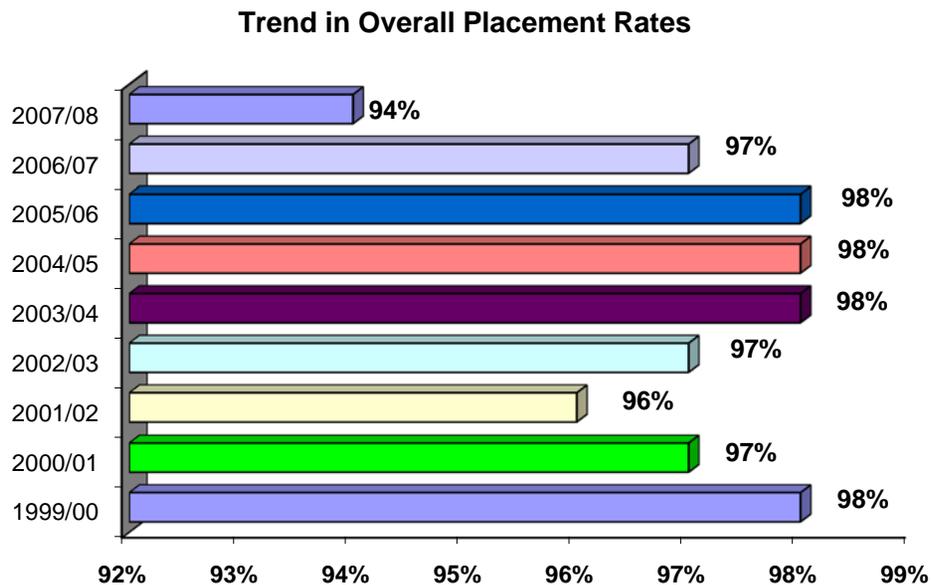




Graduate Follow-Up Survey Report

2007-2008

2007/2008 Graduate Follow-Up Survey - Overall Results



Note: Respondents included here include those who are employed, continuing their education full-time, or who are employed and continuing their education.

Note: Salary information is given is there are 2 more respondents for the listed program.

Note: Only programs with graduates for 2007-08 are listed on the report.

2007/2008 Graduate Follow-Up Survey Summary

College: Allied Health Sciences

ALLIED HEALTH SCIENCES	Degrees				TOTAL	Placement Information				
	CERT	AS	BS	MS		# Responded	% Response	# Employed/CE	Placement Rate	Ave Salary
CLINICAL LAB, RESP CARE & HEALTH ADM.										
Coding/Reimbursement Specialist	1				1	1	100%	1	100%	NA
Environmental Health & Safety			8		8	3	38%	2	67%	\$ 37,811
Health Care Systems Administration			60		60	9	15%	8	89%	\$ 42,756
Health Information Management			1		1	0	0%	0	0%	NA
Health Information Technology		17			17	8	47%	7	88%	\$ 38,774
Medical Laboratory Technology		1			1	0	0%	0	0%	\$ 42,889
Medical Record Administration			9		9	4	44%	2	50%	\$ 41,899
Medical Record Clerk	1				1	0	0%	0	0%	NA
Medical Record Technology		32			32	13	41%	11	85%	\$ 32,088
Medical Technology			22		22	5	23%	4	80%	\$ 37,988
Nuclear Medicine Technology		40			40	14	35%	14	100%	\$ 36,866
Phlebotomy	25				25	10	40%	10	100%	\$ 22,744
Respiratory Care		55			55	17	31%	16	94%	\$ 36,920
Unit Clerk	1				1	0	0%	0	0%	NA
DENTAL HYGIENE & MEDICAL IMAGING										
Dental Hygiene		54			54	19	35%	19	100%	\$ 41,543
Diagnostic Medical Sonography		15			15	5	33%	5	100%	\$ 38,184
Radiography		48			48	9	19%	9	100%	\$ 36,965
SCHOOL OF NURSING										
Master of Science in Nursing				4	4	1	25%	1	100%	NA
Nursing		47	55		102	34	33%	34	100%	\$ 54,716
Nursing Education	1				1	1	100%	1	100%	NA
Allied Health TOTAL	29	309	155	1	390	153	39%	144	94%	Not Calculated

2007/2008 Graduate Follow-Up Survey Summary

College: Arts and Sciences

	Degrees				TOTAL	Placement Information				
	CERT	AS	BA	BS		# Responded	% Response	# Employed/CE	Placement Rate	Ave Salary
ARTS & SCIENCES										
BIOLOGICAL SCIENCES										
Applied Biology				71	71	24	34%	23	96%	\$ 36,877
Biology			3		3	1	33%	1	100%	NA
Biotechnology				11	11	5	45%	4	80%	\$ 38,411
Horticulture Golf Course Mgmt	2				2	1	50%	1	100%	NA
Ornamental Horticulture	2	7			9	8	89%	7	88%	\$ 28,966
Pre-Science		36			36	20	56%	19	95%	\$ 29,665
COLLEGE OF A/S										
Integrative Studies				16	16	5	31%	4	80%	\$ 36,985
HUMANITIES										
Applied Speech Communication		2		20	22	8	36%	7	88%	\$ 29,186
Communication			3		3	2	67%	2	100%	NA
History			8		8	3	38%	2	67%	NA
LANGUAGE & LITERATURE										
English Literature			3		3	3	100%	3	100%	\$ 27,466
Liberal Arts		17			17	3	18%	3	100%	\$ 26,355
Tech & Professional Communication				5	5	3	60%	3	100%	\$ 29,710
Technical Writing	2				2	0	0%	0	NA	NA
MATHEMATICS										
Applied Mathematics				7	7	2	29%	2	100%	NA
Mathematics			1		1	0	0%	0	NA	NA
PHYSICAL SCIENCES										
Chemistry			9		9	3	33%	3	100%	\$ 41,844
Industrial Chemistry Technology		7			7	6	86%	6	100%	\$ 37,835
SOCIAL SCIENCES										
Psychology				24	24	9	38%	8	89%	\$ 31,004
Public Administration				5	5	2	40%	2	100%	\$ 31,628
Social Work				44	44	11	25%	10	91%	\$ 29,425
Sociology			5		5	3	60%	3	100%	\$ 26,854
Arts and Sciences TOTAL	6	69	32	203	310	122	39%	113	93%	Not Calculated

2007/2008 Graduate Follow-Up Survey Summary

College: Business

BUSINESS	Degrees				TOTAL	Placement Information				
	CERT	AS	BS	MS		# Responded	% Response	# Employed/CE	Placement Rate	Ave Salary
ACCOUNTING/FINANCE/INFO SYSTEMS										
Accountancy		4	36		40	14	35%	13	93%	\$ 37,466
Accountancy/Computer Info Systems			1		1	1	100%	1	100%	NA
Accountancy/Finance			9		9	4	44%	2	50%	\$ 42,999
Accountancy/Public Accounting			3		3	1	33%	1	100%	NA
Advanced Studies in Info Security	10				10	4	40%	4	100%	\$ 44,855
Advanced Studies in Systems Integration	6				6	3	50%	3	100%	\$ 51,446
Computer Info Systems		1	35		36	18	50%	17	94%	\$ 53,899
Finance			10		10	3	30%	3	100%	\$ 38,420
Information Systems Management				16	16	5	31%	4	80%	\$ 61,992
MANAGEMENT										
Advanced Studies in Design/Innovation	4				4	1	25%	1	100%	NA
Advanced Studies in Mgmt Tools/Technique	18				18	6	33%	5	83%	\$ 35,988
Advanced Studies in Outsourcing Mgmt	1				1	1	100%	1	100%	NA
BUAD w/Professional Tracks			3		3	2	67%	1	50%	NA
Business Administration			114		114	36	32%	35	97%	\$ 33,764
Business Administration - Aviation			2		2	0	0%	0	NA	NA
Business Administration - Legal Studies			2		2	2	100%	2	100%	\$ 336,994
Business Administration - Maritime			15		15	4	27%	3	75%	\$ 34,507
Business & Management	16				16	6	38%	5	83%	\$ 34,917
Club Management	1				1	0	0%	0	NA	NA
Culinary Management	2				2	1	50%	1	100%	NA
General Business		19			19	7	37%	7	NA	\$ 36,406
Hotel, Restaurant, & Food Industry Mgmt			2		2	1	50%	1	100%	NA
Human Resources Management	3		8		11	6	55%	6	100%	\$ 35,822
International Business	2		4		6	4	67%	4	100%	\$ 39,671
Legal Studies		16			16	5	31%	5	100%	\$ 31,466
Marketing/Sales	1				1	0	0%	0	NA	NA
Master of Business Administration				21	21	10	48%	9	90%	\$ 61,934
Operations and Supply Management			2		2	0	0%	0	NA	NA
Real Estate	2				2	1	50%	1	100%	NA
Resort Management			14		14	4	29%	4	100%	\$ 39,588
Restaurant & Food Industry Mgmt	2	6			8	3	38%	3	100%	\$ 36,719
Small Business & Entrepreneurship			11		11	4	36%	3	75%	\$ 39,874
Small Business Management	3				3	0	0%	0	NA	NA
Supervision	26				26	7	27%	7	100%	\$ 49,614
MARKETING										
Advertising	1		24		25	6	24%	5	83%	\$ 37,222
Business to Business Marketing	12				12	4	33%	3	75%	\$ 44,338
Direct Marketing	19				19	8	42%	7	88%	\$ 48,317
E-Commerce	8		1		9	3	33%	3	100%	\$ 43,024
Graphic Design		18	13		31	12	39%	11	92%	\$ 38,224
Hotel Management			4		4	2	50%	2	100%	NA
Marketing	3		44		47	10	21%	9	90%	\$ 38,132
Marketing/PGM			48		48	16	33%	15	94%	\$ 43,276
Marketing/PTM			4		4	2	50%	2	100%	\$ 42,329
Marketing Research	1				1	1	100%	1	100%	NA
Music Industry Management			20		20	4	20%	4	100%	\$ 42,646
Public Relations	4		12		16	5	31%	5	100%	\$ 32,720
Retailing	1				1	0	0%	0	NA	NA
COL OF BUS GRADUATE PROGRAMS										
Advanced Studies in E-Business	1				1	0	0%	0	NA	NA
Advanced Studies in Info Security	17				17	5	29%	5	100%	\$ 43,277
Advanced Studies in Quality Mgmt	11				11	4	36%	4	100%	\$ 48,747
Information Systems Management				18	18	4	22%	4	100%	\$ 48,809
Masters of Business Administration				16	16	7	44%	7	100%	\$ 57,396
SPORTS, ENTERTAINMENT, HOSPT. MGMT.										
Special Event/Meeting Planning	2				2	0	0%	0	NA	NA
Business TOTAL	177	64	441	71	751	257	34%	239	93%	Not Calculated

2007/2008 Graduate Follow-Up Survey Summary

College: Education and Human Services

EDUCATION & HUMAN SERVICES	Degrees				TOTAL	Placement Information				
	CERT	AS	BS	MS		# Responded	% Response	# Employed/CE	Placement Rate	Ave Salary
CRIMINAL JUSTICE										
Criminal Justice Administration				23	23	10	43%	9	90%	\$ 53,586
Criminal Justice			198		198	62	31%	61	98%	\$ 42,769
Pre-Criminal Justice		58			58	29	50%	24	83%	\$ 28,150
LEISURE STUDIES & WELLNESS										
Recreation Leadership & Management			12		12	4	33%	3	75%	\$ 33,243
SCHOOL OF EDUCATION										
Advanced Studies for Total Quality Mgmt.	1				1	0	0%	NA	NA	NA
Allied Health Education			3		3	2	67%	1	50%	NA
Biology Education			7		7	0	0%	0	NA	NA
Business Education			1		1	0	0%	0	NA	NA
Career & Technical Education				23	23	9	39%	8	89%	\$ 53,929
Chemistry Education			1		1	0	0%	0	NA	NA
Curriculum & Instruction				41	41	25	61%	24	96%	\$ 51,471
Early Childhood Education		4	3		7	5	71%	4	80%	\$ 26,930
Elementary Education			76		76	24	32%	23	96%	\$ 37,287
English Education			13		13	3	23%	2	67%	\$ 37,443
History Education			10		10	2	20%	1	50%	NA
Mathematics Education			7		7	3	43%	3	100%	\$ 37,762
Social Studies			2		2	1	50%	1	100%	NA
Technical Education			18		18	7	39%	6	86%	\$ 38,748
TELEVISION PRODUCTION										
Television & Digital Media Production			18		18	8	44%	7	88%	\$ 36,267
Education and Human Svcs TOTAL		62	369	87	519	194	37%	177	91%	Not Calculated

2007/2008 Graduate Follow-Up Survey Summary
College: Kendall College of Art and Design

KENDALL	BS	BFA	MS
DESIGN STUDIES			
Digital Media		9	
Digital Media -3D Animation		1	
Digital Media - Interactive Design		1	
Digital Media - Motion Graphics		1	
Furniture Design		7	
Graphic Design		33	
Illustration		16	
Illustration - Digital Media		7	
Industrial Design		14	
Interior Design		50	
Metals/Jewelry Design			
Visual Communication - Multi Media			

FINE ARTS/FOUNDATION			
Art Education		5	
Fine Arts			
Fine Arts Drawing		3	
Fine Arts Painting		1	6
Fine Arts Photography		2	2
Fine Arts Printmaking		1	1
Fine Arts Sculpture			
Fine Arts Woodwork		1	
MFA Dual Major			
Painting		3	
Photography		5	
Sculpture/Functional Art		4	

LIBERAL ARTS/SCIENCE/ART HISTORY			
Art History	4		
COLLEGE TOTAL	4	164	9

2007/2008 Graduate Follow-Up Survey Summary

Colleges: Optometry and Pharmacy

	Degrees	Placement Information			
	Doctorate	# Responded	% Response	Placement Rate	Ave Salary
MICHIGAN COLLEGE OF OPTOMETRY					
OPTOMETRY					
Optometry	30	14	47%	100%	\$ 96,422
Optometry TOTAL	30	14	31%	100%	Not Calculated
COLLEGE OF PHARMACY	Doctorate	# Responded	% Response	Placement Rate	Ave Salary
PHARMACY					
Pharmacy	128	58	45%	100%	\$ 105,117
Pharmacy TOTAL	128	58	48%	100%	Not Calculated

2007/2008 Graduate Follow-Up Survey Summary

College: Engineering Technology

TECHNOLOGY	Degrees				TOTAL	Placement Information				
	CERT	AS	BS	MS		# Responded	% Response	# Employed/CE	Placement Rate	Ave Salary
ARCHITECTURAL TECH & FACILITIES MGMT										
Architectural Technology		35			35	9	26%	8	89%	\$ 33,453
Facility Management	8		16		24	10	42%	9	90%	\$ 34,253
AUTOMOTIVE										
Automotive Body		6			6	5	83%	5	100%	\$ 39,252
Automotive Engineering Technology			37		37	21	57%	20	95%	\$ 37,991
Automotive Management			3		3	2	67%	2	100%	\$ 38,966
Automotive Service Technology		67			67	22	33%	21	95%	\$ 41,361
Automotive & Heavy Equip Mgmt			44		44	14	32%	13	93%	\$ 38,416
Performance Machining	12				12	3	25%	3	100%	\$ 39,009
Performance Motorsports	24				24	14	58%	12	86%	\$ 39,955
CONSTRUCTION TECHNOLOGY & MGMT										
Building Construction Technology		49			49	22	45%	21	95%	\$ 38,776
Civil Engineering Technology		13			13	5	38%	4	80%	\$ 38,313
Construction Management			71		71	21	30%	20	95%	\$ 62,303
ELECTRONICS/CNS										
Computer Networks & Systems			10		10	4	40%	4	100%	\$ 42,033
Electrical/Electronics Engineering			18		18	5	28%	5	100%	\$ 35,555
Industrial Electronics Technology		13			13	2	15%	2	100%	\$ 38,373
HEAVY EQUIPMENT										
Electrical Power Generation	4				4	1	25%	1	100%	NA
Heavy Equipment Service Engr Tech			10		10	4	40%	3	75%	\$ 58,730
Heavy Equipment Technology		14			14	4	29%	3	75%	\$ 41,196
HVACR										
HVACR Engineering Technology			55		55	20	36%	20	100%	\$ 56,693
HVACR Technology		31			31	16	52%	15	94%	\$ 44,026
MANUFACTURING ENGINEERING										
Industrial Practices	3				3	1	33%	1	NA	NA
Manufacturing Engineering Technology			31		31	5	16%	5	100%	\$ 61,701
Manufacturing Tooling Technology		9			9	3	33%	3	100%	\$ 40,783
Quality Engineering Technology			10		10	4	40%	3	75%	\$ 39,931
Quality Technology	23				23	4	17%	3	75%	\$ 37,861
MECHANICAL DESIGN										
CAD Drafting & Tool Design Technology		21			21	5	24%	4	80%	\$ 40,218
Mechanical Engineering Technology		15	13		28	14	50%	13	93%	\$ 42,578
Product Design Engineering Technology			16		16	7	44%	7	100%	\$ 62,314
PLASTICS & RUBBER ENG TECHNOLOGY										
Plastics Engineering Technology			26		26	8	31%	7	88%	\$ 58,202
Plastics Technology		18			18	3	17%	3	100%	\$ 51,891
Rubber Engineering Technology			3		3	1	33%	1	100%	NA
Rubber Technology		1			1	1	100%	1	100%	NA
PRINTING & IMAGING TECHNOLOGY MGMT										
New Media Printing & Publishing			5		5	2	40%	2	100%	\$ 42,173
Printing & Digital Graphic Imaging		11			11	5	45%	5	100%	\$ 41,203
Printing Management			12		12	3	25%	3	100%	\$ 44,935
SURVEYING ENGINEERING										
Geographic Information	6				6	2	33%	1	50%	NA
Surveying Engineering			22		22	4	18%	4	100%	\$ 45,243
Surveying Technology		16			16	4	25%	4	100%	\$ 40,902
WELDING ENGINEERING TECHNOLOGY										
Welding Engineering Technology			29		29	24	83%	23	96%	\$ 61,181
Welding Technology		38			38	32	84%	31	97%	\$ 54,537
Technology TOTAL	80	357	431	0	868	336	39%	315	94%	Not calculated