October 17, 2013 Dean's Council Meeting Minutes

Present: Matthew Adeyanju, Karen Barkel, Mindy Baumgartner, Don Green, Bill Buckingham for David Damari, Steve Durst, Fritz Erickson, Scott Garrison, Robin Hoisington, Michelle Johnston, Rick Kurtz, Dave Nicol, Bill Potter, Larry Schult for JK Yates, Kim Wilber

Guests: Steve Stratton, Labor Relations, and Ann Hogenson, FSU Marketing/Client Services

Budget Discussion

CTA Agreement

Steve Stratton discussed the recent CTA negotiations and agreement.

Graphic Standards Discussion

Ann Hogenson discussed the appropriate usage of Ferris State graphic identifiers and written communication standards. She also outlined the most professional way to represent Ferris State by relaying an example of wearing garments with FSU logos that are appropriate for a particular event. She asked Deans' Council members for their support and to relay the graphic standards on to their colleges. She also outlined the many resources available from the FSU University Advancement and Marketing Office's Website and offered her help and guidance for future projects involving graphic standards.

Position Justifications

Justifications for the following replacements of tenure-track faculty positions were reviewed and after discussion concluded the vote was unanimous to post each of these positions:

Pharmaceutical Sciences F21533

MI College of Optometry/primary care

College of Business Marketing Position F11283

College of Pharmacy Position F21553

College of Health Professions Nursing Position F11192

Budget/Enrollment Discussion

Fritz Erickson discussed budget and enrollment issues and included a draft plan for the distribution of FY 2014 supplemental dollars and base S&E budgets. He explained the details of base funding, the effects of SCH production and enrollments, as well as challenges that can be created when budgeting needs to be based on student credit hours (SCHs). He asked the deans for their input, ideas and suggestions on how to proceed with the roll out of budgets and to be prepared to submit feedback for future discussions on these topics. They were also asked to create 3-5 action items regarding enrollment issues, as well as come forward with ideas regarding persistently low performing courses.