-Medicine						8		8	1	13%	1	100%	NA
Biology/Pre-Optometry						11		11	1	9%	1	100%	NA
Biology/Pre-Phys Therapy						4		4	2	50%	2	100%	NA
Biology/Pre-Veterinary						1		1	0	0%	0		NA
Biotechnology						4		4	1	25%	1	100%	NA
Ornamental Horticulture Tech		4						4	1	25%	1	100%	NA
Pre-Science			45					45	1	2%	1	100%	NA
COLLEGE OF A/S													
Integrative Studies					22			22	1	5%	1	100%	NA
HUMANITIES													
Applied Speech Communication	2					9		11	4	36%	4	100%	\$ 35,667
Communication				2				2	1	50%	1	100%	NA
History				10				10	3	30%	1	33%	NA
LANGUAGE & LITERATURE													
English				4				4	0	0%	0		NA
Liberal Arts	9							9	1	11%	1	100%	NA
Tech-Prof Comm/Publication Mgt						1		1	1	100%	0	0%	NA
Tech-Prof Comm/Science & Med						1		1	0	0%	0		NA
Tech-Prof Communication						8		8	3	38%	2	67%	NA
MATHEMATICS													
Applied Math/Actuarial Science						4		4	0	0%	0		NA
Applied Math/Computer Science						3		3	1	33%	1	100%	NA
Applied Math/Operations Resch						2		2	0	0%	0		NA
Applied Mathematics						2		2	0	0%	0		NA
Applied Mathematics/Statistics						1		1	0	0%	0		NA
PHYSICAL SCIENCES													
Chemistry				6				6	1	17%	1	100%	NA
Industrial Chemistry Technology		9						9	2	22%	2	100%	NA
SOCIAL SCIENCES													
Psychology						24		24	2	8%	2	100%	NA
Public Administration						7		7	2	29%	2	100%	NA
Social Work - BSW							46	46	14	30%	13	93%	\$ 23,400
Sociology				4				4	1	25%	1	100%	NA
Arts & Sciences TOTAL	11	13	45	32	22	151	46	320	58	18%	51	88%	Not Calculated

2009/2010 Graduate Follow Up Survey Summary

College: Business

BUSINESS	Degrees					TOTAL	Placement Information				
	CERT	AAS	BB/BS	MBA	MISM		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ACCT, FINANCE & INFO SYSTEMS											
Accountancy		6	26			32	9	28%	7	78%	\$ 33,200
Accountancy/Computer Info Sys			2			2	0	0%	0		NA
Accountancy/Finance			8			8	3	38%	3	100%	\$ 38,667
Accountancy/Public Accounting			4			4	3	75%	3	100%	\$ 48,500
Finance			14			14	2	14%	2	100%	\$ 29,000
Homeland Sec Dig Sec/Forensics	4					4	0	0%	0		NA
Info Security and Intelligence			2			2	2	100%	1	50%	NA
COMPUTER INFORMATION SYSTEMS											
Computer Information Systems			44			44	6	14%	6	100%	\$ 43,800
MANAGEMENT											
Business Administration (all inclusive)			170			170	37	22%	35	95%	\$ 35,111
Club Management	1					1	0	0%	0		NA
Fleet Management	3					3	0	0%	0		NA
General Business		22				22	2	9%	1	50%	NA
Hotel Management			7			7	3	43%	3	100%	\$ 16,167
Hotel/Rest/Food Industry Mgmt			2			2	1	50%	1	100%	NA
Human Resource Management	7		7			14	3	21%	1	33%	NA
International Business	2					2	0	0%	0		NA
Legal Studies		16				16	1	6%	0	0%	NA
Management			1			1	0	0%	0		NA
Operations/Supply Management			3			3	1	33%	1	100%	NA
Real Estate	2					2	0	0%	0		NA
Resort Management			22			22	2	9%	2	100%	\$ 27,480
Restaurant and Food Ind Mgmt	3	10				13	7	54%	1	14%	NA
Small Busn/Entrepreneurship			4			4	1	25%	1	100%	NA
Special Event/Meeting Planning	4					4	2	50%	1	50%	NA
MARKETING											
Advertising	5		22			27	7	26%	6	86%	\$ 28,750
Business to Business Marketing	19					19	6	32%	0	0%	NA
Direct Marketing	16					16	5	31%	0	0%	NA
E-Commerce Marketing	17					17	5	29%	0	0%	NA
Graphic Design		38	16			54	6	11%	4	67%	\$ 22,000
Marketing	7		42			49	12	24%	9	75%	\$ 37,600
Marketing Research	1					1	0	0%	0		NA
Marketing/Sales	2					2	0	0%	0		NA
Mktg/Professional Golf Mgmt			38			38	8	21%	7	88%	\$ 24,429
Mktg/Professional Tennis Mgmt			5			5	0	0%	0		NA
Music Industry Management			27			27	3	11%	3	100%	\$ 20,000
Public Relations	1		15			16	2	13%	2	100%	NA
COB GRADUATE PROGRAMS											
Adv Studies Bus Intel & Infmts	1					1	0	0%	0		NA
Adv Studies Design/Innovation	6					6	1	17%	1	100%	NA
Adv Studies Global Logistics	1					1	0	0%	0		NA
Adv Studies Info Sec/Net Mgmt	30					30	2	7%	0	0%	NA
Adv Studies System Integration	4					4	0	0%	0		NA
Adv Study Mgt Tools/Techniques	26					26	11	42%	0	0%	NA
Advanced Studies in Investment	1					1	0	0%	0		NA
Information Systems Management					32	32	2	6%	2	100%	\$ 60,000
Master Business Administration				31		31	11	35%	11	100%	\$ 61,167
Business TOTAL	163	92	481	31	32	799	166	21%	114	69%	Not Calculated

2009/2010 Graduate Follow Up Survey Summary

College: Professional & Technological Studies

	Degree		Placement Information				
PROFESSIONAL & TECH STUDIES	BAS	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
CPT							
Digital Animation/Game Design	19	19	2	11%	2	100%	NA
Industrial Technology and Mgmt	24	24	1	4%	1	100%	NA
Prof & Tech Studies TOTAL	43	43	3	7%	3	100%	Not Calculated

2009/2010 Graduate Follow Up Survey Summary

College: Education and Human Services

EDUCATION & HUMAN SERVICES	Degrees						TOTAL	Placement Information				Ave Salary
	CERT	AA/AS	BS	MED	MSCJ	MTE		# Responded	% Responded	# Employed/CE	Placement Rate	
CRIMINAL JUSTICE												
Criminal Justice Admin					22		22	3	14%	3	100%	\$ 62,500
Criminal Justice (all tracks)			255				255	50	20%	45	90%	\$ 31,032
Pre-Criminal Justice		73					73	9	12%	4	44%	NA
LEISURE STUDIES & WELLNESS												
Recreation Leadership and Mgt			10				10	4	40%	4	100%	\$ 21,750
SCHOOL OF EDUCATION												
Biology Education			2				2	0	0%	0		NA
Business Education			2				2	0	0%	0		NA
Career & Technical Education (all tracks)						19	19	8	42%	8	100%	\$ 54,667
Chemistry Education			2				2	0	0%	0		NA
Curriculum & Instruction (all tracks)				30			30	12	40%	11	92%	\$ 42,011
Early Childhood Education		2	12				14	4	29%	4	100%	\$ 13,667
Elementary Education			50				50	14	28%	14	100%	\$ 25,000
English Education			7				7	2	29%	1	50%	NA
History Education			8				8	0	0%	0		NA
Marketing Education			1				1	0	0%	0		NA
Mathematics Education			6				6	1	17%	1	100%	NA
Pre-Teaching Elementary		1					1	0	0%	0		NA
Pre-Teaching Secondary		1					1	0	0%	0		NA
Social Studies/Elementary			1				1	0	0%	0		NA
Technical Education			18				18	4	22%	4	100%	\$ 44,000
Total Quality Mgmt in Educ	2						2	1	50%	1	100%	NA
Training in Business/Industry			1				1	0	0%	0		NA
TELEVISION PRODUCTION												
Television/Digital Media Prod			16				16	2	13%	1	50%	NA
Education and Human Svcs TOTAL	2	77	391	30	22	19	541	114	21%	101	89%	Not Calculated

2009/2010 Graduate Follow Up Survey Summary

College: Kendall College of Art and Design

KENDALL	Degrees			TOTAL
	BFA	BS	MS	
DESIGN STUDIES				
Furniture Design	5			5
Graphic Design	29			29
Industrial Design	12			12
Interior Design	24			24
Metals/Jewelry Design	1			1
FINE ARTS/FOUNDATION				
Art Education	12			12
Art History		3		3
Digital Media	3			3
Digital Media 2D Animation	3			3
Digital Media 3D Animation	4			4
Digital Media Dig Illustration	5			5
Digital Media Interactive Dsgn	3			3
Digital Media Motion Graphics	2			2
Fine Art Drawing	3			3
Fine Art Painting	1			1
Fine Arts Photography	2			2
Fine Arts Printmaking	3			3
Fine Arts Woodwork	1			1
Illustration	19			19
Illustration-Digital Media	1			1
MFA Drawing			1	1
MFA Painting			5	5
MFA Photography			2	2
MFA Printmaking			1	1
Painting	14			14
Photography	8			8
Sculpture/Functional Art	3			3
Kendall TOTAL	158	3	9	170

2009/2010 Graduate Follow Up Survey Summary

Colleges: Optometry and Pharmacy

	Degrees			Placement Information				Ave Salary
	BS	OD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	
MICHIGAN COLLEGE OF OPTOMETRY								
OPTOMETRY								
Optometry		36	36	10	28%	8	80%	\$ 60,143
Vision Science	9		9	0	0%	0		NA
Optometry TOTAL	9	36	45	10	22%	8	80%	Not Calculated
COLLEGE OF PHARMACY	BS	PD						
PHARMACY								
Pharmacy		140	140	35	25%	35	100%	\$ 101,273
Pharmacy TOTAL	0	140	140	35	25%	35	100%	Not Calculated

2009/2010 Graduate Follow Up Survey Summary

College: Engineering Technology

ENGINEERING TECHNOLOGY	Degrees				Placement Information				
	CERT	AAS	BS	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
SCH. OF AUTO & HEAVY EQUIPMT									
Automotive Body		1		1	0	0%	0		NA
Automotive Engineering Tech			34	34	4	12%	4	100%	\$ 52,270
Automotive/Heavy Equipment Mgt			9	9	2	22%	2	100%	\$ 41,500
Automotive Management			24	24	5	21%	5	100%	\$ 44,400
Automotive Service Technology		16		16	6	38%	4	67%	\$ 39,500
Heavy Equip Service Eng Tech			11	11	1	9%	1	100%	NA
Heavy Equipment Technology		25		25	6	24%	5	83%	\$ 78,500
Performance Machining	9			9	0	0%	0		NA
Performance Motorsports	31			31	5	16%	2	40%	\$ 48,000
SCH. OF BUILT ENVIRONMENT									
Advanced Construction Mgmt	1			1	0	0%	0		NA
Architectural Technology		22		22	4	18%	2	50%	NA
Building Construction Tech		43		43	5	12%	2	40%	NA
Civil Engineering Technology		18		18	3	17%	1	33%	NA
Construction Management			78	78	12	15%	12	100%	\$ 44,136
Facility Management	4		29	33	10	30%	8	80%	\$ 39,143
HVACR Engineering Technology			45	45	10	22%	9	90%	\$ 62,278
HVACR Technology		36		36	4	11%	2	50%	\$ 25,000
SCH. COMPUTER, ELEC, ENERGY, MECH, SURVEY									
Computers Networks and Systems			11	11	3	27%	3	100%	NA
Electrical Power Generation	5			5	1	20%	0	0%	NA
Electrical/Electronic Eng Tech			18	18	1	6%	1	100%	NA
Geographic info Systems	3			3	1	33%	0	0%	NA
Industrial Electronics Tech		12		12	0	0%	0		NA
Mechanical Engineering Tech		15	12	27	3	11%	3	100%	\$ 41,500
Surveying Engineering			21	21	3	14%	2	67%	NA
Surveying Technology		15		15	2	13%	0	0%	NA
SCH. OF DESIGN AND MANUFACTURING									
CAD Drafting/Tool Design Tech		19		19	1	5%	0	0%	NA
Manufacturing Engineering Tech			18	18	5	28%	5	100%	\$ 57,400
Manufacturing Tooling Tech		7		7	0	0%	0		NA
New Media Printing and Publishing			9	9	4	44%	3	75%	\$ 48,333
Plastics Engineering Tech			20	20	3	15%	3	100%	\$ 57,667
Plastics Technology		19		19	3	16%	2	67%	\$ 42,500
Print/Digital Graphic Img Tech		18		18	1	6%	0	0%	NA
Printing Management			7	7	1	14%	1	100%	NA
Prod Design Engineering Tech			25	25	7	28%	6	86%	\$ 44,200
Quality Engineering Technology			1	1	1	100%	1	100%	NA
Quality Technology	22			22	4	18%	0	0%	NA
Rubber Engineering Technology			1	1	0	0%	0		NA
Rubber Technology		5		5	0	0%	0		NA
Welding Engineering Technology			30	30	30	100%	22	73%	\$ 55,864
Welding Technology		30		30	2	7%	2	100%	NA
Eng. Tech TOTAL	75	301	403	779	153	20%	113	74%	Not Calculated

Institution attended after graduating from Ferris State University	Earned Master's degree	Earned PhD or other terminal degree
(Blank)	7	2
American Military University	1	
Aquinas College	1	
Arizona State University	1	
Ball State University	1	
Cavella University	1	
Central Michigan University	4	1
Cooley Law School		1
Cornerstone University	1	
Eastern Michigan University	2	
Florida Gulf Coast University	1	
Ferris State University	11	3
Grand Valley State University	2	
Iowa State University	1	
Lawrence Tech University	1	
Michigan State University	3	
Nova Southeastern University	1	
Spring Arbor University	1	
TUI University	1	
University of New Mexico		1
University of Phoenix	1	
University of Texas-Arlington	1	
Walsh College	1	
Wayne State University	1	
Western Michigan University	2	