

To: Academic Affairs Deans
From: Don Flickinger
Date: 12/1/10
Subject: Written Dean Responses to Academic Program Review Recommendations with Provost Response

APR RECOMMENDATIONS 2009-2010

Program Specific Recommendations:

Academic Affairs

GENERAL RECOMMENDATIONS

APR General Recommendation	VPAA Response (Don Flickinger)	VPAA's Follow-up Response November 2010	Provost Response
<p>The University needs to develop comprehensive and ongoing equipment replacement and maintenance schedules on behalf of the many academic programs that rely on equipment for instructional purposes. It is true that many programs are successful at securing equipment donations, but these donations do not always occur when they are needed. And a program that relies on equipment for instruction should not be penalized because donations are not available. Any approach should be pro-active and take into account the</p>	<p>The office of the Provost continues to distribute division base dollars to the colleges in the amount of \$215,000 annually. One-time dollars are also distributed yearly based on a formula including the number of lecture and lab credit hours produced by the individual college courses. This office distributed one-time equipment dollars for FY08 of \$575,135; FY09 - \$408,678 and hopefully \$800,000 for FY10.</p> <p>This office would suggest that program cost might possibly be considered as a part of APR. There may very well be programs that are not viable in today's economy.</p>	<p>Academic Affairs <u>did not</u> distribute the \$800,000 for FY10 due to Phase 4 budget reduction concerns. However Academic Affairs has distributed \$1,002,222 for FY11. This distribution was transferred to the colleges in early November.</p>	<p>As of December 1, Academic Affairs Office received approval to push-out one-time dollars from the budget reduction phases. The Deans Council will discuss distribution and fund transfers will be completed by early January.</p> <p>The Provost supports budget transparency and budget decisions being made at the college level.</p> <p>It is important to consider the cost of equipment, equipment maintenance, and equipment replacement. These costs will continue to be an important part of program review. Program equipment costs in today's world of budget reductions must be considered when program viability is being reviewed.</p>

<p>multiple sources of equipment, including Perkins funds and industry-institution partnerships.</p>			
<p>An effort needs to be made to assure that institutional data is of a more uniform quality. In a number of instances in this review cycle, disparities existed between the data provided by the program and the data provided by Institutional Research and Testing. Wherever the same data is accessed from, the data received should be the same.</p>	<p>The implication from this statement is that the IR data is the incorrect data. More information and specific examples will need to be provided to the VPAA's office before the VPAA's office can help improve access to consistent data.</p>	<p>A meeting will be scheduled for the APR chair, Dr. Burcham, Dr. Salomonson, Don Flickinger, and Institutional Research staff. The purpose to discuss the data sets that APR would like prepared for each APR report</p>	<p>The APR committee needs to indicated to IR the common ground data they wish to see for all reports.</p> <p>The Provost's office will make every effort to assist IR in the presentation of APR's consistent data choice.</p>
<p>The College of Allied Health Sciences, the College of Arts and Sciences, and other colleges that may be involved, need to work together so that students needing lab science courses can get them at Ferris in a timely fashion.</p>	<p>I have talked with both Dean's and they assure me that communication is timely and every effort is being made to provide appropriate courses scheduled at times that do not conflict. Adding and staffing additional sections at appropriate times provides the Deans with an ongoing challenge.</p>	<p>I believe there is and continues to be excellent communication between all Deans</p>	<p>I support the comments presented.</p>
<p>The College of Allied Health Sciences, the College of Arts and Sciences, and other colleges that may be involved, need to work together so that students needing on-line Cultural Enrichment courses can get them at Ferris in a</p>	<p>I have talked with both Dean's and they assure me that communication is timely and every effort is made to provide appropriate courses scheduled at times that do not conflict. Adding and staffing additional sections at appropriate times provides the Deans with an ongoing challenge.</p>	<p>I believe there is and continues to be excellent communication between all Deans</p>	<p>I support the comments presented.</p>

timely fashion.			
For the first time, a program housed in the College of Professional and Technological Studies (CPTS) has gone through academic program review. As CPTS becomes more integrated into the university as a peer of the other colleges, conversations need to occur so that services available to students in main-campus colleges are also available to CPTS students	This office will continue to support the equality of service for all students. This includes on the main campus, other campuses and fully online. This is and will be a Deans' Council agenda item.	The conversation related to the need for the services available to students in main campus colleges also being available to CPTS students continues. Additional staff has been added in CPTS to help support this need.	I support the comments presented.
Review of the programs in this cycle reveals great disparities among colleges regarding criteria used for the granting of release time. APRC recommends the development of more uniform time release criteria across the institution.	Released-time will be a discussion item during the Fall of 2010. It is hoped that a more consist criteria will be developed for used beginning Fall 2011.	Release time allocation continues to be a topic for the Deans' Council. No action has taken place as of this report date.	I support the comments presented.

Honors Program

The Council recommended to **Continue the Program**. Suggestions by the Council included:

APR Recommendation	Dean's Response	Dean's Follow-up Response November 2010	Provost Response
The program needs to develop a vision and mission statement.	The Honors Program has a purpose statement. Until 2008, it was labeled as a mission statement. But, in that year, we were instructed	Content was reviewed and no additional comments are needed.	I support the comments presented.

	<p>by the VPAA to re-title all mission statements as purpose statements. The Honors purpose statement, as cited below, is posted on the wall of the program coordinator's office and on almost every document that is issued by the Honors Program (e.g., meeting agendas, programs for celebratory events, etc.). This statement was cited in the Honors APR Report on page 5, in response to question A-5, as mandated by APR.</p> <p>The Honors Purpose Statement -- The purpose of the Honors Program at Ferris State University is to provide intellectual challenges, resources and support to highly able and motivated students, while encouraging service and leadership for the public good.</p> <p>It may be that the APR Committee was not aware of the VPAA mandate and therefore missed the fact that our statement was included in the report as a purpose statement. As for the recommendation that Honors develop a vision statement, we agree that this is worthy of consideration and shall create one with input from our various stakeholders.</p>		
<p>The program needs to develop a mechanism so that Honors students can create individualized contracts with personalized learning goals.</p>	<p>Creating a formal contract with each student requires a level of monitoring that we are incapable of delivering with our present staff, but since the inception of the Honors Program we have encouraged students to develop long range goals and work towards them, and we have supplied support in myriad ways as listed below.</p> <p>Study Abroad (filling courses taught by Ferris faculty) Research with Faculty (pharmacy,</p>	<p>Content was reviewed and no additional comments are needed.</p>	<p>I support the comments presented.</p>

	<p>biotechnology,)</p> <p>Service Opportunities (alternative spring breaks, Ferris Recyclers, Up Til Dawn)</p> <p>Nationally Competitive Scholarships (Fulbright, Truman, Udall, Bread Loaf, Rhodes)</p> <p>Internships (in conjunction with faculty mentors)</p> <p>Actuarial Science Tutoring</p> <p>HNRS 100 (one-on-one meetings)</p> <p>Art Shows (allowing students to share their special talents)</p> <p>Writing Opportunities (<i>Prism, Endeavor</i>)</p> <p>Preparation for Professional School (credit seminars, mentoring, mock interviews)</p>		
The program needs to develop student learning outcomes for Honors students	Student learning outcomes for the Honors requirements such as attendance at cultural events, holding a leadership post, and serving the town or campus community can be formally established and investigated and we shall do this in 2010 and onwards.	Content was reviewed and no additional comments are needed.	I support the comments presented.
Using quantitative methods, the program needs to survey its students, graduates, faculty, and advisory board so it can more readily document its value to Ferris and its students.	We are in the process of developing a numerical survey and plan to add this to the Junior and Senior Assessments this semester. In addition, we will conduct Likert scale surveys of the Honors Council and the Honors Advisory Board at some point during the coming year and thereafter.	Content was reviewed and no additional comments are needed.	I support the comments presented.
Selection of Honors courses fulfilling Cultural Enrichment and Social Awareness requirements and their instructors must move to the departments offering the courses, as these units have the subject matter experts and the exclusive	For the past 13 years, the Honors Program has “contracted” with the departments to build the schedule of Honors courses to be taken by its students. The current process that we employ is cooperative and takes into consideration the various needs of the departments balanced with the needs of the Honors cohort. The departments have been amenable to our requests and thus a wide variety of Honors classes have been available. The subject	Content was reviewed and no additional comments are needed.	I support the comments presented.

responsibility for course content and assessment of course learning outcomes.	matter experts have had the exclusive responsibility for course content and the assessment of learning outcomes.		
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College of Allied Health Sciences

A.A. S. in Dental Hygiene

The Council recommended to **Continue the Program**. Suggestions by the Council included:

APR Recommendation	Dean's Response	Dean's Follow-up Response November 2010	Provost Response
The program should investigate ways to broaden its student diversity.	This is a valid recommendation, and one that is currently being addressed. Implementation of mechanisms to broaden diversity will require several years to show results.	Although the program continues to reflect the female dominant discipline, the program is beginning to see a small influx of ethnic minorities.	The Provost will ask Deans to provide an annual update on their efforts to diversity students and faculty.

B.S. in Nursing—Pre-Licensure, R.N. to B.S.N., Master of Science in Nursing

The Council recommended to **Continue the Programs**. Suggestions by the Council included:

APR Recommendation	Dean's Response	Dean's Follow-up Response November 2010	Provost Response
An opportunity exists to develop additional tracks in the M.S.N. program.	In view of the changes regarding the role of the masters prepared nurse that are being made at the national level, this is a reasonable recommendation. However, because the programs are driven, in part by the national accrediting agency and the market for nurses with advanced degrees, careful thought will need to be given to the implementation of any additional tracks.	The MSN program is scheduled for a curricular review and revision in the Fall 2011 semester, pending final approval of the revision of the American Association of Colleges of Nursing (AACN) Essentials of Masters Nursing Education. Approval of this document is anticipated in March 2011 and will provide guidance regarding acceptable roles for MSN prepared graduates.	I support the comments presented.

A.A. S. in Radiography

The Council recommended to **Continue the Program with Enhancement**. Suggestions by the Council included:

APR Recommendation	Dean's Response	Dean's Follow-up Response November 2010	Provost Response
<p>ENHANCEMENT RECOMMENDATION: A Portable Fluoroscopy Unit should be purchased for use in the program lab to increase student learning about the radiography workplace..</p>	<p>I am unable to support this recommendation. Following the meeting that the program held with the APRC, there was a donation of a portable unit for use by the program, thus fulfilling the recommendation. The program continues to be active in identifying and obtaining gently utilized equipment for student use.</p>	<p>The program has secured the portable fluoroscopy unit noted in this recommendation. In addition, the program was recently approved for Voc Ed funding for \$155,000 to purchase an embedded Fluoroscopy unit and is in the process of securing bids to purchase this unit. This will fulfill this equipment need for the program.</p>	<p>I support the comments presented.</p>

A.A. S. in Respiratory Care

The Council recommended to **Continue the Program**. Suggestions by the Council included:

APR Concerns	Dean's Response	Dean's Follow-up Response November 2010	Provost Response
<p>Student surveys offer mixed views of the program's quality, including both the didactic and clinical portions of the program.</p>	<p>I share the concern of the APRC regarding student view of the program. The program coordinator has been charged with review of the situation and formulation of a plan to address identified deficiencies.</p>	<p>As a result of efforts of the Department Head and Program Coordinator, student issues are now being addressed in a much more consistent and efficient manner. Many of the negative student views of the program were previously related to the inattention to student progression issues as well as other disciplinary concerns. These efforts should begin to translate to improved student satisfaction levels with the program.</p>	<p>I support the comments presented.</p>
<p>Employer surveys indicate that some students are not able to translate classroom knowledge into</p>	<p>I share the concern of the APRC regarding the employer view of the program. The program coordinator has been charged with review of the situation and formulation of a plan to</p>	<p>The program is moving forward in this area with the recent change in the faculty complement and the implementation of the new curriculum</p>	<p>I support the comments presented.</p>

clinical practice, and that students lack critical thinking skills.	address identified deficiencies.	as of Fall 2010. The Program Coordinator and new Clinical Coordinator are working together to address these concerns.	
Faculty feel the advisory board's expertise is underutilized.	I share the concern of the APRC regarding this comment. The program coordinator has been charged with review of the situation and formulation of a plan to address identified deficiencies.	The complement of the Advisory Board for the program was reviewed in the 2009-10 academic year and new members were invited to join the board to incorporate a broader representation of the discipline. In addition, an effort to more effectively plan for regular advisory board meetings has now been implemented.	I support the comments presented.
The new curriculum should be implemented when approved.	The new curriculum was approved during the Spring Semester 2009 and is currently being implemented. I am not certain about the intent of this recommendation.	As noted previously, the newly revised Respiratory Care curriculum has been implemented as of Fall 2010.	I support the comments presented.
The Respiratory Care faculty should work with the Department Head and the Dean to resolve pedagogical and student learning outcomes issues.	The department head and the program faculty have been charged with evaluation of student learning issues and the formulation of a plan to address same. Outcomes, demonstrated by student's passing the national certification examination are well within the thresholds established by the accrediting agency. They will continue to be monitored.	The Respiratory Care program now has all program outcomes entered into TracDat and the Program Coordinator is monitoring program outcomes on an annual basis. The program is also in the process of entering assessment plans for all new RESP courses into TracDat so that the outcomes can be measured and evaluated on a regular basis.	I support the comments presented.
The program should follow the suggestion of its advisory board to investigate strengthening admission criteria as means of improving student learning and retention.	The new curriculum, currently under implementation, has addressed this issue. New admission criteria will be implemented for the class entering Fall, 2010.	The new admission criteria are now in effect beginning this semester – Fall 2010.	I support the comments presented.
The program should investigate ways of broadening student diversity.	This program serves a very diverse set of students, the majority of the students enrolled in the off campus portion of the program (101 students) are not of traditional student age; the	As noted, efforts continue to provide a program that is open to a diverse student body. A new initiative is the offering of the program through the	The Provost will ask Deans to provide an annual update on their efforts to diversify students and faculty.

	male to female ratio in the respiratory care program approximates that of the general student body at Ferris; 7% of the students enrolled in the program are ethnic minorities. Efforts to recruit ethnic minorities, especially at the off-site locations continues.	Kent ISD, which reflects a much more diverse population. In addition, the Grand Rapids site will continue, which offers the opportunity for recruitment from a more diverse community.	
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College of Arts and Sciences

B.S. in Biology and B.A. in Biology

The Council recommended to **Continue the Program**. Suggestions by the Council included:

APR Recommendation	Dean's Response	Dean's Follow-up Response November 2010	Provost Response
The academic advising position the department initiated two years ago is successful and should be continued.	The current academic advising position is in the second year of a three year term contract. The position will be evaluated next year in its final year.	The professional advising position was converted to a full-time, permanent position. Additionally, a full-time, permanent position was created for all pre-professional programs in the College.	I support the comments presented.

B.A. in Chemistry and B.A. in Biochemistry

The Council recommended to **Continue the Programs with Enhancement**. Suggestions by the Council included:

APR Recommendation	Dean's Response	Dean's Follow-up Response November 2010	Provost Response
The Chemistry programs should consider the formation of an advisory board.	The department head of physical sciences will work with the coordinators of the chemistry BA, biochemistry BA and ICT AAT degrees to form advisory board(s).	The process to identify appropriate members and form an advisory board continues.	I support the comments presented.
The Chemistry programs should consider the development of a Chemistry minor to	The department head of physical sciences will work with the coordinator of the chemistry BA degree to draft a proposal for chemistry minor(s) to be considered by the department.	The curriculum paperwork to create a chemistry minor is in process.	I support the comments presented.

complement the existing associate and baccalaureate programs.			
ENHANCEMENT RECOMMENDATION: A portable mass spectrometer should be purchased for the programs. It can be used to enhance education in virtually every Chemistry classroom, as well as support student and faculty research projects.	The department is willing to commit up to \$25,000 from its development fund towards the purchase of a portable mass spectrometer, which has a cost of approximately \$75,000. The dean supports the purchase of this instrument and will investigate both internal and external sources for additional funding.	The department is moving to purchase the table top mass spectrometer with funds from the Provost's office, the college, and the department.	I support the comments presented.

B. A. in Mathematics, B.S. in Applied Mathematics

The Council recommended to **Continue the Programs**. Suggestions by the Council included:

APR Recommendation	Dean's Response	Dean's Follow-up Response November 2010	Provost Response
Only one student is enrolled in the B.A. in Mathematics. Given the department's greater strength in applied mathematics, consideration should be given to closing the B.A., unless the department develops more theoretical mathematics courses.	There are no plans to develop theoretical mathematics courses. I support the recommendation of the APRC to close the B.A. program in Mathematics.	The department head is working with the Mathematics program coordinator to prepare the paperwork to propose closing the BA program through the curriculum process.	I support the comments presented.
The programs should consider collaboration with related Ferris programs in Computer Networks and Systems and appropriate units in the College of Business.	The Department Head of Mathematics will continue to work with Mathematics faculty, particularly in computer science, to increase collaboration with programs in Technology and Business.	The Department Head of Mathematics continues to work with Mathematics faculty, particularly in computer science, to increase collaboration with programs in Technology and Business.	I support the comments presented.

CAS Pre-Professional Programs: A.S. in Pre-Science, Pre-Pharmacy, Pre-Engineering, Pre-Mortuary Science.

The Council recommended to **Continue the Programs**. Suggestions by the Council included:

APR Recommendation	Dean's Response	Dean's Follow-up Response November 2010	Provost Response
No recommendations or concerns listed.	No Response Needed (DF)	No Response Needed (DF)	No Response Needed (FE)

Bachelor of Social Work

The Council recommended to **Continue the Programs**. Suggestions by the Council included:

APR Recommendation	Dean's Response	Dean's Follow-up Response November 2010	Provost Response
The program should resolve the questions regarding staffing and governance at the Traverse City site.	I am working with the Provost and the Department Head in Social Sciences to resolve the staffing and governance issues at the Traverse City site.	The concerns have been resolved.	I support the comments presented.

College of Business

B.S. in Advertising and Integrated Marketing Communications

The Council recommended to **Continue the Program**. Suggestions by the Council included:

APR Recommendation	Dean's Response	Dean's Follow-up Response November 2010	Provost Response
The program should consider the addition of a required internship.	Agreed! Our grads recommend it; employers recommend it; and, our most successful programs require internships. However, two advertising professors do not favor required internships at present, no matter how	The following reflects the faculty compromise – still falls short; but is progress: discussion is underway re: faculty-suggested alternatives to formal internships, including (a)	I support the comments presented.

	compelling the facts. It is not a matter of support; it is dependent on faculty agreement since it is a curricular matter.	participation in the National Student Advertising Competition, and, (b) non-credit internships approved and monitored by the AIMC Program Champion.	
The program should develop a more substantial assessment plan and begin to collect data for more useful program evaluation.	We shall refine our processes and assessment templates, including outcomes policies and instruments, over time, in addition to continuing to avail ourselves of data generated by University Research.	The program has in place program and course level assessment of learning outcomes. Two assessment cycles at the program level have been completed and reported in TracDat.	I support the comments presented.
AIMC faculty should work with their department head and liaison librarian to determine what library resources are needed.	The dramatic changes in the business make this a requirement. Almost weekly, new secondary research sources come into being as digital and social media become more and more widespread. Lists of such resources are being compiled for presentation with the library liaison, the better to ascertain affordability of the various sources of data.	Four data sources have been identified for greatest currency and relevance: Data Monitor, Ad Age Data Base, Automotive News Database, and IRI. AIMC faculty and the Departmental Chair are presently working with library personnel to ascertain the affordability of these resources.	I support the comments presented.

Master of Business Administration

The Council recommended to **Continue the Program**. Suggestions by the Council included:

APR Recommendation	Dean's Response	Dean's Follow-up Response November 2010	Provost Response
Program faculty should work with the Writing Center to arrange on-line Writing Center services during the summer.	The need is real, but CAS has indicated that to increase the availability of their services would require additional supplemental budget of \$5K for a part-time paraprofessional, or \$10K for full-time coverage.	Writing Center Director is working with his DH and Dean in an effort to secure funding for additional tutors to support summer services, especially e-tutoring.	I support the comments presented.

B.S. in Public Relations

The Council recommended to **Continue the Program**. Suggestions by the Council included:

APR Recommendation	Dean's Response	Dean's Follow-up Response	Provost Response
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		November 2010	
Public Relations faculty should consider the development of a minor to complement the degree program and the certificate.	The Integrated Marketing Techniques minor, combined with the PR certificate, were developed to partially meet the need for non-PR majors who desired this curriculum. Going forward, the recommendation from the APR council for the creation of a PR minor is appreciated and will be further explored over the next academic year.	The PREL program champion and faculty have explored the merit of this recommendation from the standpoint of the PREL major and opportunity for service to other related programs – concluding the recommendation is viable and merits implementation. The champion has begun development of the minor – having developed an outline of (existing) courses. The goal is submission of a proposal to the approval process during Fall 1011	I support the comments presented.

College of Education and Human Services

Master of Education in Curriculum & Instruction

The Council recommended to **Continue the Program**. Suggestions by the Council included:

APR Recommendation	Dean's Response	Dean's Follow-up Response November 2010	Provost Response
The program should work to stabilize its cadre of adjunct faculty.	<ol style="list-style-type: none"> 1. The School of Education (SoE) has a committee that approves adjuncts. The adjuncts must meet the criteria set by the committee and MDE for teaching specific courses at specific levels. 2. Courses on the master's level require that the adjunct has an Ed.D. or Ph.D., making finding adjuncts difficult. 3. The M.Ed. in C and I Special Education Option is growing. There are not enough tenured or tenure-track faculty or adjuncts with specific special education certifications to teach the courses; therefore, the SoE has to 	<ol style="list-style-type: none"> 1. The SoE is reviewing its adjunct pool, including those adjuncts already approved. Additionally, Brendan Callahan is going to off-campus sites to teach the adjuncts how to use LiveText. 2. Since Dr. Ing returned to faculty, item #3 in my original response changed. Drs. Ing and Conley-Sowels are the special education faculty 	I support the comments presented.

	employ adjuncts to teach the courses. Liza Ing, who is the SoE Director, will be teaching special education courses for CPTS and on weekends to reduce the number of adjuncts during the Spring Semester.	members, who cover all of the special needs courses; however, there continues to be a need for adjunct faculty and, preferably, full time faculty with specific special needs credentials.	
The program should develop a more effective system of orienting students to on-line classes.	The SoE has a face-to-face orientation for graduate students. Its faculty members are developing an online orientation module, using FerrisConnect. The online component will be related to the face-to-face orientation.	The SoE continues to have a face-to-face orientation, but the orientation does include discussions of online courses and requirements for online participation.	I support the comments presented.

B.S. in Recreation Leadership and Management

The Council recommended to **Continue the Program**. Suggestions by the Council included:

APR Recommendation	Dean's Response	Dean's Follow-up Response November 2010	Provost Response
No recommendations or concerns listed		Since the 2009-2010 APRC review, a faculty member resigned and the remaining faculty members reorganized the RLM curriculum to reflect the new accreditation standards. Therefore, in the future, I will be asking to replace the faculty member.	I support the comments presented.

B.S. in Secondary Education
B.S. in Technical Education

The Council recommended to **Continue the Programs**. Suggestions by the Council included:

APR Recommendation	Dean's Response	Dean's Follow-up Response November 2010	Provost Response
The programs should	The Michigan Dept. of Education (MDE)	1. Ferris does not have a	I support the comments presented.

<p>consider the addition of majors in areas such as foreign languages and music as University offerings permit.</p>	<p>recently approved a new Spanish certification; however, new secondary majors and minors are developed in the College of Arts and Sciences before they are approved by the MDE.</p>	<p>music major/minor that can be used for a teaching endorsement.</p> <ol style="list-style-type: none"> 2. As a result of the most recent MTTC assessment results, the SoE has been in discussions with the College of Arts and Sciences about the teaching majors and minors and the need to make adjustments in the courses as well as perhaps adding an integrated science major for secondary education students. 	
<p>As the number of K-12 students decline in Michigan, the programs need to develop a long-term strategy to deal with static or declining enrollment.</p>	<p>The SoE recognizes the changing demographics and is, therefore, strengthening its contacts with the K-12s through onsite visitations. Additionally, it is increasing its marketing efforts and developing an alternative pathway to teacher certification for secondary teacher education. Lastly, for technical education (specifically, non-certified teachers in vocational and career tech centers), the SoE has an online, modularized program, Pro-Mo-TED.</p>	<ol style="list-style-type: none"> 1. Two programs, Special Needs and ProMoTEd, are growing. 2. Marketing efforts were increased for the reading endorsement. 3. Post-bac certificate options is another productive line of courses. 	<p>I support the comments presented.</p>

College Technology

A.A.S. in CAD Drafting and Tool Design

The Council recommended to **Continue the Program with Redirection**. **CONCERNS** expressed by the Council included:

APR Concerns	Dean's Response	Dean's Follow-up Response November 2010	Provost Response
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<p>Enrollment has declined to roughly half the level of four years ago, partially due to community college competition, and partially due to changes in the industries that formerly employed the program's students.</p>	<p>We have implemented multiple recruiting initiatives for all CET programs including CDTD. One new initiative is to develop direct credit courses with area career/tech centers. The CDTD faculty are in discussions with the MOISD and Wexford/Missaukee Career Center administration to implement this initiative.</p>	<p>CDTD recruiting efforts include: a dual enrollment course in Traverse Bay Area ISD (enrollment in this course has exceeded expectations), a CDTD/MFGT related dual enrollment course at the Wexford -Missaukee ISD, continued summer camp offerings, coordinating Skills USA competitions. Enrollment has remained stable from Fall 2009.</p>	<p>The Provost will request an enrollment plan from the College of Engineering before the end of Spring semester.</p>
<p>Students have concerns regarding advisement and laboratory equipment, and many of those surveyed would not recommend the program to others.</p>	<p>CDTD has received \$52,500 for equipment since 2007. With limited equipment funds, we continue to work with our industry partners for in-kind donations and other funding sources. The issue of student advising will continue to be a priority.</p>	<p>CDTD is participating in the college-wide initiative to address instructional computer resources. The objective is to better sustain regular replacement/update support through reduction of duplicate structures.</p>	<p>I support the comments presented.</p>
<p>The enrollment in four-year programs that formerly received students from CDTD has been affected.</p>	<p>Agree</p>	<p>Agree</p>	<p>I support the comments presented.</p>
<p>RECOMMENDATION</p> <p>THE PROGRAM MUST SUBMIT A REPORT, DUE 7 OCTOBER 2011, THAT FOCUSES ON THE FOLLOWING ISSUE</p> <p>The program faculty and administration need to develop a plan to re-direct the program so that it becomes the first two-years of a four-year degree program with options corresponding to the Ferris degree programs its</p>	<p>The program faculty members have been in discussions concerning the redirection of the program since November. They are also working with faculty in other CET programs to better align with their programmatic needs. They understand the urgency of the issue and will continue to work to a resolution.</p>	<p>CDTD continues to work on a modified program that provides better opportunities for dual enrollment and smoother transitions to four year degrees. Although progress has been made, significant work remains.</p>	<p>I support the comments presented.</p>

graduates now enroll in.			
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<i>College Professional and Technological Studies</i>
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B.A.S. in Industrial Technology and Management

The Council recommended to **Continue the Program**. Suggestions by the Council included:

APR Recommendation	Dean's Response	Dean's Follow-up Response November 2010	Provost Response
The program has dedicated contingent instructors, but it needs the stability conferred by tenure-track faculty.	Tenure-track positions will be explored in the next year.	Content was reviewed and no additional comments are needed.	I support the comments presented.
As CPTS comes under the curricular purview of the Provost's Office, it is important that the services now available to students in main campus-based programs reach the students in CPTS programs as well.	Agreed. Library and all other main-campus services are being pursued for all off-campus students at all locations.	Content was reviewed and no additional comments are needed.	I support the comments presented.