

Ferris State University Faculty and Staff Diversity Mini-Grant Application

I. Identification

Name of Primary Applicant: - Christine Berke, Dir. Campus Ministry, Wesley House
 - Nicholas Campau, Office of the Dean of Student Life,
 Ferris State University

Members of Team : - Shana Beisiegel, Office of International Advising Office
 - Keshawana Harris, My Sister's Keeper Incorporated
 - Allie Witucki, Student Leadership & Activities
 - Leroy Wright, Dean of Student Life

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II. Event Title (25 words or less)

Spiritual Exploration Fair

III. Specific core value, strategic initiative, or goal related to diversity that the event will address. (See the University Strategic Plan and the Diversity Plan)

Core Values:

- **Collaboration:** Ferris contributes to the advancement of society by building partnerships with students, alumni, business and industry, government bodies, accrediting agencies, and the communities the University serves.
- **Diversity:** By providing a campus which is supportive, safe, and welcoming, Ferris embraces a diversity of ideas, beliefs, and cultures.
- **Ethical Community:** Ferris recognizes the inherent dignity of each member of the University community and treats everyone with respect. Our actions are guided by fairness, honesty, and integrity.
- **Opportunity:** Ferris, with a focus on developing career skills and knowledge, provides opportunities for civic engagement, leadership development, advancement, and success.

Ferris State University Diversity Plan 2008-2010

1. Create a University that is welcoming to diverse populations.
4. Create environments for student learning that are inclusive of and sensitive to diverse student population.

Ferris State University Strategic Plan

- Goal 2: Develop a University community where all are valued, welcomed, and informed.
- Goal 5: Foster collaborative internal and external working relationships.

IV. Abstract (150-200 word, use additional paper if necessary). If the application is approved the abstract will be posted on the Diversity and Inclusion Office website.

The Spiritual Exploration Fair is designed to help Ferris State University students enhance their spiritual development. This event will be set up as resource fair with tables being hosted by spiritual RSO's, local spiritual centers/places of worship, and underrepresented spiritual centers/places of worship from outside of Big Rapids.

V. Event Narrative (up to 4 pages single-spaced)

- a. The conceptual framework that explains how the event will augment Ferris's long-term commitment to diversity and inclusion.

We recognize the importance of whole student development and typically spirituality is not always addressed. It is through this upcoming experience that we are intending for students to appreciate the opportunity for connectedness to others and the world. Students at this stage of their life are seeking avenues to find meaning and purpose, especially as it relates to enhancing self-understanding, preparing for healthy citizenship, answering life's big questions, and finding calm and centeredness in times of stress. This experience, we believe will continue to meet Ferris's commitment to diversity and inclusion by promoting a community that is caring and compassionate and even more humane. This co-curricular experience compliments what students are learning in their courses, from peers, and faculty/staff. As Alexander and Helen Astin (student development researchers) suggests in their research for the book Cultivating the Spirit – How College Can Enhance Students' Inner Lives, spiritual development can have an impact on academic achievement, satisfaction with college, psychological well-being, leadership self-concept, and promoting racial understanding.

- b. The goals and intended outcome(s) of the event.

- To provide a forum for Ferris students to become aware of the Big Rapids and regional resources available to support their spiritual development.

- To assist students in becoming familiar with faith-based registered student organizations.
- To connect students with community organizations that promotes servant leadership, positive change, and volunteerism.
- To encourage the development of a community where students, faculty, and staff can thrive harmoniously, foster peaceful action, and promote cultural understanding.

c. A statement on how the event relates to the curriculum or a specific discipline, if appropriate.

Not applicable

d. A timeline.

Mid-April

- announcement sent to all Spiritual RSO's on campus
- submit advertisements to the Torch

June

- summer edition of the Torch, with our ad, will be released and given to all new students attending Orientation and the campus community
- contact local spiritual centers/places of worship, and underrepresented spiritual centers/places of worship from outside of Big Rapids
- work with News Services to issue a press release about the upcoming event and asking local spiritual centers/places of worship to participate

August

- move-in edition of the Torch, with our ad, will be distributed to all new students attending Late Orientation and the campus
- posters will be distributed campus wide advertising the event
- information sent to all FSUS instructors advertising the event

September

- the Torch, with our ad, will be distributed the week of September 7
- the Spiritual Exploration Fair will take place on Friday, September 9, 2011 from 11am-2pm

e. Description of the target audience, including the estimated number of participants.

The target audience for this event is new students attending the University and students looking to grow spiritually. We are hoping to have around 150-200 students attend this event and over 50 spiritual centers/places of worship and all of the spiritual RSOs participate.

- f. The expected impact that the event will have on Ferris.

We are hoping that this event has a lasting impact on our students' spiritual development. In the short term, we hope that participants who attend the event looking to find a spiritual center/places of worship are able to connect with one. Over the long term, we hope this event helps our students become better global citizens by enhancing their understanding of different religions and worship practices.

In addition to what our students take away from this event, we are hoping that this can also reinforce the community support from local spiritual centers/places of worship that serve our students. This is an opportunity for the University to formally recognize the partnership that they play and the impact they have on our students while attending the University.

- g. A specific plan to assess the impact of the event on the University.

We will look to develop a survey for students participating in the Spiritual Exploration Fair to measure what students have learned from this event, what impact it had on their spiritual development, and if they were able to connect with a spiritual center/place of worship. To encourage students to fill out the survey, we will be offering multiple incentives sponsored by the Office of International Advising.

VI. Budget

- a. Anticipated expenses (itemize and briefly explain).

Rankin Student Center Reservation \$46.00

Brief Explanation: This event is classified as a "Category B" reservation. Category B events have a reservation fee of \$5.00/hr for the Mecosta Room and \$11.00/hr for the Dome Room.

Torch Advertisements \$471.00

Brief Explanation: We are planning to have a 3 column x 8 inch ad run in the Torch throughout the summer, during move-in week, and the week of September 7, 2011. Each add is \$157.00

Posters \$162.50

Brief Explanation: We are planning to have 250 posters printed at \$.65 each. In addition to the normal poster distribution, we make the posters available to local spiritual centers/places of worship to post as well.

Catering \$373.50

Brief Explanation: Because we are having this event during the noon hour and the Rankin Student Center policy regarding outside food being brought in, we would like to offer our guests some light refreshments. Refreshments being offered will be all vegetarian to accommodate as many beliefs as possible.

Assessment Incentive \$200.00

Brief Explanation: To encourage more students to fill out an assessment after participating in the event, we will be offering an assessment incentive. The exact incentive has yet to be determined; this line item is being sponsored by the Office of International Advising.

b. Funds anticipated from other sources (please list).

Vice President for Student Affairs: -\$500
-Postage and paper

Office of International Advising: -\$200

c. Total amount requested from Faculty and Staff Diversity Mini-Grant.

\$553

VII. Final Report

A final report is required and it will appear on the Diversity Office's website. That report is due no later than three months after the funded activity. The final report should address:

- a: A self-evaluation
- b: Results of the event assessment
- c: Attendance figures
- d: Final budget

Applicants' Signatures:



Submission Date: _____

Submit applications to Patty Terryn, Diversity and Inclusion Office, CSS 312. Review of applications will begin upon receipt and continue contingent on available funds.

Budget Overview

	Requested Grant Funds	Funding from other sources	TOTAL BUDGET
STIPEND			
HONORARIA			
TRAVEL			
FOOD			\$373.50
RENTALS			\$46.00
PRINTING & DUPLICATING			\$162.50
PROMOTION			\$471.00
SUPPLIES & POSTAGE		In Kind	
RESOURCE MATERIALS			
ASSESSMENT TOOLS			\$200
OTHER			
TOTAL	\$533	\$700	\$1,253.00

Other Funding Sources:

-Vice President for Student Affairs \$500+ Postage

-Office of International Advising \$200

Criteria	Points Possible	Points Received
<p>Need For Project</p> <ul style="list-style-type: none"> ❑ The activity/program/event has a strong conceptual framework that can be identified as strengthening Ferris' long-term commitment to diversity. (5pts) ❑ The activity/program/event reflects the mission and core values of Ferris as expressed in the University's Strategic Plan. (5pts) ❑ The activity/program/event has a direct impact upon a significant portion of the University community or targets an under-represented or under-served group at the University and has broad visibility. (5pts) ❑ The activity/program/event brings clear and valuable benefits to the FSU community (5 points) ❑ The activity/program/event is new and/or innovative to the Ferris community (10pts) <p><u>Comments:</u></p>	30 points	
<p>Quality of Project Design (The activity/program/event is clearly defined with easily identified starting and ending points, specific activities, specific goals, and measurable outcomes, and a plan for assessing learning.)</p> <ul style="list-style-type: none"> ❑ Goals, Objectives, and Outcomes Specified (4 pt) ❑ Goals, Objectives, and Outcomes Measurable (4 pt) ❑ Clear description of activities (3 pt) ❑ Clearly defined project leader and project team with roles specified and information about qualifications. (5 pt) ❑ Clearly specifies the audience and, if different, the beneficiaries of the project (5 pt) ❑ Has a clear project timeline, specifying what events will occur, when, and in what order (3 pt) ❑ The project design makes use of specific and relevant data (1pt) <p><u>Comments:</u></p>	25 points	
<p>Budget</p> <ul style="list-style-type: none"> ❑ Itemized budget indicates all funding required for the project with a clear delineation of what funding is being requested in this application (10 pt) <p><u>Comments:</u></p>	10 points	

<p>Quality of Evaluation Plan (The activity/program/event is clearly defined with easily identified starting and ending points, specific activities, specific goals, and measurable outcomes, and a plan for assessing learning.)</p> <ul style="list-style-type: none"> ❑ Goals, objectives, and outcomes produce quantitative or qualitative data (5 pt) ❑ Assessment has a clear time-frame, with a schedule for completion, and itemized activities that assess the impact of the activity/program/event. (22 pt) ❑ Assesses impact on Ferris and surrounding community (3 pt) ❑ Indicates how assessment results will be used to develop future activities and plans (3 pt) ❑ Indicates how information will be disseminated (2 pt) <p><u>Comments:</u></p>	35 points	
Total	100 points	